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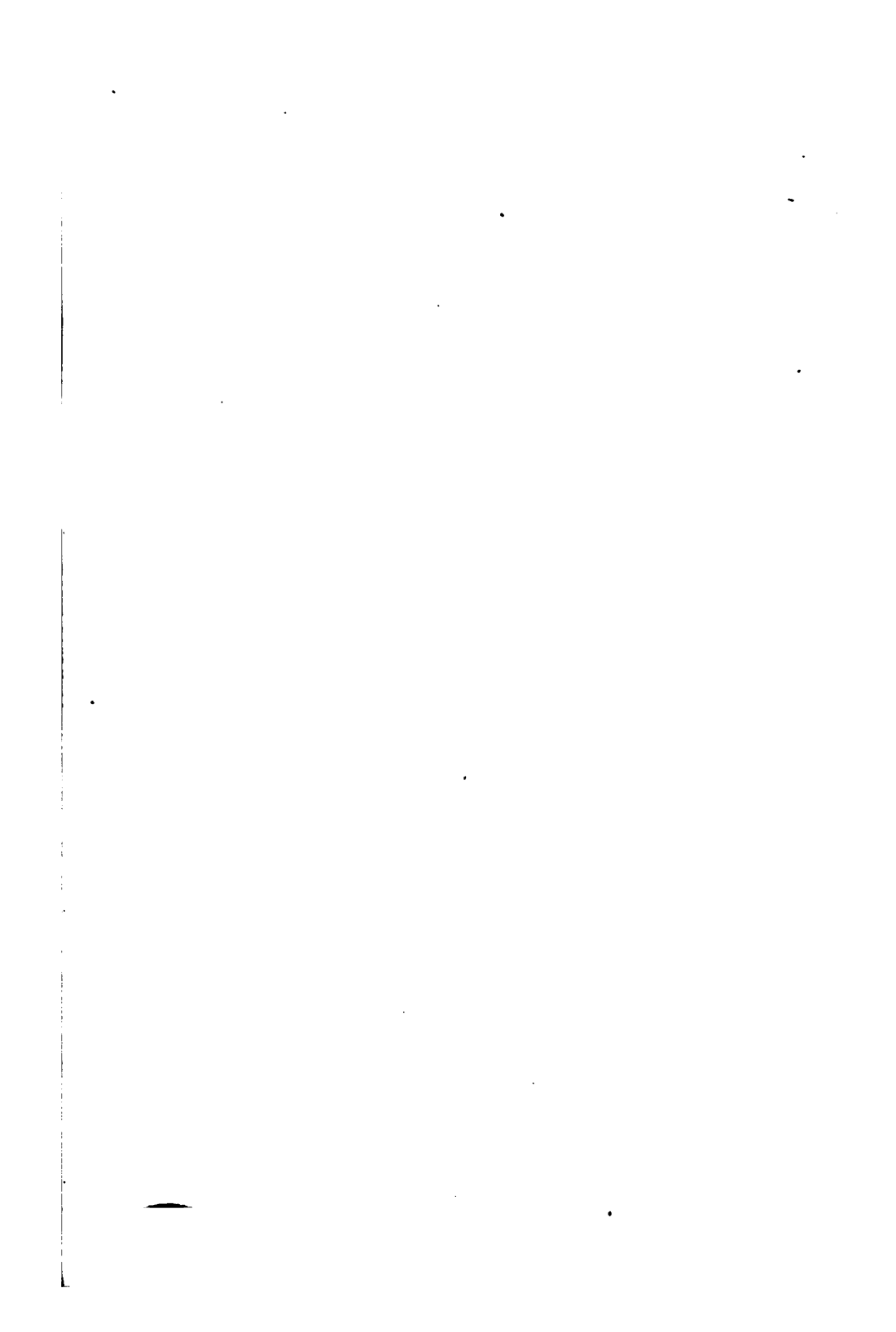
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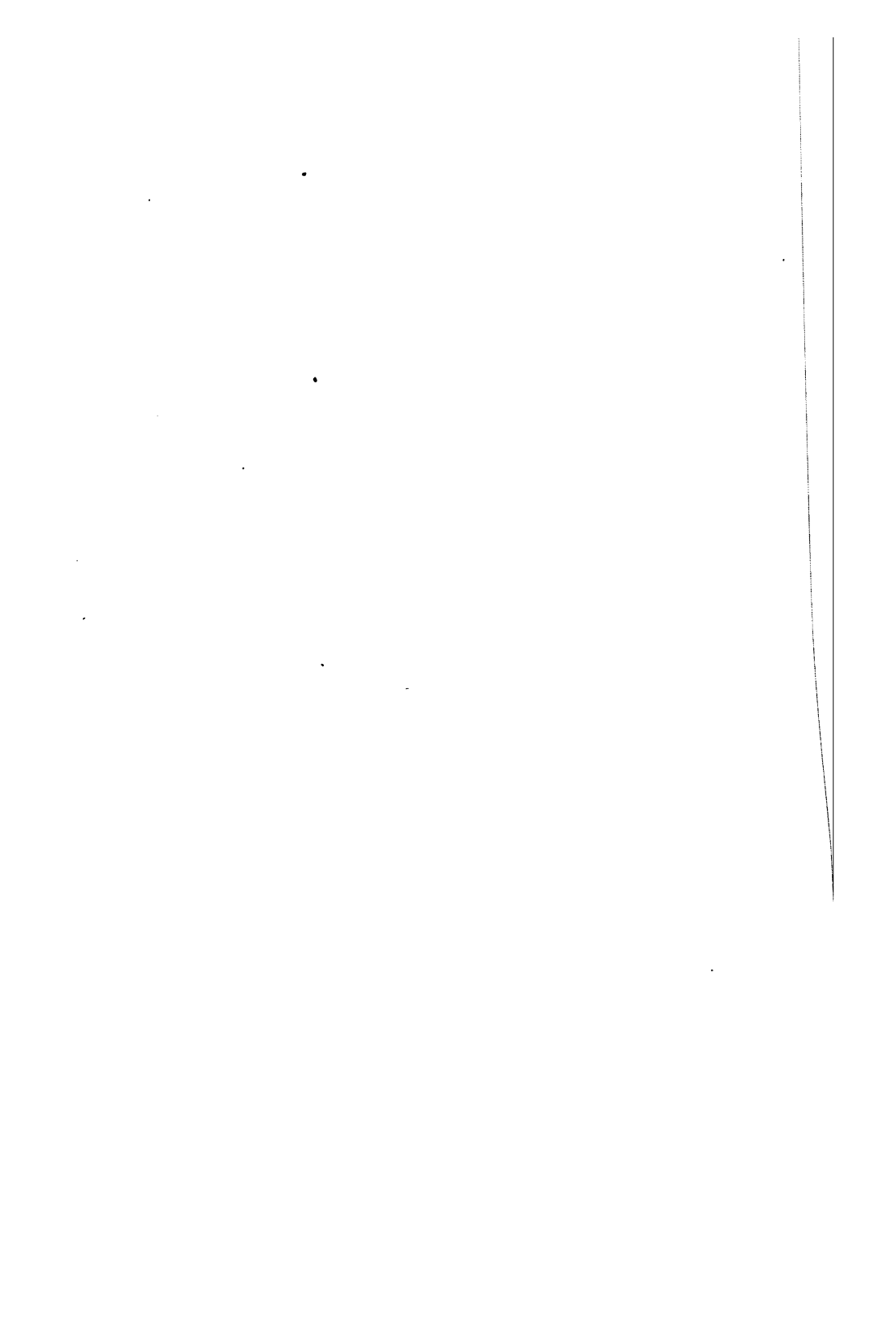
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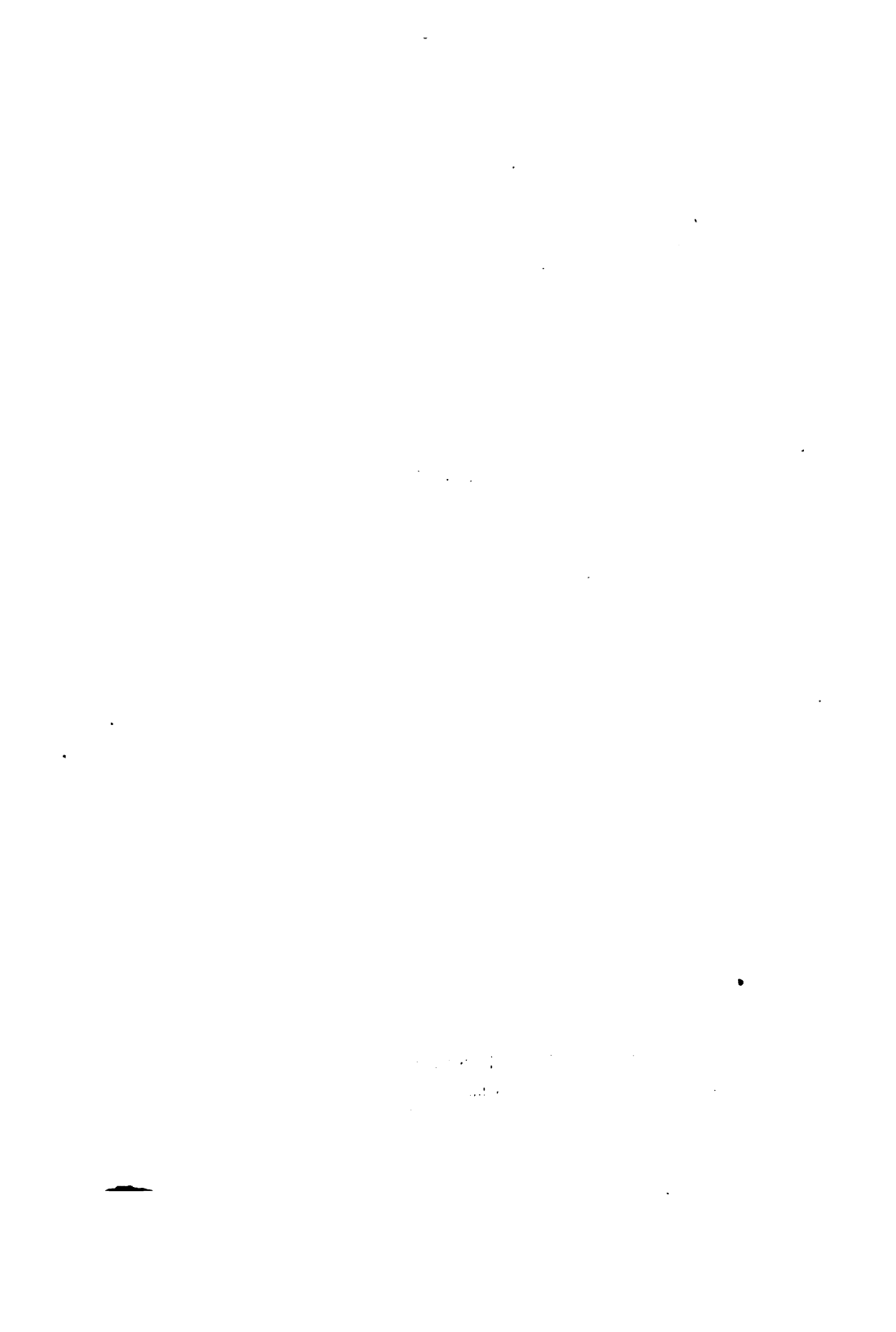
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1001 Places to Sell Manuscripts

A Complete Guide for all Writers who are
Seeking Avenues for the Publication
of Original Manuscripts

TENTH EDITION

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CONTENTS

Standard Magazines, Illustrated, Literary and General Publications 1-35

	Page		Page
Adventure.....	8, 9	Leslie's Weekly.....	17
Ainslee's Magazine.....	9	Life.....	18
All-Story Argosy Weekly.....	10	Literary Digest.....	18
Ambition.....	10	Little Review.....	3
American Magazine.....	11	Live Stories.....	18
Asia.....	11	Los Angeles Times Illustrated	
Atlantic Monthly.....	7	Weekly.....	1
Black Cat.....	11	McClure's Magazine.....	18
Blue Book.....	2, 3	Metropolitan Magazine.....	18
Bookman.....	11, 12	Munsey's Magazine.....	19
Breezy Stories.....	12	Mystery Magazine.....	19
Brooklyn Life.....	12	Nation.....	20
Browning's Magazine.....	12	National Geographic Magazine.....	2
Century Magazine.....	12	National Magazine.....	7
Chicago Ledger.....	3	New Fiction Publishing Company.....	20
C. H. Young Publishing Company.....	13	New Republic.....	20
Collier's Weekly.....	13	New Story Magazine.....	20
Cosmopolitan Magazine.....	13	North American Review.....	20
Country Gentleman.....	32	Outlook.....	20, 21
Crowell Publishing Company.....	13	Parisienne.....	21
Detective Story Magazine.....	13	People's Favorite Magazine.....	21
Doubleday, Page Company.....	13	People's Home Journal.....	21, 22
Everybody's Magazine.....	14	Physical Culture.....	22
Forbes Magazine.....	14	Poetry.....	3, 4
Forum.....	14	Popular Magazine.....	22, 23
Grit.....	33	Popular Mechanics Magazine.....	4
Harper's Monthly Magazine.....	14, 15	Popular Science Monthly.....	23
Hearst's Magazine.....	15	Railroad Man's Magazine.....	28
Holland's Magazine.....	33, 34	Review of Reviews.....	23
Illustrated World.....	3	Rock Island Employes' Magazine.....	4
Independent.....	15, 16	Roycroft.....	23
International, A Review of Two		Santa Fe Employes' Magazine.....	4
Worlds.....	16	Saturday Blade.....	4
International Studio.....	16	Saturday Evening Post.....	32
Judge.....	16, 17	Saucy Stories.....	24
		Scientific American.....	24
		Scribner's Magazine.....	24
		Short Stories.....	25
		Smart Set.....	25, 26
		Smith's Magazine.....	26

	Page		Page
Snappy Stories.....	26	Top-Notch.....	28
Street & Smith.....	26	Town & Country.....	28
Sunset Magazine—The Pacific Monthly.....	1, 2	Town Topics.....	28, 29
System.....	4	True-Story Magazine.....	29
Table Talk.....	26	Vanity Fair.....	29, 30
Technical World Magazine.....	6	Western Story Magazine.....	30
Telling Tales.....	26	Wide World Magazine.....	30
10-Story Book.....	4, 5	World's Advance.....	31
The Black Mask.....	27	World's Work.....	31
The Curtis Publishing Company.....	32	Yale Review.....	2
The Dearborn Independent.....	8	Young's Magazine.....	31, 32
The Dial.....	27	Youth's Companion.....	8
The Green Book Magazine.....	5	Canadian Magazine.....	34
The Little Story Magazine.....	32, 33	Canada Monthly.....	35
The Nautilus.....	27	Canadian Standard Magazine.....	35
The New Success.....	27	Canada Weekly.....	35
The People's Popular Monthly.....	7	Dominion.....	35
The Red Book Magazine.....	5, 6	McLean's Magazine.....	35
The Stratford Journal.....	7, 8	Saturday Night.....	35
The Warner Publications.....	27	Western Standard.....	35
The World Outlook.....	27, 28		
The World's Work.....	28		
Tip-Top Semi-Monthly.....	28		

Household and Women's Publications.....36-48

	Page		Page
American Cookery.....	39	Ladies' Home Journal.....	46
American Dressmaker.....	40	L'Art de la Mode.....	42, 43
American Food Journal.....	37	McCall's Magazine.....	43
American Furrier.....	40	Modern Priscilla.....	40
American Motherhood.....	41	National Food and Cookery.....	37
American Woman.....	39	National Food Magazine.....	43
Apparel Gazette.....	37	Needlecraft.....	39
Business Woman's Magazine.....	41	Parents' Magazine.....	43
Delineator.....	41	People's Home Journal.....	43
Designer.....	41, 42	Pictorial Review.....	43, 44
Family.....	45, 46	Social Progress.....	37, 38
Fancywork Magazine.....	40	Symphony.....	46
Farmer's Wife.....	40	Table Talk.....	44
Fashionable Dress.....	42	Today's Housewife.....	44
Gentlewoman.....	42	The Mother's Magazine.....	38
Good Housekeeping Magazine.....	42	Vanity Fair.....	44, 45
Harper's Bazar.....	42	Vogue.....	45
Health Culture.....	40	Woman Citizen.....	37
Healthy Home.....	39	Woman's Home Companion.....	45
Holland's Magazine.....	46, 47	Woman's Review.....	38
Home Friend Magazine.....	40	Woman's Weekly.....	38
Home Instructor.....	37	Woman's World.....	38
Home Life.....	37	Canadian Home Journal.....	47
Home Progress.....	39	Canadian Home Needlework.....	47
Household.....	39	Canadian Millinery Review.....	47
Household Guest.....	37	Every Woman's World.....	48
Illustrated Milliner.....	42	Western Home Monthly.....	48
International Culinary Magazine.....	42		

CONTENTS

vii

Religious, and Religious Juveniles 49-66

	Page		Page
Adult's Bible Class Monthly.....	55	Heidelberg Teacher.....	57
America.....	52	Home Department Quarterly.....	56, 57
American Catholic Quarterly	52	Junior World.....	63
Review.....	52	Kind Words.....	66
American Church Monthly.....	54	Kings' Treasures.....	63, 64
American Church Sunday School	54	Lamp.....	52
Magazine.....	54	Magnificat.....	51
American Herald.....	52	Mayflower.....	61
American Messenger.....	54	Michigan Christian Advocate.....	55
Ave Maria.....	51	Onward.....	66
Baptist Boys and Girls.....	66	Queens' Gardens.....	64
Baptist & Reflector.....	50	Queen's Work.....	51
Baptist Forum.....	50	Rosary Magazine.....	52
Baptist Observer.....	50	Sunday School Journal.....	55
Baptist Witness.....	49	Sunday School Magazine.....	56
Bensinger's Magazine.....	52	Superintendent's Quarterly.....	50
Boy Life.....	62	The American Baptist Publication	49
Boys and Girls.....	57	Society.....	49
Boys' Comrade.....	61	The Beacon.....	61
Boys' World.....	58	The Christian World.....	57
Catholic Educational Review.....	50, 51	The Boys' Friend.....	62
Catholic News.....	52	The Epworth Herald.....	59
Catholic Northwest Progress.....	52	The Girls' Companion.....	59, 60
Catholic School Journal.....	53	The Girls' Friend.....	62
Catholic Women.....	52	The Picture World.....	64
Catholic World.....	52	The Sunbeam.....	64
Children at Work.....	58	The Way.....	57
Child's Gem.....	66	Visitor.....	56
Christian Advocate.....	56	Watchman-Examiner.....	50
Christian Evangelist.....	53	Watchword.....	62
Christian Family.....	51	Wellspring.....	61
Christian Guardian.....	56	What To Do.....	60
Christian Intelligencer.....	57	Young Catholic Messenger.....	62
Christian Science Monitor.....	53, 54	Young Churchman.....	66
Christian Standard.....	53	Young Evangelist.....	61, 62
Classmate.....	62	Young People.....	65
Dew Drops.....	59	Young People's Paper.....	65
Ecclesiastical Review.....	52	Young People's Weekly.....	60
Epworth Era.....	56	Youth's World.....	65, 66
Evangel.....	50	Canadian Baptist.....	50
Evangelical Sunday School Teacher	55	Canadian Churchman.....	54
Everyland.....	62	Canadian Messenger of the Sacred	53
Forward.....	63	Heart.....	53
Front Rank.....	53	East and West.....	66
Girlhood Days.....	62		
Girls' Circle.....	61		
Girls' World.....	63		

Juvenile Temperance 67

	Page		Page
Young Crusader.....	67	Youth's Temperance Banner.....	67

Juveniles..... 68-70

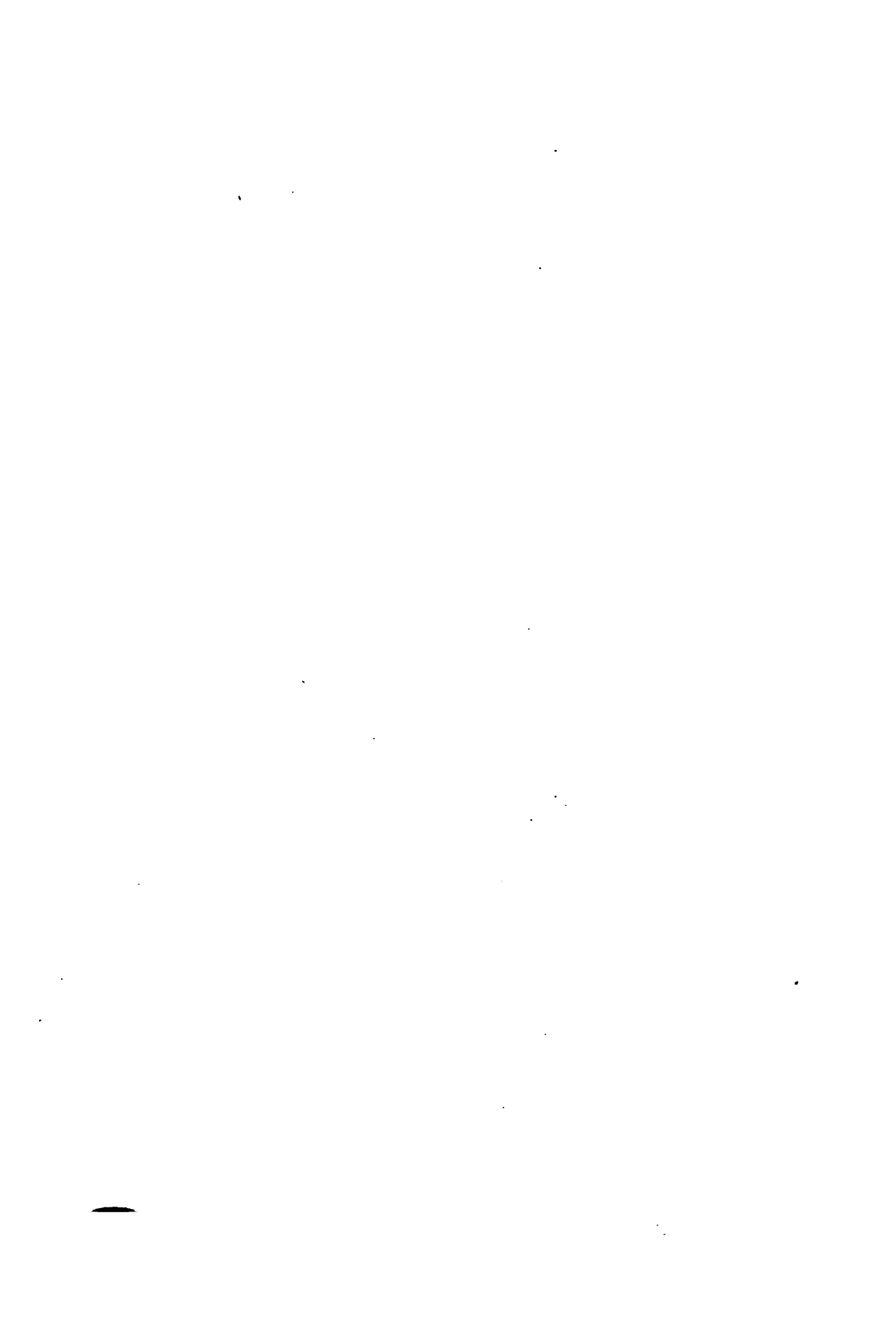
	Page		Page
American Boy.....	68, 69	Boy's Magazine.....	70
Boy's Life.....	69	Children's Hour.....	68

	Page		Page
John Martin's Book	69, 70	Saint Nicholas Magazine	70
Little Folks	68	Wobeso	70
Ropeco Magazine	70	Youth's Companion	68
Agricultural Journals			71-90
	Page		Page
Agricultural Review	79	Hoard's Dairyman	88
American Agriculturist	81, 82	Horseman and Spirit of the Times	74
American Bee Journal	82	House and Garden	88
American Breeder	80	Indiana Farmer's Guide	75
American Co-operative Journal	78	Iowa Farmer	76
American Farming	78	Iowa Homestead	77
American Thrasher	80	Journal of Agriculture	80
Berkshire World and Corn Belt		Kimball's Dairy Farmer	77
Stockman	78	Michigan Farmer	78, 79
Better Farming	78	Nebraska Farm Journal	81
Blue Grass Farmer	77	Nebraska Farmer	81
Breeder's Gazette	78	New England Homestead	78
Business Farmer	87	Ohio Farmer	84
Commercial Farmer and Villager	78	Orange Judd Farmer	74
Corn Belt Farmer	76	Orchard and Farm	71, 72
Cotton Planter	71	Oregon Farmer	84, 85
Country Gentleman	85, 86	Ozark Countryman	80
Country Life	82	Pacific Rural Press	72
Country World	82	Pennsylvania Farmer	86
Creamery Journal	76	Power Farming	80, 81
Eagle	77	Practical Farmer	87
Farm and Fireside	82, 83	Prairie Farmer	74, 75
Farm and Home	78	Profitable Farming	81
Farm and Home Mechanics	80	Progressive Farmer and Southern Farm Gazette	71
Farm and Ranch	87	Rural New Yorker	83, 84
Farm and Real Estate Journal	76	Rural World and Western Empire	72
Farm Engineering	84	Southern Agriculturist	87
Farm Journal	86	Southern Farm and Dairy	87
Farm Life	75	Southern Ruralist	72, 73
Farm News	87	Star	81
Farm, Stock and Home	79	Successful Farming	77
Farmers	79	System on the Farm	75
Farmers and Breeder	76	The Farm Power Magazine	88
Farmers and Stockman	80	Up-to-Date Farming	76
Farmers' and Drivers' Journal	74	Vegetable Grower	75
Farmers' Magazine	88	Wallace's Farmer	77
Farmers' Mail and Breeze	77	Western Farm Life	72
Farmers' Review	74	Westerner	87
Farmers' Twice a Week Dispatch	79	Wisconsin Farmer	88
Farmers' Wife	79	Canadian Countryman	88
Field and Farm	72	Family Herald and Weekly Star	88
Field Illustrated	83	Weekly Globe and Canada Farmer	89
Florida Grower	72	Witness and Canadian Homestead	89
Fruit Grower and Farmer	80		
Garden Magazine and Farming	83		
Gardening	74		
Gleanings in Bee Culture	84		
Green's Fruit Grower	83		
Fruits and Nuts			89
Bee-Keeping			90
Automobiles, Gas Engines, and Allied Journals			91-96
Educational Publications			97, 98

CONTENTS

ix

Garden, Outdoor and Sporting Publications	99-107
Greeting Cards, Verses, Etc.	108-112
House Organs	113-123
Humorous	124-127
Mail Order Journals	128-131
Syndicates	132, 133
The Trade Press	134, 135
Trade Journals	135-166
Architectural and Building Trades	135-142
Bakery, Confectionery and Allied Trade Journals	143-145
Clothing	145-147
Electrical	147, 148
Engineering	148-150
Furniture	150, 151
Grocers	151, 152
Hardware	152, 153
Laundry	154
Mechanics	154, 155
Metal Trades	155, 156
Milling	156, 157
Mining	157, 158
Paints, Oils, Drugs	158, 159
Printing	159, 160
Public Service	160, 161
Sporting Equipment	161
Textiles	161, 162
Miscellaneous	162-166
Photo-Play Markets	167, 168
Retail Merchandising	169
Book Publishers	170-192
Educational Publications	193, 194
Religious Book Publishers	195, 196
Publishers of Books on Special Topics	197-200
English Magazines	201-226



PREFACE

A good many years ago the publisher of this volume compiled the first edition (under the more modest title of "500 Places to Sell Manuscripts") of this manual, which later grew to be "1001 Places to Sell Manuscripts." The present edition is based upon nine previous editions. For twenty years it has been recognized as the standard guide to the literary market.

In recent editions it has somewhat outgrown its original purpose. There has been, apparently, a striving in this and other similar manuals, to list a great number of publications without sufficient regard to the fact that the publications listed were presumed to be a known market for some class of literary material. The present edition has been compiled largely from a mass of material collected by the previous publishers, which included the names and addresses of hundreds of journals which were not definitely known to provide a market for any literary work whatever, while many of them were known absolutely as being a negative quantity.

The list of general publications has been made full and comprehensive. Among these are the buyers of fiction — both short stories and serials — essays, articles (information, travel, illustrated, etc.), verse and general magazine miscellany.

Special attention has been given to certain other departments which cover a wide range and use a considerable amount of material, such as the religious (including the religious juvenile) publications and the trade journals.

The religious publications, while not as a rule paying very largely for their material, afford a market which beginning writers would do well to cultivate. The material accepted by these is not, of necessity, wholly of a religious cast, but should, of course, be of a highly moral tone. Stories, serials, household and domestic articles, articles of information, anecdotes, poetry, all are used. Often, if a writer can give the material wanted, a more or less permanent connection can be made with these journals.

The trade journals constitute a literary field by themselves. The trade to which a certain journal is devoted will indicate largely the class of material wanted. All of these, unless the columns are filled entirely by the staff, buy items of news, and descriptive articles of information pertaining to the particular trade. Most of them use stories, anecdotes and verse, having preferably some application to the trade to which the journal is devoted. Many of them use trade or business stories, for which good prices are paid.

It is especially desirable that a writer should see and study carefully one or more copies of any trade journal to which he intends to offer work. Usually it would be well to correspond with the editor, to ascertain if he desires material of the specific sort which the writer can offer.

Very many writers find the trade journals afford them a profitable "side line." Those who intend to follow up this work will do well to obtain a copy of Mr. Frank Farrington's book, "Writing for the Trade Press" (Published by James Knapp Reeve, Franklin, Ohio, price \$1.00), as Mr. Farrington is probably the best known and most successful man in this line of work in the country.

Not so much attention had been given to the photoplay producers as some might consider desirable. Interested parties have striven to create a false and erroneous impression regarding the rewards to be obtained in this field of

endeavor. The fact is, that the amateur or untrained scenario writer has but a small chance of selling his wares. Most of the photoplays produced are worked up from material already printed, are prepared by specialists to order, or are written by trained craftsmen for some special player. The best thing that the general writer can do is to write as good a story as possible, sell it to the best publication that he can, and then, if it is fortunate enough to attract the attention of a producer, arrangements can be made for the picture rights.

No publication of this sort can be absolutely correct. Changes take place daily in the publishing field. Publications die; others are born. Some of the latter have but a fleeting existence. The publisher of this volume is now engaged in working out a system by which all owners of the book may receive at stated intervals carded memoranda of all changes, so that the record may be kept up to date. Any who are interested in this are invited to correspond and full particulars will be sent.

Letters suggesting additions to, or changes from the list herein given, corrections, or additional information will always be welcomed and will be promptly acknowledged.

Writers have always been interested to know if a manuscript submitted to one of a number of magazines issued by a publishing company is considered for this concern's other publications. The custom in this regard varies. The Frank A. Munsey Company determines in one reading the availability of each manuscript for all of its publications, having a central reading bureau. Street and Smith maintain separate editorial departments for each of their publications, so that a manuscript should be directed to the editorial department of the publication to which it seems suited. But if a manuscript, submitted to one of the Street and Smith publications which proves unavailable for that

magazine, seems adapted to one of the other magazines of "the house," it is referred for consideration to the editor of that magazine. Manuscripts submitted to Holland's Magazine or to Texas Farm and Ranch are considered at once for both publications. The Butterick publications, Everybody's Magazine, Adventure, The Delineator, The Woman's Magazine and The Designer are edited by separate staffs. The Saturday Evening Post, The Ladies' Home Journal and the Country Gentleman, published by the Curtis Publishing Company, are under the direction of different editors. The Woman's Home Companion, Collier's Weekly, The American Magazine and Farm and Fireside, controlled by the Crowell Publishing Company, are edited by separate organizations. The Century Magazine and St. Nicholas, though both are published by the Century Company, naturally have no editorial connections. Manuscripts are considered at one time for The Red Book, The Blue Book and The Green Book Magazine, but each manuscript should be addressed to the magazine to which it seems best adapted. The Hearst Magazines, The Cosmopolitan, Good Housekeeping, Hearst's Magazine (formerly The World To-day), Harper's Bazar, Motor and Motor Boating, are edited separately. The Orange Judd weeklies, The Northwest Farmstead, Orange Judd Farmer, American Agriculturist, Southern Farming and New England Homestead, are edited, in the main, from the central office at Springfield, Mass., but distinctively local material should be sent to the journal which circulates in the section of the country treated. Short Stories, The World's Work, Country Life in America and The Garden Magazine, which have the imprint of Doubleday, Page and Company, are under the care of separate editorial staffs. The David C. Cook Company, of Elgin, Ill., has individual editors for each of its many publications, so that manuscripts should be directed to the magazines for which intended.

Most of the companies that control a number of religious publications have an editor for each publication. But a manuscript unavailable for one publication of a group, suited to another publication of the same group, usually will be referred to the proper editor.

The compiler does not, of course, vouch for the financial reliability of any of the publications listed. He believes, however, that writers will receive courteous attention from all. An editor ordinarily should not require more than one month or six weeks to pass upon even doubtful manuscripts. If a manuscript is held by any magazine for more than six weeks, and no report as to availability is received, it is suggested that a post-card, addressed for return to the author, be sent to the editor of the magazine with a letter to request that he use the postal to inform the author whether the manuscript has been accepted or has been retained for further consideration. Should no response be made to this request the author should recall his manuscript, and inform the editor that if it is not received at once a copy will be made to be submitted to the editors of other publications. The offending editor should also be told that his publication will be held responsible for any trouble or confusion which may arise or for any violation of copyright.

In submitting manuscripts, there are a few rules that should be borne in mind.

1. The name and address of the writer must be in the upper left-hand corner of the first page of every manuscript he sends out. If a nom de plume is used it should be signed just beneath the title.
2. Stamps for the return of manuscripts must be enclosed. Many publications demand self-addressed, stamped envelopes.
3. A manuscript must be legibly written, on one side of the paper only; the pages must not be fastened together

with ribbon or string, but left loose for the editor to shuffle as he reads. Typewritten copy stands a better chance of careful examination than pen written. A pencil manuscript will not be examined in any office in this country.

The letter concerning the manuscript must accompany it, and must be brief and to the point. Simply state that a manuscript is enclosed for consideration at customary rates.

A general survey of the field brings out the following facts:

More short stories are offered than articles. Formerly larger prices were paid for short stories than for articles. This no longer is true. If the short story sells well it brings a large check. If the article sells well it is likely to bring a slightly larger check. More stories are purchased, perhaps, than articles, but a vital article, well developed, with adequate illustrations, always will sell eventually. Good short stories, especially those of more manner than matter, often will remain unsold for long periods. Short stories that remain unsold usually are lacking in that most difficult of all qualities to obtain, plot value.

Poetry sells well, but the competition is very great. Imperfect verse, that which is weak in rhyme or meter, stands virtually no chance at all. Editors receive enough material from writers who are masters of the art of versification to supply their requirements. This does not mean that the poet who is without "name" is handicapped. The compiler often notices in tables of contents the names of young poets known to him as beginners — but as beginners who have been practicing versifiers, who have something to sing that is theirs, in a manner that is theirs also.

JAMES KNAPP REEVE.

Franklin, Ohio.



STANDARD MAGAZINES

ILLUSTRATED, LITERARY AND GENERAL
PUBLICATIONS

CALIFORNIA

Los Angeles Times Illustrated Weekly, Los Angeles; Weekly. Manuscript requirements: Short stories of 2,500 to 3,000 words, preferably on Western subjects; personal experiences of people who have lived interesting lives—circus clowns, whalers, etc., semi-technical army and navy stories. Photos printed when accompanied by articles.

Sunset Magazine — The Pacific Monthly, San Francisco: Monthly. "We want material relating to that portion of the United States west of the Mississippi River and Alaska, Mexico, the Islands of the South Seas, the Philippines, Japan and the coast line of China. We want material which speaks the spirit of the Pacific Coast and its developments particularly. We can use very little verse. We are in the market for the best fiction, and will pay good prices for the material we want. We do not like to handle stories longer than 5,000 words, and we do not want morbid, depressing or sex stories. Our primary object is to assist in building up the Pacific Coast country. Material which will aid in that service, full of human interest and devoid of advertising flavor, excepting advertising in its biggest sense,

is what we want and what we will pay well for." Has a department, "The Month's Rodeo," in which it uses brief accounts of curious yet typical Western scenes, feats, occurrences, etc., usually illustrated with photographs, and humorous verses and illustrated humor. Has also a department for personality articles.

CONNECTICUT

Yale Review, Yale Station, New Haven: Quarterly (October, January, April, July), publishes articles covering the fields of politics, public questions, education, literature, art, history, and science. It also has a department of poetry, taking usually a group of poems by a single writer. It contains no fiction. All contributions must be of high literary quality.

DISTRICT OF COLUMBIA

National Geographic Magazine, Washington: Monthly. "Purchases authentic and interesting articles and unique photographs of curious and characteristic corners of the earth, particularly those off the beaten track, and are always interested in photographs themselves, but, of course, no decision can be made until the articles have been seen and we are able to judge of their availability to our needs."

ILLINOIS

Blue Book, Chicago: Monthly. "Love stories always desired, as are adventure stories with love interest; little use for the fantastic; no serials, storiottes nor anecdotes. Uses novels of from 20,000 to 30,000 words, with love and mystery elements, and an American setting. Dialect is not often used and tragedy never. Society fiction not partic-

ularly desired. Bars themes founded upon marital infelicity and liquor. Likes themes dealing with honesty, fidelity, earnestness, etc.; prefers stories of young men and women activities, but any story of interest may be available. No articles used. No verse used."

Chicago Ledger, Chicago: Fiction magazine, solely to entertain. Manuscript requirements: Complete novels; serials, 20,000 to 60,000 words; short stories, 2,000 to 10,000 words; adventure, mystery, detective, love, anything good. Does not use storiottes, translations, essays, articles, plays, or playlets, poetry or vers libre, epigrams, anecdotes, jokes or humorous verse. Has no special departments. Appeal to readers: Fiction for small town and country readers. Stories must be vivid, have a plot, and be calculated to hold the reader's interest from start to finish.

Illustrated World, Chicago: Monthly. Articles, from 500 to 2,000 words, covering science, world events, mechanical development, invention and the war. Photographs should be included wherever possible. Short descriptions, with drawings, photographs or diagrams of new devices which have a practical or "curiosity" slant particularly wanted. Does not use fiction or verse. Uses drawings and photographs in conjunction with articles or short captions.

Little Review, Fine Arts Building, Chicago: "The Little Review is a vital, unacademic review devoted to appreciation and creative interest, full of the pulse and power of live writers." Contains poetry, essays on good literature, and personality studies of modern writers.

Poetry, "A Magazine of Verse," Chicago: Monthly. Both long and short poems are used. The magazine is an attempt to give poets an opportunity to be heard in their own magazine, where they may be free from the limitations

imposed by popular magazines. Poems of greater length and of more intimate and serious character than are generally used in magazines will be printed. All kinds of verse will be considered — narrative, dramatic, lyric — quality alone being the test for acceptance. Poems of modern significance are especially desired, but classic subjects will not be declined if these reach a high standard of quality.

Popular Mechanics Magazine, Chicago: Monthly. "Accepts photographs or rough pencil sketches with short, accurate description in plain, simple language. Subjects desired are those of a mechanical or engineering character, must be unusual in some respect and of interest to the general public. Also 'Shop Kinks' and 'How to Make Things,' for shop and boy's departments respectively."

Rock Island Employes' Magazine, Chicago: A monthly.

Santa Fe Employes' Magazine, Chicago: A monthly.

Saturday Blade, Chicago: Weekly. Feature newspaper for country and small town folk. Freak, odd, unique news, with photos. Separate photos of odd, freak things, or interesting people or big news. Uses short stories.

System, Madison Street and Wabash Avenue, Chicago: Monthly. Uses articles about business men and the methods that have made them successful; an occasional fiction story with a business motif; and many short items for their various departments.

10-Story Book, Chicago: Monthly. Fiction. Short stories only, from 1,000 to 6,000 words — frank, iconoclastic, realistic in tone — sex stories. Short playlets. Epigrams, jokes, humorous verse, etc. for fillers. Does not use novels, serials, articles, essays or translations. Publishes

special numbers, such as "The Tales of the Town Number," "The Famous Annual Skit Number," "The Annual Artists' Number," "The Satirical Number," etc.

The Green Book Magazine, Chicago: Monthly. Literary and fiction. Serials, short stories and articles; verse, pictures and novelties of interest to intelligent women. Brief personality articles on women in art, industry, science and unusual occupations will be a feature. Really short stories are difficult to get, and for that reason especially welcome. Is just now in particular need of humorous stories and short stories of from three to five thousand words. Uses very little poetry. Does not use novels, translations, plays or playlets. We are glad to consider photographs of women who have especially distinguished themselves or who are engaged in interesting and unusual occupations. Designed to appeal particularly to business and professional women, and concerns itself largely with women's interests "outside the home." All manuscripts submitted at this office are considered for the three publications: The Green Book, The Red Book and The Blue Book Magazines. Rejection implies unfavorable verdict for all of these magazines.

The Red Book Magazine, Chicago: Monthly. Literary and fiction. Serials and short stories of the highest type. As a rule stories of a dramatic character, not too subjective in theme, are preferred. Stories must have entertaining situations, with much human interest. Love stories, or business, the outdoors, city and country life contrasted, are preferred, though any unusual story well written has a chance. Very little poetry is used. Does not publish complete novels, articles, essays, translations, vers libre, plays or playlets, epigrams, anecdotes, jokes or humorous verse. "Fiction is the most powerful and therefore the most important form of Literature that civilized man has thus far developed. The best and most appealing fiction

is Today's History, with the human pulse-beat throbbing all the way through it. This principle of dramatizing the thought, the emotion, the action of Today — the greatest hour of Reconstruction the world has ever known — is applied throughout The Red Book Magazine. We are using stories by authors who are keen and shrewd analyzers of financial, industrial and economic conditions, who see without prejudice, and they write as they see. Such stories reflect the dominant trend of national thought and feeling. They are narrative dramas of individual struggles and emotions, all influenced by today's ideas." All manuscripts submitted at this office are considered for the three publications — The Red Book Magazine, The Green Book Magazine and The Blue Book Magazine. Rejection implies unfavorable verdict for all three.

Technical World Magazine, Chicago: Monthly. Uses no fiction. "We use a great many articles dealing especially with the achievements of engineers and inventors, scientists and explorers, business men and educators. All our material must be written in popular style and accompanied by photographs. We offer a market for personality sketches accompanied by unusual photographs of the subjects in action. We also use a considerable quantity of short sketches in the line of oddities of life, science and invention. In almost every issue we print a poem preferably with an engineering or scientific slant. Almost any article which would be acceptable to the other high-grade popular magazines would interest us. Purchase separate photographs. We are in urgent need at the present time of good, strong articles, running from 800 to 1,500 words, with first-class photos. Our field is very wide, covering everything in the general, mechanical and industrial field that appeals to the average man. Anything directly or indirectly related to these subjects is the kind of material we use."

IOWA

The People's Popular Monthly, Des Moines: Monthly. Uses stories of adventure and mystery; also love stories. Fiction should not be more than 4,000 words. Uses articles not exceeding 1,500 words on home efficiency, vacations, food, health and odd subjects. All material should be of a wholesome nature, as the publication is designed essentially for family use.

MASSACHUSETTS

Atlantic Monthly, Boston: Monthly. "The variety and scope of the contents of *The Atlantic* preclude our making any very definite statement in regard to editorial requirements. Other things being equal, *The Atlantic* endeavors to set as high a standard of literary perfection in its contributions as possible. *The Atlantic* monthly prints each month from twenty to twenty-five contributions, embracing articles on politics, science, art, and literature; sketches, short stories, and poems. The standards of the magazine are high as regards both substance and form. To be acceptable, an article must be authoritative in matter, and of distinction in manner. All contributions are paid for on acceptance. The editors are always glad to read promptly any manuscripts that may be submitted to the magazine. They would call especial attention to the Contributors' Club as a department particularly hospitable to young writers. For this department, brief and pointed papers of reflection, whimsicality, or social satire will be welcomed."

National Magazine, Boston: Monthly. In its present form it is using little but brief sketches and stories of famous people. Most of these are written by the editor. It is not now accepting any poetry nor using any fiction.

The Stratford Journal, Boston. Monthly. Short stories, serials, poems, essays, one-act plays, any kind, any

length, either original or translated. Does not pay for translations. Each issue has an extensive department of poetry, both original and translated.

Youth's Companion, Boston: Weekly. Uses short stories, from 1,200 to 3,500 words in length, intended to interest boys and girls of the whole household. Themes: pathos, humor, adventure, with uncommon or with everyday occurrences, presented in one effective incident or illustrated in character. See also under juvenile.

MICHIGAN

The Dearborn Independent, Dearborn: Weekly. Literary, for the general public. In addition to feature news, political and sociological articles of broad interest, which usually are arranged for, it uses many brief articles, with illustrations, on unique personalities, achievements and movements; "filler" paragraphs of popular, scientific or human interest ("Tracing Higher Mathematics to Beginning," "The Story of the Blarney Stone," "The Economical Use of Meat in the Home," are examples). Uses epigrams, anecdotes and jokes. Does not use fiction, translations, plays or playlets, poetry or humorous verse. Departments: "In the Realm of Women," in which articles of not over 1,000 words each, like "Feeding the Child for Growth," "The Mother's Job," and "Acids for the Household," are used. It wants good, clean matter, not a profane or suggestive word or line allowed. Does not care for material about automobiling, or Ford cars or Ford jokes. Buys photographs.

NEW YORK

Adventure, Spring and Macdougall Streets, New York: Monthly. "Wants stories of action, told simply and clearly. Humor, tragedy and pathos are acceptable, but not stories

that are morbid, or that will leave the reader uncomfortable. The sex question and the supernatural are barred. We do not want psychological or 'problem' stories. We aim to reach not only the general reader, but the cultured and intelligent reader in his lighter moments. We have a specially warm welcome for new writers, and are glad to get in touch with all who have themselves had real adventures. Desires especially stories of adventures in business or finance. Writers sometimes underestimate our desire for stories of pathos or general 'human interest.' We are strong for action but do not insist on chronic throat-cutting, etc. We like simplicity. Also we don't want stories unless the characters seem like very real people and the reader can 'believe it happened.' Our aversions are the sex question, the supernatural, the too psychological, the glorification of crime, and the highly improbable. We are going to use more serials and complete novels, especially from 35,000 words on up. Uses fiction of any length, up to and beyond 100,000 words, and always has a special welcome for novellettes or novels of from 35,000 to 60,000 words."

Ainslee's Magazine, 79 Seventh Avenue, New York: Monthly. "Always wants love stories. Needs good adventure fiction, but it is necessary that it have considerable literary merit. Fantastic stories are used if extremely well written. Uses a complete novel in every number. As a rule it requires dramatic situations. Any setting is allowable; provided the principal characters are modern Americans, but there is always a demand for Western stories. Does not want tragedy. No good fiction is barred on account of theme except ghost stories; but all work should have feminine interest. Does not care for articles. Uses light and humorous verse and is always glad to consider poetry of any nature, but contributions over thirty lines are seldom accepted."

All-Story Argosy Weekly, 8 West 40th Street, New York: Monthly. "We want all kinds of fiction, preferably those stories that have strong dramatic values and plenty of action. We do not care for long introductions. The events around which an author thinks it worth while to build his plot must develop swiftly. Love and adventure, of course, are supreme. Occasionally we publish fantastic stories, but none with a supernatural element that cannot be explained — unless the whole story is a purely imaginative tale and is regarded as such by the reading public. So far as length is concerned, stories may be anywhere from 1,000 to 80,000 words. We regard a story under 10,000 words as a short story. From 15,000 to 50,000 words is a complete novel. Anything beyond that is a serial. There is no preference as to setting, except, of course, we prefer modern to ancient settings, although there is no objection to the latter occasionally. We are opposed to dialect stories of all sorts. The themes barred are those that offend good taste. We do not care for verse or special articles."

Ambition, Corning: Monthly. Published by the International Correspondence Schools, Scranton, Pa., with editorial offices at Corning. "Ambition buys stories of from 4,000 to 4,500 words in which a man achieves success in his trade or profession through having studied the theory of his work in his spare moments. Another story that often finds a welcome is one of from 2,500 to 3,000 words in which a character achieves some measure of triumph over some streak of perversity in his own nature — the streak being not freakish, but common to most people. Too, we often look for short articles of from 200 to 350 words emphasizing the necessity for self improvement through spare-time study if one is to make substantial progress."

American Magazine, New York: Monthly. "Uses short stories, serials, novels. Uses love, adventure, fantastic fiction of every locality. Any dialect will be considered, but the preference is for none. Strong plot, swift action, literary polish and artistic handling are essential. Uses both society and tragic stories. No themes are barred. Uses both illustrated and unillustrated articles, which deal with prominent people, oddities of life, science, current life, or topics of importance to readers. It welcomes suggestions for articles. Both serious and humorous poems are desired." For its department, "Interesting People," material to find ready acceptance should be accompanied by photograph of the subject showing him or her at work or at play — anything else in fact than the usual "head and shoulders" photo.

Asia, 627 Lexington Avenue, New York: Monthly. Uses a variety of material pertaining to the life, art and pursuits of Asiatic countries.

Black Cat, Highland Falls. Monthly. "Writers will save themselves and us much trouble, secure earlier attention, and increase their chances of success by heeding the following: We want clean, clever, original stories, ranging from 1,500 to 5,000 words—the shorter the better—stories so unusual and so fascinating from beginning to end as to interest everyone. We want stories free from padding, commonplace, and foreign phrases. No story that has appeared in print in any language, either wholly or in part can be considered. We don't want verses, plays, translations or dialect stories. The Black Cat uses no illustrations. A condition of the purchase of a manuscript is that we acquire all rights thereto of whatsoever nature."

Bookman, New York: "Fiction: runs one serial and an occasional short story. Uses anecdotes of authors and literary work. Articles: in the market for strong and

original articles on the literary world in general. Wants the crisp, illustrated special article. Does not care for essays. Verse: uses some."

Breezy Stories, New York: Monthly. Novelettes, 15,000 to 20,000 words; short stories, 1,500 to 6,000 words; playlets, unconventional, "gingery," but free from offense; poetry, short, "gingery" stuff; epigrams, anecdotes, jokes, humorous verse. Does not use serials, translations, essays, articles.

Brooklyn Life, Brooklyn: Weekly. "Uses very little matter that is not furnished us by our staff of contributors, the chief exception being a page weekly devoted to drawings, jokes, light verse, or short humorous, or satirical sketches. More of such matter is used in Thanksgiving and Christmas and Easter numbers. We are always prepared to consider paragraphs or brief articles—never over 1,000 words—treating entertainingly of phases of life, persons, or human activities in Brooklyn or on Long Island, also photographs of like local interest. Our ideal as to length is paragraphs not exceeding 400 words."

Browning's Magazine, Cooper Square, New York: Monthly. Offers prizes for photographs. Pays cash for original jokes and brief verse.

Century Magazine, 353 Fourth Avenue, New York: Monthly. "Uses serials and short stories of the highest literary excellence. Its humorous department 'In Lighter Vein,' offers a market for skits, sketches, monologues, jokes, verse, etc. Uses the best articles on science, education and current events, etc. Uses a wide range of the best poetry produced." About one-half the magazine is devoted to fiction.

Collier's Weekly, New York: Weekly. "Uses short stories, and a serial. Uses the very best fiction procurable. Articles: widest possible range, with preference for the illustrated. Treats of news stories, exploration, sport, world's progress, etc. Verse: uses little verse, and that usually of a light, humorous, satirical nature. Purchases photographs of current events of national interest, anecdotes, jokes and humorous verses."

Cosmopolitan Magazine, 119 West 40th Street, New York: Monthly. "Prefers fiction which is ultra-modern in every respect. Theme, plot, characters and style should all be of the very latest cut, mold and development. Articles are usually arranged for, as are serials."

C. H. Young Publishing Company, 112 East 19th Street, New York: Publishers of *Young's Magazine*, *Breezy Stories*.

Crowell Publishing Company, 381 Fourth Avenue, New York: Publishers of *Woman's Home Companion*, *The American Magazine*, *Collier's Weekly*, *Farm and Fireside*.

Detective Story Magazine, New York. Weekly. Fiction. Complete novel in each number, 20,000 to 40,000 words; serials, installments of three in each issue; short stories; crime, mystery or detective themes, not sordid, and preferably with some woman interest. In addition, well written paragraphs are used to fill page ends. These may concern any interesting facts regarding the law and criminals, prisons, crime detection, the courts, etc.

Doubleday, Page Company, Long Island City, L. I.: Publishers of *World's Work*, *Country Life*, *Garden Magazine*, *Short Stories*.

Everybody's Magazine, Spring and Macdougall Streets, New York: Monthly. "What we particularly want is stories that are genuinely good — we do not restrict ourselves as to type. True humorous stories and love stories of the best type we have possibly found the most difficult to secure. We do not bar dialect stories, but we are not conscious of any leaning toward them, and are abundantly well stocked. Threadbare plots sufficient to disqualify stories, appear to us to be too numerous to make it possible to enumerate them. As to manuscripts from unknown contributors, we should say that there is a far better chance with us for fiction than for anything else. There would be a very faint chance indeed for biographical sketches or travel articles. We are by all means in favor of timely articles, although that is rather vague. In brief, what we are always looking for is original, not imitative, material."

Forbes Magazine, New York: Fortnightly. Business and finance. Manuscript requirements: Articles of 1,000 to 3,000 words on business, finance and industrial relations, which should be based on actual facts, giving the romance of business, but in all cases on a basis of truth; also articles dealing with new and working solutions of the relations between employer and employee. Character sketches of prominent men in the business world. Does not use fiction, verse, epigrams, jokes nor anecdotes. Photographs should accompany articles, when possible.

Forum, New York: Monthly. Uses short stories, poems and essays of the highest literary standard. Articles must be authoritative in treatment.

Harper's Monthly Magazine, New York: Monthly. "Uses serials and short stories of the highest literary excellence. Is particularly desirous of obtaining the work of new writers. The humorous department, "The Editor's

Drawer," offers a good market for skits, sketches, monologues, jokes, etc. Articles may concern a wide range of subjects including travel, discovery, adventure, literature, art, science, language, economics, industry, education, humor, etc. Does not use the muckrake nor the timely article. Uses a wide range of the best poetry produced. A good chance for humorous verse in "The Editor's Drawer," which has a special fondness for the sayings and doings of children."

Hearst's Magazine, New York: Monthly. "Practically all of the non-fiction feature material which appears in Hearst's Magazine is specially prepared at our request. Our needs in regard to non-fiction are highly specialized, and we seldom purchase a submitted non-fiction manuscript. We are, however, always open to suggestion, and prefer that authors should send in a brief but fully informing synopsis or skeleton of the proposed articles. We so seldom publish poems in Hearst's Magazine that we may be classed as not purchasing poetry at all. We purchase about a dozen (supposedly) original anecdotes and jokes for use in our fun department in the back of the magazine each month. We do not buy fillers of any kind. We print instalments of two serials and at least four short stories each month. We do buy stories by unknown authors, but the stories must be so good as to compel purchase. The work of the best writers in every field is welcomed in the office and carefully considered. We do not publish plays.

Independent, New York: Weekly. "Uses no novels, serials nor anecdotes. Desires short autobiographies and stories founded on fact or bits of experience. Uses illustrated and unillustrated articles of travel, description, prominent people, etc. Articles of from 300 to 500 words on oddities of life, science, etc. are acceptable. General articles

should average 2,000 words and should be on timely topics or deal with discussions of important questions. The magazine is very catholic and prints a wide range of material."

International, A Review of Two Worlds, New York: Monthly. "Most articles are written especially at the request of the editors. We have very little use for outside material. However, we shall always be glad to consider fiction, verse and articles of general interest, if they take an exceptional point of view and if they make interesting reading. Brevity will be regarded as a special virtue. Unless the contribution is distinctly unusual in quality, there is very little chance for its availability in our columns." "It is particularly anxious to get original and startling stories, American stories with the foreign atmosphere or attitude of mind. The treatment of the sex theme that is tabooed in most American periodicals is welcomed when the treatment is adequate."

International Studio, New York: Monthly. "Concerns itself with contemporary art only — articles are seldom used unless they are concerned with the work of living artists. We are also interested to see articles from 500 to 1,000 words, on American artists of recognized standing, occasional articles on architecture, ceramics, sculpture, etc."

Judge, New York: Weekly. "Uses humorous and lively action storiottes — one or two a month — for Judge's Library. Uses humorous, new, personal, political anecdotes. Uses light verse, which must be short; same demand applies to humorous verse. Has no preference as to stanza form, but insists that workmanship must be perfect. Very fond of parody. Judge is a political-comic weekly. Jokes with a political tenor are especially welcome, as are those

with any reference in them to public characters. But anything yellow, or vulgar, or suggestive, or even spiteful, is not wanted."

Leslie's Weekly, New York: Weekly. "Uses short stories of 2,000 words or less, with an adventure theme. Love stories not in favor, and fantastic fiction is not used. No novels, serials nor storiottes. Anecdotes are rarely accepted. No partiality as to setting; no bar against dialect, but straight English is preferred. Society fiction not particularly wanted, but it all depends. Wants stories that are pleasing rather than harrowing with plenty of plot and action. Bars the gruesome, risque, vulgar, unwholesome. Articles are limited to 2,500 words, must be timely, novel, full of human interest. Pictures of like character. Photographs are preferred to letter press. Buys photos of current events of wide-spread interest and photos of curious and unique features. Photographs of general human interest will be welcome from any source. These must always be accompanied with a careful statement of what they represent, either in the form of a caption on the back of the photograph or an explanation on a separate slip. Contributors must state whether photographs have been previously published, whether they have been sent to any other paper and whether or not they are copyrighted. Little of travel or description used. Brief sketches with photographs for 'People Talked About' department; must be newsy and novel. Themes barred are muck-raking stuff, ordinary historic articles, prosy essays, and religious dissertation. The demands include clearness, accuracy, temperate statements and fairness. But little verse is wanted, but every type except religious is used. Purchases news photographs and occasionally prints of odd or unique views."

Life, New York: Weekly. "It is almost impossible to give any set rule for what Life desires in the way of fiction. Stories ranging in length from 1,500 to 4,000 words are usually acceptable if they are interesting to the best class of readers. We like to publish stories as different as possible from anything that we have already used."

Literary Digest, New York: Weekly. "Uses no original manuscripts, orders an occasional book review. Purchases attractive news photographs."

Live Stories, New York: A fiction magazine, for entertainment merely. Manuscript requirements: Novelettes, from 15,000 to 20,000 words; an occasional serial, slightly longer — possibly even 40,000 words if very striking; short stories of any length; one-act plays; poems, sketches, epigrams. Material should have a strong sex interest, but this is not insisted upon if it is of a very striking and unusual kind. Unhappy endings are not barred in short stories. It wants humorous tales, horror stories, occult stories — any kind if good enough.

McClure's Magazine, New York: Monthly. "Uses serials, short stories. Likes humor, business, adventure and love stories, demands the strong, virile, literary, optimistic. All kinds of articles of the highest literary excellence are used, with a fondness for reminiscences, timely political articles, popular science, etc. Most of these articles are done by trained experts. A very little of the very best verse is desired."

Metropolitan Magazine, New York: Monthly. Uses short stories, poems, a serial (usually arranged for), timely articles, general interest articles and sketches of unusual personalities, purchases photographs of well-known people. Short stories should have American setting.

Munsey's Magazine, New York: Monthly. "Likes all sorts of fiction so long as it has human interest and is otherwise available. Uses a book-length novel in each issue. Storiottes are in especial demand; indeed, they are the only things of which the editors find it at all difficult to keep an ample stock. They must not be over 2,000 words, preferably not over 1,500. Stories in dialect are not desired, nor are general stories containing much dialect, as they're too hard to read. It is desired that most of the fiction end happily, but this is not a sweeping rule. Both plot and swift action and literary polish and artistic handling are desirable, the former pair proving in this office the more important and rarer. The only themes barred are those that would give justifiable ground of offense to readers, such as sectarian religion, partisan politics, etc. Articles are generally written to order, but the editors are always open to suggestions. Most of the articles offered here are papers on travel, descriptions of countries, towns, native tribes, etc.; and for these the editors do not care. The supply of verse exceeds the demand, but from 125 to 150 poems are used each year — sentimental, seasonable, humorous, topical, etc. It is seldom poems exceeding forty lines are considered. As a rule the simpler forms of construction are desired, and the preference is given to fully rhymed verse over half-rhymed."

Mystery Magazine, New York: Semi-monthly. Fiction and instruction. First class feature stories of 30,000 words, to be either social dramas, or detective stories and to contain a deep element of mystery with a simple explanation; short stories of 3,000 to 5,000 words each, of the same types. Uses translations, essays, special articles, plays, epigrams, jokes, humorous verse, anecdotes, etc.

Nation, New York: Weekly. Literary and political review. Manuscript requirements: Articles and essays, well considered and well written, on important literary, political and social topics.

New Fiction Publishing Company, 35 West 39th Street, New York: Publishers of Live Stories, and Snappy Stories.

New Republic, New York: Weekly. Current comment. Uses a short story now and then — fiction that is interesting for its substance, its ideas, rather than for its literary value. Some time ago the publication of verse was practically discontinued, but it is again being used. Several recent numbers have had a whole page devoted to poems of from four to forty lines each. Verses of all kinds and types with worthwhile conceptions moving them, are used. Contributions must have more than ordinary social significance.

New Story Magazine, 79 Seventh Avenue, New York: Monthly. Uses a complete novel, short stories, a serial, stories in parts, and verse which is always well done and generally of the topical variety.

North American Review, New York: Monthly. Uses articles on timely topics of the highest class only, upon morals, politics, science, literature, religion, business, finance, industrial economy, social and municipal affairs, etc. The writers are usually selected by the editor because of their especial ability to treat certain subjects. Very few miscellaneous offerings are accepted.

Outlook, New York: Weekly. "Does not use very much fiction; it is always glad to examine carefully stories submitted to it. The probability of a serial being accepted is small. Broadly speaking The Outlook wants timely, carefully written articles from first-hand knowledge about

important phases of current topics of real consequence. Many of our articles are arranged for in advance with special writers. Will sometimes buy photographs. Poetry."

Parisienne, New York: Monthly. Uses light fiction. Stories of all lengths to 35,000 words are used, as well as epigrammatic paragraphs, playlets, sketches, epigrams and verses. The editor writes that "His chief need is for short stories mirroring the frontier, more care-free side of life, both in America and the large cities and watering places of the continent. Stories of mystery with a French setting are also wanted, but not stories involving the horrible or indecent." Long novels of say 50,000 to 75,000 words seem to have no chance with *The Parisienne*. Those of from 15,000 to 17,000 words seem to be the most likely of acceptance.

People's Favorite Magazine, New York: "Human interest" magazine. Serials, healthy, sound, dramatic stories, particularly with a business and love interest, any length; short stories, or adventure, romance, detective yarns and business and love stories. Uses articles about business men and women who have achieved success. These may be of two kinds: 1. From 2,000 to 6,000 words, depending on the importance of the person or their philosophy; 2. Short articles of about 1,000 to 2,000 words, for "Men, Women and Ideas" Section. Uses essays in the way of short filler editorials; poetry; plays or playlets rarely used. Does not use a complete novel, translations, vers libre, epigrams, anecdotes, jokes or humorous verse.

People's Home Journal, New York: Monthly. Manuscript requirements: Short stories, 3,500 to 5,000 words. Love, pathos, mystery, adventure, business. Constant demand for the "plot" story. No objection to a clean sex story. Novelettes, 8,500 to 10,000 words. This length

story must have atmosphere, well-developed plot and tense situations. It should be divided into chapters, and constructed on the lines of the "little novel." No pathological stories or stories about people abnormal either mentally or morally, accepted.

Serials, 32,000 to 80,000 words, published each month in installments of 16,000 words. Dealing with healthy home life and always having keen, dramatic interest whether the theme be love, mystery or adventure. No objection to an occasional serial with a foreign setting. Stories wanted—both long and short, which will be read with interest by men as well as women. Stories, timely for publication around the holidays and national anniversaries desired.

Poetry: A Journal feature. Should not be vague or obscure, but whether the subject be the seasons, young love, mother love or the romance of aged married lovers, the poem should stir the feelings. It must be exact as to meter, have a definitely musical rhythm, and carry the reader along to an emotional climax. "Story" poems, too, are desired, but the Journal uses very little "free" verse.

Special Articles, 2,500 to 3,500 words. Upon current interest topics; also "personality" articles.

Physical Culture, Flatiron Bldg., New York: Monthly. May offer an occasional market for health articles and fiction with a similar angle, but writers do well to consult the editor before submitting Mss. The magazine's scope is revealed by the motto: "Entertains, Instructs and Helps to Perfect Health."

Popular Magazine, New York: Semi-monthly. Uses high class American fiction—stories of adventure, mystery and humor with considerable action. These may range from 1,500 to 50,000 words in length. A complete novel,

a novelette, stories in parts, and, for filler, brief accounts of novelties, jokes which preferably should concern prominent people, are used.

Popular Science Monthly, 225 West 39th Street, New York: Monthly. Uses articles of 300 to 400 words on mechanical devices and engineering topics of interest to either the technical or lay reader. Uses photographs of curious inventions.

Railroad Man's Magazine, New York: Monthly. "We want fiction of a railroad character, with a tendency toward the dramatic. We also like true stories of bravery and daring with a railroad setting. There is a small market in the publication for stirring verse that will appeal particularly to railroad men. Good snappy short stories and short articles illustrated with good photographs are in especial demand."

Review of Reviews, 30 Irving Place, New York: A monthly. "Uses no fiction and no poems. Uses special timely articles of from 2,000 to 5,000 words of an informational character, in the fields of politics, science, literature, religion, business, finance, industrial economy, agriculture, art, etc., and character sketches of prominent people illustrated where possible and appropriate. No essays, religious or philosophic discussions, academic orations, Shakespeare-Bacon controversies, or dissertations on Cæsar, Napoleon, or other historical characters. Also uses translations and digests of important timely articles from foreign periodicals."

Roycroft, East Aurora, New York: Monthly. Articles of 500 to 1,500 words on prominent men, successful enterprises, etc.

Saucy Stories, New York: Monthly. Fiction. Novellettes of about 15,000 words; short stories, in lengths from 3,000 to 4,000 words preferred; epigrams, jokes, prose fillers, from 200 to 500 words. Stories should have novel plots and rapid action. Melodrama and romance are essential. The sex element is desired, but nothing unpleasantly risqué. Adventure and mystery also acceptable. An American setting is preferred. These requirements refer only to *Saucy Stories*, the *Parisienne* type being slightly different, but manuscripts are considered for both these magazines at the same time.

Scientific American, New York: Weekly. "Aims to record accurately, simply and interestingly, the progress of the world in scientific knowledge and industrial achievement. Short articles and photographs which are in accord with this purpose are welcomed by the editors. Uses most often illustrated articles on subjects of timely interest. If the photographs are sharp, the articles short, and the facts authentic, the contribution will receive special attention."

Scribner's Magazine, New York: Monthly. Accepts only such work as may be called, in the best sense of the term, good literature — "the live, significant and lasting in fiction and creative literature; articles that provide intelligent and entertaining discussions of things which most interest a large part of the American people; thoughtful and serious, but practical and not academic, discussions of public and social questions by writers whose opinions are real contributions to the literature of their subjects." Short stories, a serial, usually a novel by a prominent author, and poems are also desired. Buys prints of historical and geographical interest, portraits, sculptures and paintings to illustrate articles.

Short Stories, Garden City, Long Island: Monthly. Fiction. One complete novel in every issue, to run about 55,000 words; serials running from 65,000 to 85,000 words; short stories, from 3,000 to 9,000 words; all fiction should deal with adventure, mystery, humor, business, the out-of-doors, sport, etc. of a strong masculine appeal. No sex stuff; very little love interest, though we would not reject a story if it had a small amount of romance in it. Anecdotes and fillers are used at end of stories.

Smart Set, New York: Monthly. Uses love, adventure, fantastic, tragic, society stories, but does not like dialect. Does not use anecdotes, but particularly desires to secure clever jokes and epigrams, with which it is never too well stocked. Says the editor: "We use every month a novelette, which may run from 25,000 to 50,000 words in length. Our short stories may run from 500 words to 15,000. An erroneous impression has been given out that we desire nothing but society stories. We do prefer stories about people of refinement, education and a certain social position rather than stories of low life, but for many years we have been publishing other kinds—stories of love, adventure, tragedy, Western stories, New England stories—in fact, any type that appealed to us as real fiction. We are particularly anxious to secure the work of new authors, and have spared no pains to encourage them." Uses one essay each month. Likes particularly essays with epigrammatic touches and written in a smart, clever style. Publishes also a one-act play each month; preferably one with good readable as well asactable qualities. Uses light, serious and humorous verse, ranging from four lines to two hundred. Has no preference as to forms, but does not care for blank verse. Smart Set is not after sensational or risque stories. It is after genuine stories, stories which reflect life truthfully;

and if these stories are genuine their subject matter will not militate against them.

Smith's Magazine, New York: Monthly. Uses fiction ranging from 1,500 to 25,000 words in length. Prefers wholesome, up-to-date stories with a strong heart interest. Does not want tragedies nor dialect stories. Uses short verse of not more than twenty lines, possessing a lyric quality. Stories should concern modern American life and should range in length from 3,000 to 10,000 words; novellettes from 20,000 to 30,000 words will also be considered.

Snappy Stories, New York: Monthly. Uses short novelettes, short stories, verse, two-part stories and one-act plays. All material should be bright, preferably a little risqué, up-to-date, and writers should endeavor for 'real pictures of real life. The situations should not be strained. The plots should preferably concern themselves with American scenes or else with American characters abroad. A reasonably quick decision is promised and payment on acceptance.

Street & Smith, 79 Seventh Avenue, New York: Material intended for the magazines published by this concern should be sent to the particular magazine for which the author thinks it best suited. It will be read by the editor of that magazine, and if not available will then be considered for the other Street and Smith publications.

Table Talk, Cooperstown: Monthly. Publishes articles devoted to the interests of American housewives, having special reference to the improvement of the table. All articles to be acceptable must contain useful and practical suggestions, written in clear and concise style.

Telling Tales, New York: Monthly. Fiction. Novellettes, short stories, one-act plays, verse, fillers, epigrams — all bright, clean, alive.

The Black Mask, 25 West 45th Street, New York: Monthly. Uses detective stories, stories of adventure and romance, either short or of novelette length.

The Nautilus Magazine, Holyoke, Mass.: Monthly. Uses clear and concise articles of about 1200 words on matters pertaining to New Thought, with emphasis on the psychological as applied in practical, everyday living. All articles should be clearly written and express some definite thought or purpose of an uplifting nature. Short poems along the same lines are used, but must be correct in technique and embody a definite thought. This is the oldest of the New Thought magazines and desires material of a quality only that will conform with its established standards.

The Dial, New York: Fortnightly. Literary. General articles on social and political subjects; critical essays of contemporary interest; occasional light essays; sketches of high quality; verse, serious, of first literary merit, metrical or free. All departmental matter, including book reviews, is by assignment.

The New Success, Marsden's Magazine, New York: This periodical is devoted chiefly to human interest stories of self-help and inspiration. Brief articles telling how success has been gained, short biographies of notable men, narratives of achievement, and the like, are acceptable. No fiction is used.

The Warner Publications, 25 West 45th Street, New York: Publishers of *The Smart Set*; *Field and Stream*; *The Parisienne Monthly Magazine*; *Saucy Stories*.

The World Outlook, New York: Monthly. Uses articles, stories and verse on life and progress in Japan, China, the Philippines, Malaysia, India, Africa, Latin America, etc.; also regarding social and welfare work in the

United States. Articles should be from 100 to 2,000 words, and may be in any form suited to the matter — fables, verse, anecdotes, plays, letters, diaries or stories.

The World's Work, Garden City, Long Island: Monthly. Interpretative of Current Events.

Tip-Top Semi-Monthly, New York: Uses short stories, two serials and a long complete story, together with brief paragraphs on sports and other topics likely to interest young men readers. Stories must be "cracking" good, the kind that grip and hold, the kind that make a reader say, "I'll keep this magazine, for some day I should like to read that story again." Stories about sports of all kinds, tales of adventure that grip and hold, narratives dealing with industrial and commercial life, yarns telling about things that are worth while will be in demand.

Top-Notch, New York: Semi-monthly. Fiction. Manuscript requirements: Serials, two and three-part stories, novelettes from 6,000 to 35,000 words each, short stories from 2,000 to 6,000 words. It is a likely market for any good story, save sex and society stories, but it especially likes strong stories in which the outdoor or sport interest is handled in a novel way. Buys seasonal stories.

Town & Country, 389 Fifth Avenue, New York: An illustrated weekly devoted to town and country life, literature, art, travel and finances. Is a "news periodical." No manuscripts are solicited but material is occasionally purchased.

Town Topics, New York: Weekly. Society Journal. Short stories, within 3,000 words, light fiction, stories of society, with clever situations and surprise endings are

preferred; playlets within 2,000 words; short light verse; epigrams, jokes and humorous verse; in short, any clever brevity, in prose or verse, or worse. Buys news items.

True-Story Magazine, New York: Monthly. Fiction. The editor writes: "We believe that 'truth is stranger than fiction.' We believe that life stories founded on fact and written from heartfelt experience of those who have suffered and enjoyed, failed and succeeded, will be of deep and profound interest to the reading public. We want life experiences. We want to serve life as it is — red-hot from the pen of those who have felt its sorrows and its joys. The story can be long or short. Simply remember that we want interesting material. Don't send us anything dry or commonplace. It must be a description of an actual experience that is more interesting than a novel, stranger than the weirdest fiction. You can take any part of your life, a day, a year, or many years. The length of time is of small moment. But it must be interesting. It must be 'alive,' seething with the active human element. You can write us a story of how you won your wife or how you won your husband. It can be a love story or a story of adventure, or a story of business or social success or failure. Our one requirement is that it must ring with truth and hold the reader fascinated from beginning to end. True-Story Magazine will not be confined to stories true in the narrowest sense, but it will feature short stories, novelettes and serials based upon incidents in life that the author can substantiate."

Vanity Fair, New York: Monthly. "Is not a standard magazine. It is a magazine primarily designed to mirror — as cheerfully and entertainingly as possible — the progress and promise of American life, especially in New York, and even more especially in the following arts, pleasures, and

frivolities: The theatre, painting, humor, literature, music and opera, architecture, photography, sculpture, sport, illustration, motors, cartoons, sketches, essays, dogs and fashions. We hope always to edit our magazine for cultivated, travelled, and sophisticated human beings; for people with a genuine feeling for the arts and graces of life, for men and women endowed with wit, with a love of beauty and with an easy familiarity with good literature." As concerns fashions, *Vanity Fair* will treat the fashions not in clothes alone, but in books, dogs, motors, play, operas, all things that interest people who keep up with the progress of modes of entertainment and recreation.

Western Story Magazine, New York: It is a direct descendent of *Buffalo Bill Weekly*. Semi-monthly. Fiction. Novels, serials, about 50,000 words; short stories about 3,000 words; rapidly moving stories of the west and the Canadian northwest. Does not use stories that have for their theme religious, political or economic controversies. Also uses short poems of the west. Does not use articles, essays, plays or playlets, translations, vers libre, epigrams, anecdotes, jokes or humorous verse.

Wide World Magazine, New York: Monthly. American representative, Francis Arthur Jones. Uses no fiction. Deals with facts only, and special articles on customs and manners in all parts of the world, stories of real adventures, extraordinary experience, and accounts of humorous experiences are always welcome. Photographs and brief descriptions of queer happenings in all parts of the world for their Odds and Ends department are considered. All manuscripts and photographs are decided upon by the editor in London, England. Contributors would do well to write to Mr. Jones before sending their contributions abroad, informing him of the nature of their manuscripts, address 83 Duane Street.

World's Advance, 239 Fourth Avenue, New York: Monthly. A consolidation of Popular Electricity and The World's Advance, Modern Electrics and Mechanics, and Electrician and Mechanic. From editorial caption: "Original contributions of timely interest pertaining to the electrical and mechanical arts, or in any branch of popular science and invention, especially with practical working directions, drawings or photographs, are solicited. It will devote a considerable portion of each issue to illustrations and articles of 100 to 400 words on subjects other than electricity — the kind of short articles and pictures which command the attention of the busy man today, interest him, give him an idea or teach him a lesson and let him get away without wading through a long discussion. Good photographs of up-to-the-minute, human interest subjects with simply a good, long caption, will also receive favorable attention. Although the magazine will remain essentially electrical in tone, and good, popular articles, with photographs, on that subject are particularly desired, it presents a better market for the trained writer by this enlargement of scope."

World's Work, Garden City, L. I.: A monthly, uses timely articles of interest to American readers, preferably illustrated, which offer vital treatments of important phases of the world's progress. Personality articles, with photographs are desired. All articles should be as short as possible to treat subjects properly.

Young's Magazine, 112 East 19th Street, New York: Monthly. Fiction. Novelettes, 25,000 to 40,000 words; short stories up to 6,000 words — could use a series; love stories, based on life and human nature as it is, not as transmuted through our idealized medium that never touches workaday people. Playlets along these same lines are used.

Also epigrams, anecdotes, jokes, humorous verse, etc. Does not use articles, essays, translations, poetry or vers libre.

PENNSYLVANIA

Country Gentleman, Philadelphia: Weekly. Short stories; articles on farm and home subjects, preferably illustrated; anecdotes, jokes and humorous verse. Departments: "Handy Farm Mechanics," "Economy in the Home," and a humorous department, "Chaff," in which both prose and verse are used. Uses photographs.

Saturday Evening Post, Independence Square, Philadelphia: Weekly. "Uses tales of business, commerce, enterprise and love, but prefers these to be of American setting and not of fantastic type. Serials should run from 20,000 to 100,000 words in length. Short stories, 5,000 to 10,000 words. Dialect is rarely used, and the salacious, indelicate and ultra-sensational are barred. Articles should be of national rather than local interest, should be concrete in statement, and, as far as practicable, of an anecdotal character. Light and humorous verse is preferred, though occasionally a serious poem of broad appeal is welcome."

The Curtis Publishing Company, Philadelphia: Publishers of The Saturday Evening Post, The Ladies' Home Journal, The Country Gentleman.

The Little Story Magazine, Philadelphia: Monthly. Fiction. Good short stories, in the very short lengths, from 500 to 2,000 words with special emphasis on the 1,200 to 1,500 word story—any subject except the lewd. "The little story—that is, a story of from say 800 to 1,600 words—is a work of art quite distinct from other forms. In addition, it is easily and quickly read, and that makes it

very desirable for American consumption. I should like *The Little Story Magazine* to be remembered first of all magazines by authors who have on hand, or who may write, good material of this type. There are no restrictions on subject matter. What I want to do is to show what can be done in the little story field. I want powerful little stories, whether they're powerfully dramatic or powerfully funny."

Grit, Williamsport: Weekly. Family. Serials of 90,000 to 120,000 words; short stories of 1,000 to 2,500 words each; all fiction must be "homey," written in plain English for the great average majority of plain people. Little stories of 100 words for children's department. Brief articles of current interest are featured. Uses anecdotes and jokes. Buys recipes. Does not use essays, translations, plays or playlets, poetry nor epigrams. Departments: Story Section; Magazine Section—illustrated feature articles of timely importance; "Odd, Strange and Unusual Things the World Over." "For Woman's Brain and Hand;" "Live Topics for Boys and Girls;" "The People's Forum," letters of 200 words or less on timely subjects and questions of general interest, which should be instructive and entertaining rather than provocative of controversy, \$1.00 paid for each; "Stories of Wit and Humor,"—short jokes and anecdotes, \$1.00 each; "Woman's Exchange," for each acceptable recipe or "short cut," pays 50 cents; "Aunt Beth"—little stories of 100 words—a children's department—50 cents each. Uses photographs. Appeal to readers: To educate and entertain.

TEXAS

Holland's Magazine, Dallas: Monthly. "Uses stories of love, adventure and fantasy up to 5,000 words. Does not use novels, but is in the market for serials of from 15,000

to 50,000 words, preferably from 20,000 to 25,000. Snappy storiottes are used, and humorous anecdotes of prominent people are always welcome. There is no preference as to locality. Negro dialect is rarely purchased, but other dialects are used occasionally. Tragedy is available if well handled, but society fiction is not used. For serials, strong plot and swift action are preferred; for short stories, artistic handling. The themes that are barred are the religious, the political, the risque, and trite plots (poor-widow-with-a-mortgage, girl-with-sprained-ankle, etc.) The themes especially desired are realistic stories of everyday life and humorous tales of from 1,000 to 2,500 words. Un-illustrated articles are seldom used. Illustrated articles dealing with outing, industrial and vital problems are especially wanted. Household articles are especially desired. Travel matter is available if well illustrated and dealing with real life of foreign peoples; mere description is not wanted. Essays are barred. Light verse is available, if short; serious, if not over forty lines; humorous, if short and pointed." Buys photographs of flowers, landscapes, home pets, and subjects of interest to women and children.

CANADA

Canadian Magazine, Toronto, Ont.: Monthly. "Uses the love story occasionally, the adventure story very rarely and the fantastic story not at all. Is not in the market for novels or serials, but will use an occasional storiotte. The Canadian setting is preferred for all fiction and neither dialect nor tragedy is barred. Good Canadian subjects presented in the form of illustrated articles, are especially desired if presented in a light, entertaining style. The illustrated literary article is sometimes used, also verse.

Canada Monthly, London, Ont.: Monthly. "We are in the market for special articles dealing with problems of Canadian life, and for fiction. If the fiction has location or local color, it must be either Canadian or English, not United States. We pay for special articles and fiction at the rate of one-half cent a word up to three cents a word."

Canadian Standard Magazine, Calgary, Alberta: Monthly. Home edition (also a Farmers' Edition).

Canada Weekly, 45 Lombard Street, Toronto, Ontario: Weekly. Short fiction with Canadian locale preferred, and special articles appealing to Canadians.

Dominion, 38 Canada Life Building, Winnipeg, Man.: Monthly. Devoted to progress and development of Canada, uses illustrated articles. Contributors should arrange with the editor before submitting Mss.

McLean's Magazine, Toronto, Ont.: Monthly. Uses vital Canadian articles, illustrated; travel articles which treat of little known places, Canadian historical and business articles.

Saturday Night, Toronto, Ontario: Weekly. Literary. Strong fiction; articles of the general length of 2,000 words, preferably on Canadian life; anecdotes of the public men of Canada.

Western Standard, 109 South Sixth Avenue, West, Calgary, Alta.: An illustrated weekly.

HOUSEHOLD AND WOMEN'S PUBLICATIONS

INTRODUCTION

There are not many classes of publications which afford the writer so wide an opportunity as do the Women's and Household magazines. These use the greatest variety of material, including serial stories and short stories of all lengths, articles of general interest, articles of especial interest to women, articles of general information, descriptive and personal articles, and those devoted to fashion and dress. Many of them have departments in which they feature special lines of work. Many have juvenile departments, in which they use stories, and material of general interest and value to younger readers. Many of them pay very well indeed for acceptable work, while others, having a limited circulation or confined to a somewhat limited field, pay only moderately.

It is probably more easy to secure a definite connection with household journals than with almost any other class. If a writer furnished good, attractive material, such an one is very apt to be kept in mind by the editor so that other offerings will receive favorable consideration. The material

published in one journal of this class will attract the attention of other editors, and thus a writer who shows ability to do the work needed in this field is able to broaden his scope and connection more easily than elsewhere.

CALIFORNIA

Apparel Gazette, Los Angeles: Monthly. "Accepts an occasional business article. News items of interest to the trade may be used."

Woman Citizen, San Francisco: An illustrated home monthly. Contains stories, club notes, and similar non-partisan and non-sectarian material of permanent interest to women.

COLORADO

National Food and Cookery, Denver: Uses original stories pertaining to food and cookery.

ILLINOIS

American Food Journal, Chicago: Monthly. "Does not ordinarily accept manuscripts for which payment must be made but it will consider manuscripts upon food topics if they are not made up largely or wholly of cooking recipes."

Home Instructor, Quincy: Monthly.

Home Life, Chicago: Occasionally finds place for clean, wholesome stories which offer readers a variety of entertaining fiction.

Household Guest, Chicago: Monthly. "Is occasionally in the market for manuscripts."

Social Progress, Chicago: "Our magazine is designed to cover the problems of child culture. We are primarily interested in articles dealing with the training of children, the improvement of education and community life, and the

instruction of parents toward a comprehension of their responsibility which will make for an improved family life and a more perfect American childhood. However, we publish each month a story of travel or adventure, a general cultural article, boys' and girls' stories, and a special Home Economics article."

The Mother's Magazine, Chicago: Monthly. "We desire short, bright stories for, and about children. We prefer stories of from 2,500 to 3,500 words. We also use articles on home decoration, and helpful household hints of all kinds. We would like a good article or two on 'How to Domesticate a Husband,' 'The Mother a Sweetheart,' 'Do Family Cares Kill Romance,' 'Cook Stoves and Sweethearts,' and other kindred subjects. These should be not less than 2,500 and no more than 3,500 words each. The technical matter in Mother's Magazine is furnished by specialists on its regular staff."

Woman's Review, Chicago: Interested in the following topics: world events, equal suffrage, civic progress, books and plays, clubs and societies, religion and education. Payment is made for contributions when arranged for by the editor.

Woman's Weekly, 333 S. Dearborn Street, Chicago: Magazine Circulation Co. (Inc.) Pubs. Uses fiction, verse, short stories and miscellany suitable for a national woman's weekly. Its sub-title is "a magazine of service to woman-kind."

Woman's World, Chicago: A monthly. "Uses short fiction of from 2,500 to 5,000 words, verse, serials of about 30,000 words, and special articles. Also uses short stories of about 1,500 words, and verses for children." Desires good stories of American girl life.

KANSAS

Household, Topeka: Monthly.

MAINE

American Woman, Augusta: Monthly. Uses an occasional short story and arranges for serial story.

Needlecraft, Augusta: Monthly. Desires contributors to consult the editor before sending manuscripts. It has a department "What Other Needle Workers Have Found Out," in which it prints descriptions of plain sewing, embroidery and lace making.

MASSACHUSETTS

American Cookery, Boston: Monthly. Uses practical articles on culinary science and domestic economics. An occasional story of allied interest is used. Brief contributions are desired for a department "Home Ideas and Economics." Suitable verses are used.

Healthy Home, Athol: Monthly. "Scope limited strictly to hygiene, sanitation and the well-being of the home. No long articles are accepted. Short stories of from one hundred to three hundred words are wanted. We do not solicit general contributions, but are glad to read everything submitted and arrange about the price in accordance with our desire for the article."

Home Progress, Boston: Monthly. "Desires authoritative articles on the health, the mental training and moral guidance of children. Articles on books and reading for children, on home study and handicraft, and, indeed, on all subjects distinctly concerned with the enrichment of family life, are desired. Clear, definite, simple statements of really useful information and suggestions are required."

Modern Priscilla, Boston: Monthly. Devoted primarily to fancy work and sewing. It has a section devoted to housekeeping affairs. Articles of practical, wholesome nature are desired. Short stories and a serial and verse are sometimes used. Buys prints which reproduce original patterns in different kinds of fancy needlework, and photographs illustrating household articles.

MINNESOTA

Fancywork Magazine, Minneapolis: Monthly.

Farmer's Wife, St. Paul: Monthly. General household miscellany. Short fiction.

MISSOURI

Home Friend Magazine, Kansas City: Monthly. Uses a serial story, short stories, verses, household, fashion and general interest articles and for a department, "The Humorous Side," jokes, anecdotes and verses.

NEW JERSEY

Health Culture, Passaic: Monthly. May offer a market for illustrated articles, or common-sense treatments of health subjects, but contributors should address the editor. Buys suitable photographs.

NEW YORK

American Dressmaker, New York: Monthly. A technical fashion publication, might be interested in an occasional illustrated fashion article of especial interest to dress-makers.

American Furrier, New York: Monthly.

American Motherhood, Cooperstown: Monthly. "Uses stories and articles pertaining to the home and the welfare of the child. These articles must be written in an interesting manner, preferably the story form, and must be the result of actual experience. They must convey concrete and definite information, or else point to some ideal which can be followed in the humblest homes. An occasional good story for girls would be acceptable, something with an uplifting tendency pointing toward high standards of womanhood and purity of ideal. 'Story Time,' a department, offers a market for very short stories for little children. Neither poetry nor illustrations are used to any extent."

Business Woman's Magazine, Newburgh: "We shall be glad to receive material relating to the experiences of women who have succeeded in business careers or in the professions — preferably, the former. Business plans, business stories, suggestions which may prove helpful to the girl in business, all come within the range of our publication as we aim to produce it."

Delineator, New York: Monthly. Uses short stories with well developed plots of direct interest to women readers, a serial, usually a novel by a well-known writer, an occasional illustrated personality article, timely articles on all phases of the household, domestic economy and woman's most varied interests, and poems. Has a department "The Jokesmithy" in which new and old jokes are used. There are various departments through which prizes are offered.

Designer, New York: Monthly. Uses love stories of from 2,000 to 3,000 words. Does not care for adventure or fantastic fiction, nor for storiottes nor anecdotes. Uses serials dealing with love and society. Does not often use dialect. The theme especially desired is love. Uses both

illustrated and unillustrated articles along domestic fashion and similar lines. Has no use for anything except that which is of practical interest to women. Articles must be helpful. Uses both light and serious verse.

Fashionable Dress, New York: Monthly. Uses short stories, of somewhat beyond the usual in merit. It also wants articles on the care and feeding of children.

Gentlewoman, New York:

Good Housekeeping Magazine, New York: Monthly. Welcomes original and useful ideas such as are published in the Discoveries Department of that magazine, and these are paid for upon acceptance. The magazine is also interested in advanced methods of cookery and in novel and good recipes. Fiction is used — short stories and a serial — but well-known writers supply most of this verse.

Harper's Bazar, 119 West 40th Street, New York: Monthly. "The only thing we try to ask contributors to bear in mind in submitting manuscripts to the Bazar is that the Bazar is a woman's magazine and that the material must be of strictly feminine interest. General articles of no special interest are not desired. We like our poetry and our fiction to have a strongly feminine note in it — to turn upon the special interests of woman, or to develop some point that has an especial appeal for women. We prefer optimistic material to anything that is gloomy or depressing, although we do not wholly eliminate 'sad' stories or poetry."

Illustrated Milliner, New York: Monthly.

International Culinary Magazine, New York: Monthly.

L' Art de la Mode, 8 West 39th Street, New York: Monthly. "Will be glad to consider articles, with or with-

out illustrations, of from 1,000 to 2,000 words in length, on subjects allied to fashions, and of interest to the average American woman."

McCall's Magazine, New York: Monthly. Uses short stories of 3,500 to 4,000 words each of special interest to women, verses, illustrated articles, and a miscellany of household material. An illustrated children's short story is used occasionally. A feature is made of brief practical household articles. In a department "Our Housekeeping Exchange" uses very brief "discovery" items, for which it pays about one-half cent a word. Uses an entertaining serial, with the feminine interest emphasized.

National Food Magazine (What to Eat), New York: Monthly. Fiction: none. Articles: illustrated articles on subjects of good and health and entertainments. Verse: on subjects of food and health, treated in a light manner.

Parents' Magazine, New York: Monthly. Uses articles, of not over 2,500 words, on child welfare, and an occasional children's story of interest to adult readers.

People's Home Journal, New York: Monthly. Uses short stories, preferably 2,500 to 3,500 words in length, and serial stories, no longer than 40,000 words, primarily such as will appeal to women and with the human interest element conspicuous. Feature articles of the same nature, no longer than 3,500 words are also welcome, as well as household articles of a miscellaneous nature.

Pictorial Review, New York: Monthly. "Publishes fiction, serial and short stories, special articles of general nature, helpful household material, entertainment ideas, verse, music, helps for home decoration and embroidery." A department, 'The Economical Housewife,' uses practical

articles on how to economize in the different lines of household activity. Articles run one thousand words in length or less. A later statement reads: 'Has broken away from the tradition that women wish to read only milk and water, weak, wish-washy fiction. Beginning now the short stories and the long stories in the Pictorial Review will be notable for vigorous action, adventure, romance, and human interest. As a starter instead of running a serial through nine or ten long weary months we will publish four complete full length novels in one year.'

Table Talk, Cooperstown: Monthly. "Uses short articles on entertainment, of both a formal and informal nature; on changes, modifications, alterations of the interior of houses; on cookery, especially simpler and easier methods of obtaining a given result; on ways of avoiding having a hot kitchen; on preparing meals so that the larger part of the day may be free; on table etiquette; on the servant question; on the relative merits of buying in quantity and in small amounts; on the new conservation with suggestions of substitutes for fats and ways of economizing dairy products; on home decoration; on new ideas of all kinds for the table."

Today's Housewife, Cooperstown, Monthly. Uses clean, interesting fiction, short serials, short stories of love, mystery, adventure. Verse — that appeals to women.

Vanity Fair, New York: Monthly. Is a magazine primarily designed to mirror — as cheerfully and entertainingly as possible — the progress and promise of American life, especially in New York, and even more especially in the following arts, pleasures, and frivolities: The theatre, painting, humor, literature, music and opera, architecture, photography, sculpture, sport, illustration, motors, cartoons, sketches, essays, dogs and fashions. We hope always

to edit our magazine for cultivated, travelled, and sophisticated human beings; for people with a genuine feeling for the arts and graces of life, for men and women endowed with wit, with a love of beauty and with an easy familiarity with good literature." As concerns fashions, *Vanity Fair* will treat the fashions not in clothes alone, but in books, dogs, motors, play, operas, all things that interest people who keep up with the progress of modes of entertainment and recreation.

Vogue, New York: Semi-monthly. "The articles especially needed for *Vogue* are those on travel in unusual places or fashionable resorts, also articles on the pastimes of society and articles on fashions. We pay good prices for articles that are just what we want but they must deal with the life of the people to whom *Vogue* appeals." Desires brief, ahead-of-the-times-fiction, travel, recreation, entertainment, and sport articles, pertinent poems, and timely material to appeal to readers who follow the will of the wisp of the latest fad in dress, books, entertainment, travel, the theatre, etc.

Woman's Home Companion, New York: Monthly. "Uses serials, short stories and juvenile fiction and verse, etc. Articles on women, home, etc., are desired. Also deals with art, music, fashions, the house, etc. Has many departments which are open to the occasional contributor. Uses occasional verse of all types adapted to the general style of the magazine. Has a department 'The Postscript' in which verse, jokes, anecdotes, epigrams, sketches, etc., are used."

OHIO

Family, Springfield: Monthly. Offers a market for household hints, short letters from women on household

and family problems, and for brief fiction, and conducts numerous small prize contests of a literary and of an advertising nature.

PENNSYLVANIA

Ladies' Home Journal, Philadelphia: Monthly. "The range of material desired for The Ladies' Home Journal is best found out by looking over the last three or four issues of the magazine. Short stories and serials, special articles and verse, articles by experts on topics of wide or unusual interest are always in demand. There are also departments in which jokes, anecdotes, and practical information of all kinds are used. The short stories should have a woman interest and may range in length from 2,000 to 7,000 words; good short love stories are always wanted, but they are hard to get. Special articles should be clear, concise, and simple in style, and photographic illustrations are welcome. Special drawings for covers and illustrations are also regularly considered. The length of special articles may be 2,500, 3,000 or 4,500 words, according to circumstances. Considers also photographs of exterior and interior views of houses, photographs of furniture, gardens, unique household articles, etc."

Symphony, Pittsburg: Monthly. Desires short stories from 2,000 to 4,000 words.

TEXAS

Holland's Magazine, Dallas: Monthly. "Uses stories of love, adventure and fantasy up to 5,000 words. Does not use novels, but is in the market for serials of from 15,000 to 50,000 words, preferably from 20,000 to 25,000. Snappy storiottes are used, and humorous anecdotes of prominent people are always welcome. There is no preference as to

locality. Negro dialect is rarely purchased, but other dialects are used occasionally. Tragedy is available if well handled, but society fiction is not used. For serials, strong plot and swift action are preferred; for short stories, artistic handling. The themes that are barred are the religious, the political, the risqué, and trite plots (poor-widow-with-a-mortgage, girl-with-sprained-ankle, etc.). The themes especially desired are realistic stories of everyday life and humorous tales of from 1,000 to 2,500 words. Un-illustrated articles are seldom used. Illustrated articles dealing with outing, industrial and vital problems are especially wanted. Household articles are especially desired. Travel matter is available if well illustrated and dealing with real life of foreign peoples; mere description is not wanted. Essays are barred. Light verse is available, if short; serious, if not over forty lines; humorous, if short and pointed. Payment is made upon acceptance." Buys photographs of flowers, landscapes, home pets, and subjects of interest to women and children.

CANADA

Canadian Home Journal, Toronto, Ontario: Monthly. Uses short stories, a serial, articles on culinary topics, on house furnishing, on housekeeping, on interior decorations, and on kindred subjects which appeal particularly to the woman in the home.

Canadian Home Needlework, St. Johns, Quebec: Quarterly.

Canadian Millinery Review, Toronto, Ontario: Monthly.

Every Woman's World, Toronto, Ontario: Monthly. Buys short fiction and especially articles of a "live" nature, and sound literary workmanship, appealing to the readers of a woman's publication.

Western Home Monthly, Winnipeg: Monthly. Uses special articles, verses, short stories, and for a department "Young People" very brief stories and articles. Everything must be written to appeal to both men and women readers. Has a department "The Home Doctor" in which practical articles on home hygiene are used.

RELIGIOUS, AND RELIGIOUS JUVENILES

BAPTIST

A writer contributing to any of the publications of The Baptist Sunday School Board, Nashville, Tenn., must pay rather rigid consideration to the length requirements of its various publications. The maximum limit for stories and articles for Boys and Girls is 1,500; for Kind Words 2,000 and for Child's Gem, 600. These three magazines use over a thousand manuscripts annually.

The American Baptist Publication Society, Department of Sunday School Publications, Philadelphia, writes that all manuscripts submitted should be typewritten and correctly prepared, and impersonally addressed to the Editorial Department. Adequate postage (unattached stamps) should be sent with each manuscript, for return. The material used is such as is suitable for Sunday School publications — fiction, articles, verses, paragraphs, etc.

FLORIDA

Baptist Witness, Arcadia: A Baptist weekly, "does not pay for Mss. except in special instances where we find just what we want along doctrinal lines."

GEORGIA

Baptist Forum, Atlanta: Monthly.

INDIANA

Baptist Observer, Indianapolis: A weekly family paper.

NEW HAMPSHIRE

Evangel, Concord: A Baptist monthly.

NEW YORK

Watchman-Examiner, New York: A Baptist weekly, "uses stories, household material, and verse, but most of the accepted Mss. are furnished by the staff and a small circle of old writers. Price must be marked on Mss."

TENNESSEE

Baptist & Reflector, Cole Building, Nashville: A Baptist weekly.

Superintendent's Quarterly, Nashville: A Baptist paper, prints contributed articles of practical value for Sunday School superintendents.

CANADA

Canadian Baptist, West Toronto, Ontario: A Baptist weekly, has juvenile departments and a "Home Circle."

CATHOLIC

DISTRICT OF COLUMBIA

Catholic Educational Review, Brookland: "Accepts articles, which, in the judgment of the editors, reach

the required merit in the field which the journal aims to cover. The articles must have educational value, the thought must be clothed in good English, it must be up-to-date from a pedagogical standpoint, and wherever possible it should have interest from the standpoint of the Catholic educator."

ILLINOIS

Christian Family, Techny: A Catholic monthly, published by the Society of The Divine Word. Contributions are welcomed. Short stories, verses and illustrated articles are used.

INDIANA

Ave Maria, Notre Dame: A Catholic weekly, uses verse, fiction, articles; has a juvenile department.

MISSOURI

Queen's Work, St. Louis: A Catholic monthly. "Uses interesting and practical material descriptive of Catholic activities in charitable lines, and social work; short stories in the same vein, depicting social conditions and inclining the reader to charitable activity. Only stories of the present time are used. The Queen's Work also buys good pictures full of human interest to illustrate its fact articles.

NEW HAMPSHIRE

Magnificat, Manchester: Monthly. Uses essays, verse, articles dealing with American life, short stories, a serial and general magazine miscellany.

NEW YORK

America, New York: A Catholic weekly.

American Herald, New York: A Catholic weekly.

Benziger's Magazine, New York: A Catholic monthly "aims to interest every member of the family, so that stories and articles for both old and young are used."

Catholic News, New York: A Catholic weekly family paper, prints short stories and a serial.

Catholic Women, New York: Uses poetry, descriptive and general articles. Much of the material used has a denominational trend.

Catholic World, New York: Monthly. Accepts articles, 2,500 to 4,800 words, on literature and art as considered from the Roman Catholic standpoint.

Lamp, Garrison: A Roman Catholic monthly. Accepts short stories and articles 2,500 to 6,000 words in length; illustrated articles preferred. Articles dealing with conversions to the Catholic Church and also stories of the Saints and ecclesiastical subjects preferred.

Rosary Magazine, New York: Monthly.

PENNSYLVANIA

American Catholic Quarterly Review, Philadelphia: A Catholic quarterly.

Ecclesiastical Review, Philadelphia: A Catholic monthly. Theological articles of about 5,000 words. No illustrations.

WASHINGTON

Catholic Northwest Progress, Seattle: A Catholic weekly. Uses short stories, a serial and miscellany.

WISCONSIN

Catholic School Journal, Milwaukee: Published monthly except July and August. Articles of material value to teachers. Articles on methods and aids. School plays and playlets. School humor.

CANADA

Canadian Messenger of the Sacred Heart, Montreal, Quebec: A Catholic monthly, prints short stories and articles.

CHRISTIAN

MISSOURI

Christian Evangelist, 2712 Pine Street, St. Louis: A Christian weekly, "makes occasional use of short stories and special articles, and more rarely of verse. Illustrated articles are preferred." W. R. Warren, editor.

Front Rank, 2710 Pine Street, St. Louis: A Christian weekly Sunday School paper, "uses clean, short stories and serials. Short stories 1,500 to 1,800 words, serials, 25 chapters of 1,500 to 1,800 words each."

OHIO

Christian Standard, 9th and Cutter Streets, Cincinnati: A Christian weekly, with varied departments — "The Family Circle," "For the Young Folks," "For the Little Ones," — in which it prints all kinds of contributions. Writers should address the editor before submitting Mss.

CHRISTIAN SCIENCE

MASSACHUSETTS

Christian Science Monitor, Boston: A daily. "A market for essaylets and news articles of refined, dignified

tone. No articles should exceed 2,000 words. Photographs of educators and leaders in uplift and kindred good causes are used. Moderate payment is made. Buys articles which concern big engineering and public improvement plans. Industrial, sociological and civic progress."

EPISCOPAL

NEW YORK

American Church Monthly. New York: Monthly. Interesting articles on subjects relating to religion and morals.

PENNSYLVANIA

American Church Sunday School Magazine, Philadelphia: Monthly. Devoted to the work of the Sunday School in the Episcopal church. Lesson helps, items of church history, church and Sunday School news, notices, etc., and articles for use on Saints' days, church festivals, etc., are desired. These articles are of a special nature and intending contributors would do well to study the magazine before submitting Mss.

CANADA

Canadian Churchman, Toronto, Ontario: An Episcopal weekly newspaper for family reading, prints an occasional short story.

EVANGELICAL

NEW YORK

American Messenger, New York: An interdenominational monthly. Uses verse, short stories and brief informative articles. Wishes "optimism and uplift" in everything it uses.

OHIO

Evangelical Sunday School Teacher, Cleveland: An Evangelical monthly.

METHODIST

OHIO

Adult's Bible Class Monthly, Cincinnati: Is devoted to the exposition of the Sunday School lessons for mature minds. Uses occasional articles (contributors do well to consult the editor before sending Mss.), and now and then a suitable poem. Can use 1,500 word short stories, in which Adult Bible Class problems are solved. Brief articles dealing with definite things done by organized adult Bible Classes, and descriptive articles of type classes with unusual illustrations, are also accepted."

Sunday School Journal, Cincinnati: A Methodist monthly. Invites the contribution of similes, anecdotes, etc., which will help in the teaching of Sunday School lessons. Manuscripts must be submitted four months before the date of the lesson to which they pertain. The Sunday School Journal pays very generously for articles on Sunday School methods and new ideas of interest to Sunday School teachers.

MICHIGAN

Michigan Christian Advocate, East Detroit: A Methodist weekly. "Likes Mss. of from 500 to 800 words each; children's stories and stories to interest the family are most in demand, and one dollar is paid for each. Buys no poetry, articles, jokes or paragraphs."

TENNESSEE

Christian Advocate, 810 Broadway, Nashville: A Methodist weekly. "Manuscripts on moral, theological, literary and general subjects are desired. Very few stories accepted. Photographs are sometimes desired. No serials. Articles should not exceed 1,800 words."

Epworth Era, Nashville: A Methodist weekly. "Prints articles by writers who are Christians, and therefore capable of interpreting things Christian. Buys Mss. that bear specially upon the work of the young people's religious society — stories, essays, descriptive articles, etc."

Home Department Quarterly, Nashville: Methodist "periodical for those who wish to pursue the Sunday School lessons, but cannot attend the regular sessions of the school. Suggestive articles for fathers and mothers about Bible study, home making and the moral and religious training of children are used."

Sunday School Magazine, Nashville: A Methodist monthly. "For teachers and Bible Classes, uses articles designed to help students to a better understanding of the Scriptures and better to equip teachers for Sunday School work. All work must be optimistic. Verses are used."

Visitor, Nashville: A Methodist S. S. weekly. "Uses short stories with an uplift appeal, illustrated articles and short illustrated accounts of Sunday School work. All work must be optimistic. Verses are used."

CANADA

Christian Guardian, Toronto, Ontario: A Methodist weekly. Has a home department, a page for boys and girls; prints short stories and articles.

REFORMED CHURCH

NEW YORK

Christian Intelligencer, New York: A Reformed Church weekly.

OHIO

The Christian World, Cleveland: Published in the interests of the Reformed Church in the United States, and uses material suitable for both adult and juvenile readers, conducts several departments, "Facts, Fun and Fancy," "Our Boys and Girls," etc. Much of the material used, however, is reprint matter.

PENNSYLVANIA

Heidelberg Teacher, Philadelphia: A Reformed Church monthly. Uses general articles on Bible study, teaching, etc. Human interest stories descriptive of Christian home life. Travel and descriptive articles of Bible lands.

Home Department Quarterly, Philadelphia: Quarterly. Contributed articles, not exceeding one thousand words in length; human interest stories on the Home, Bible Study, Parental Training.

The Way (dated also at Lebanon), Philadelphia: Weekly. Brief descriptive articles, stories, a serial and general good juvenile miscellany.

JUVENILES—RELIGIOUS

ILLINOIS

Boys and Girls, Elgin: A United Brethren periodical.

Boys' World, Elgin: An eight page weekly Sunday School paper for boys in their teens. It is in the market for the following kinds of manuscript: Stories of from 1,200 to 2,400 words in length. These should deal with modern boys and teen with adventure and heroism. They may tell of adventures at sea, in Arctic regions, in great caverns, on deserted islands, in Central America, Africa, or wherever the spectacular or mysterious in nature is manifest, or where there is opportunity for exploration or adventure. Stories of boys connected with some great construction enterprise, such as the Panama Canal, building of the railroad from Cape Town to Cairo, etc.; boys' adventures with aeroplanes, submarine boats, or mystery stories in which the explanation is made in the last paragraphs, are also desired. Stories must not be goody-goody, but they should have an underlying teaching. They should not be sensational. The purpose should be something other than merely to entertain. Short articles (from 50 to 600 words in length) of interest to boys, that tell of latest inventions and discoveries, of striking events to arouse boys' curiosity, boy heroes, boys who have won success, etc. Photos of popular science and news subjects with short descriptions are considered. Also instructions for constructing objects boys are interested in making. Short anecdotes involving boy characters and making some point; also short talks with boys about their problems are available. Feature articles (800 to 900 words in length) that tell of some wonderful new invention, event, enterprise, etc., of special interest to boys. These may be illustrated by one to three photographs.

Children at Work, Elgin: A United Brethren periodical.

Dew Drops, Elgin: Is a four-page weekly story paper for Sunday School pupils in the beginners and primary departments of the Sunday School, that is, for those from four to eight years of age. It is different from any other Sunday School Paper for this age, in that only stories of real interest to the children and with the most helpful teachings are used. It does not care for the usual weak, colorless productions, which are evidently thought good medicine for infants. Dew Drops stand up for the rights and the best spiritual growth of the child in this respect. Stories for primary children must be very short, in the nature of an incident or single episode in child life. We are in special need of stories from 300 to 400 words in length, although a few may run as high as 500 to 600 words. Have religious or helpful purpose. Every story for Dew Drops should have some underlying teaching purpose of an ethical or spiritual nature. At the same time this should not be painfully apparent to the reader. Do not make the story simply a "teaching narrative," "object lesson" or sermonette. Sample copy of paper sent free upon application to editors.

The Epworth Herald, 740 Rush Street, Chicago: Uses short stories and illustrated general articles of interest to young people, from eighteen to thirty, who are more or less closely identified with church (Methodist) life and work. It sets its length limit at 2,500 words, but prefers shorter stories. It occasionally buys photographs. It prefers good clean fiction with plenty of moral background — but the less the moral sticks out, the better.

The Girls' Companion, Elgin: Uses short stories ranging between 500 and 1,000 words and serial stories of perhaps 20,000 words. These stories must be of interest to the growing girl and should contain an element of refine-

ment that will always appeal to the girl's highest thoughts and ideals. A story does not necessarily require a moral at the end, but it should indirectly teach a lesson that will in some way help to influence the young reader in distinguishing between right and wrong. Short articles on interesting phases of Nature, poems, and jokes also may find a market here.

What To Do, Elgin: Wants stories of more interest than the movies; stories must have action, mystery and thrill. The main characters should be healthy, normal American boys and girls about fourteen years of age. As far as possible the story should be in the child's world. Motives and action should have to do with occupation, plays, and adventures normal to children. Bring in adults and adult interests incidentally, if at all. Make it really a "kid" story. Always have a complication, mystery and solution. Events should happen in quick succession. Curiosity should be kept at high pitch. But remember What To Do is a Sunday School paper — one with a high purpose. Each story should help to make the child a better boy or girl. Stories of burglars, crime, the theatre, or civil war not wanted. Neither are fairy stories desired. Length of stories: 2,000 to 2,500 words, with both boy and girl characters; 1,500 to 1,800 words, with either boy or girl characters, or both; serial stories from two to six chapters, each chapter 1,800 to 2,500 words. Booklet to writers and samples of paper sent on request.

Young People's Weekly, Elgin: Uses a great many wholesome stories of young people who have made good, with clear cut photographs. Short, interesting, illustrated articles about out of the ordinary things also are in demand.

MASSACHUSETTS

The Beacon, 25 Beacon St., Boston: Weekly, Unitarian. A paper for children and young people. Purchase stories and verse, photographs or drawings as illustrations. Stories should have some appeal which relates to ideals of life and conduct.

Mayflower, Pilgrim Press, Boston: Weekly. A brightly edited and charmingly illustrated four-page paper for the younger children in the Sunday School. A notable peculiarity of this paper is that it welcomes child-poems, and pays for them promptly at the rate of about \$2 apiece — when they come up to the editor's standard! Anything that would "go" on the Children's Page of *The Youth's Companion* is good enough.

Wellspring, 14 Beacon Street, Boston: A Congregationalist weekly, "an excellent market for incidents and short paragraphs of 300 to 1,000 words, of interest to either boys or girls." Fiction purchased through **Forward**, Philadelphia, Pa.

MISSOURI

Boys' Comrade, 2712 Pine Street, St. Louis: Weekly. Published by the Christian Board of Publication. Uses a serial and short stories — 1,800 to 2,000 words — that will appeal to youths of 13 to 18 years.

Girls' Circle, 2712 Pine Street, St. Louis: Weekly. Published by the Christian Board of Publication. Uses short fiction and material adapted for girls of 13 to 18 years.

Young Evangelist, 2712 Pine Street, St. Louis: Weekly. Published by the Christian Board of Publication, for chil-

dren from 9 to 13 years. Stories of adventure, mystery, fairy stories, 1,600 to 1,800 words, and a serial. Verses for children.

NEW YORK

Everyland, 156 Fifth Avenue, New York: Quarterly. A missionary publication, buys stories of interest to children of every land.

OHIO

Boy Life, 9th and Cutter Streets, Cincinnati: A weekly. (See *Girlhood Days*.)

Classmate, 420 Plum St., Cincinnati: Weekly. Methodist Book Concern, Publishers.

Girlhood Days, 9th and Cutter Streets, Cincinnati: A weekly, for girls between fourteen and eighteen years old. Short serials used.

The Boys' Friend, United Brethren Publishing House, Dayton: **The Boys' Friend** and the **Girls' Friend**, juvenile publications. Buy some manuscripts of stories and feature articles suitable for boys and girls.

The Girls' Friend, United Brethren Publishing House, Dayton. (See *The Boys' Friend* for information.)

Watchword, U. B. Publishing House, Dayton: A United Brethren weekly, "requires a few serials on moral and religious subjects for young people (not juvenile), chapters about 2,500 to 3,000 words. Illustrated articles on subjects of general interest to young people and occasional separate photographs are desired."

Young Catholic Messenger, Dayton: A Catholic juvenile semi-monthly, uses serials and short stories.

PENNSYLVANIA

Forward, Witherspoon Bldg., Philadelphia: A weekly, published by the Presbyterian Board of Publication. A paper for young people in the Sunday School. Uses stories from 2,500 to 3,000 words long, and serials of not over eight chapters of the same length as short stories. Stories should be of interest to young people. Adventure tales, especially with a strong character element, are desired. Stories should aim to give readers a clearer view of right and duty, and should inspire to noble living. The paper is distinctively Christian. General articles of not over 1,000 words, illustrated with photographs or unillustrated, are used. Religious and character-building essays of not over 800 words may find a place.

Girls' World, 1701 Chestnut Street, Philadelphia: A Baptist juvenile monthly, "prepared for girls, of the same general character as Youth's World (which see), short stories having the right of way."

Junior World, 1701 Chestnut Street, Philadelphia; A juvenile weekly published by the American Baptist Publication Society, uses fiction — short stories, not overlong serial or "part" stories — articles, verse, and anecdotes, for very young readers.

Kings' Treasuries, Witherspoon Bldg., Philadelphia: Weekly, published by the Presbyterian Board of Publication. A paper for boys in the Sunday School. Uses stories for boys of from twelve to fourteen years of age. Stories should run between 2,200 and 2,500 words. Serials of not over eight chapters of the same length as short stories are desired. Stories which inspire boys to faithfulness, perseverance, honesty, and Christian living are wanted. These must be interesting to boys, preferably with boy characters

in normal relationships, and must teach their lesson in action rather than in precept. Avoid the heroic sons of poor widows with a mortgage on the house. Articles on general subjects such as science, invention, and history, written for boys have a good chance. Such articles should not be over 800 words long. Photographs accompanying an article are desirable.

Queens' Gardens, Witherspoon Bldg., Philadelphia: Published by the Presbyterian Board of Publication. Weekly. A paper for girls of from nine to thirteen years of age. Uses stories of adventure, animal stories, stories of school and girl life in all phases. Boy characters, however, should not be eliminated. Stories should not be over 2,500 words long. Serials of not over eight chapters of the same length as short stories are desired. Opportunity for good general articles, varying in length from 150 to 700 words; preferable when illustrated by photographs. Articles suggesting things which girls of junior age may make, either for gift or for home use, are acceptable.

The Picture World, American Sunday School Union, 1816 Chestnut Street, Philadelphia: A four page weekly for children in the Beginners and Primary Departments of the Sunday-school. Special illustrated features for the first page; stories from 300 to 500 words in length, and bright verses.

The Sunbeam, Witherspoon Bldg., Philadelphia: Published weekly by the Presbyterian Board of Publication. A paper for children under eight years of age. Uses stories of child life and animal stories of from 300 to 450 words in length. Jingles also have a place. Brief paragraphs telling of incidents that would be helpful to little folks may also be used. All articles for **Sunbeam** must agree with the name of the paper: only the best for the little people.

Young People, 1701 Chestnut Street, Philadelphia: A Baptist weekly, "published for young men and women, in which both long and short serials are used, but preference is given to good short stories either with or without illustrations, but capable of being illustrated. Short stories of about 1,500 words or serials of not more than four or five chapters are preferred. Separate photographs are used. No verse or jokes."

Young People, 1716 Arch Street, Philadelphia: A Lutheran juvenile weekly. Uses short stories and illustrated articles. Manuscripts 2,000 to 3,000 words in length are preferred. Short stories and serials not exceeding seven to ten chapters will be considered. Illustrated articles are preferred.

Young People's Paper, 1816 Chestnut Street, Philadelphia: Published by the American Sunday School Union. Bright stories from 2,200 to 2,400 words in length are desired; also serial stories running from four to six chapters. One page will be devoted particularly to boys, in which articles describing the sports and occupations of boys' outdoor and indoor life, and places, events and persons of interest to boys will be used; also there will be a similar page for girls, and one for the family circle. Stories which have the flavor of rural life, and articles which deal with its conditions are especially acceptable. General articles, from 800 to 1,200 words, drawn from nature, biography, inventions, etc., are used. Where photographs or other illustrative materials are possible these are always desired.

Youth's World, 1701 Chestnut Street, Philadelphia: A Baptist juvenile monthly, "published for boys only, and contains material such as most youths would be interested

in. No long serials are used in this paper; seldom more than four or five chapters. Short stories have the preference."

TENNESSEE

Baptist Boys and Girls, 710 Chestnut Street, Nashville: A Baptist juvenile weekly, prints short stories, a serial, an illustrated puzzle and brief sketches. Maximum length for stories and articles, 1,500 words.

Child's Gem, 161 Eighth Avenue, Nashville: Maximum length for stories and articles 600 words.

Kind Words, 710 Chestnut Street, Nashville: A Baptist weekly for young people, prints short stories, informative paragraphs and a serial story. Maximum limit for stories and articles is 2,000 words.

VIRGINIA

Onward, Richmond: Weekly. Presbyterian Committee of Publication. Wants boy and girl stories of 1,300 to 1,500 words, containing an uplift idea, or camping and gardening plots.

WISCONSIN

Young Churchman, 484 Milwaukee Street, Milwaukee: Weekly. Uses good, bright stories of home, school and sports, that would interest boys and girls from 12 to 16 years.

CANADA

East and West, Church and Gerrard Streets, Toronto: A Presbyterian juvenile weekly. Occasionally purchases suitable stories of from 1,500 to 2,000 words each.

JUVENILE—TEMPERANCE

Young Crusader, Evanston: Monthly. A temperance paper, and its requirements are stories of from 1,000 to 1,200 words each, teaching the principles of mercy, temperance, and no-tobacco. Its rates are not very high, but it is prompt and courteous in all transactions. It pays on publication. Is in the market for articles of interest to boys and girls about twelve years of age. The articles must have a decided moral.

Youth's Temperance Banner, 373 Fourth Avenue, New York: Monthly.

JUVENILES

IOWA

Children's Hour, Council Bluffs: Monthly.

MASSACHUSETTS

Little Folks, Salem: Monthly. Stories and miscellaneous juvenile material.

Youth's Companion, Commonwealth Avenue and St. Paul Street, Boston: Weekly. A paper for the family. Uses stories, not of a distinctive juvenile character, anecdotes, short miscellaneous articles and verse. Short stories of 2,000 to 4,000 words. Serials, not more than 10 chapters of about 3,500 words each. Departments: Once a month a Boy's Page, Girl's Page and Family Page. Short articles of a practical nature. Uses a few photographs of unusual subjects.

MICHIGAN

American Boy, American Building, Detroit: Monthly. "The ideal of **The American Boy** is to make every boy in the land respect himself. We try to bring this about, first, by giving you the best stories to read that the editors can find. We mean the most interesting, most holding stories it would be possible to write. But a story must be more than interesting to have itself printed

by this magazine. It must be decent and American. It uses also such fact articles as will be equally interesting and equally decent and American."

NEW YORK

Boy's Life, The Boy Scouts Magazine, 200 Fifth Avenue, New York: Monthly. Uses stories with plenty of action and human interest and above all with real boy interest. This is the official publication of the Boy Scout movement and is particularly interested in material that incorporates the standards of the code without having obvious moral or unboylike phraseology. Articles of an instructive nature, strong in outdoor interest, concerning woodcraft, handicraft or playcraft, live and timely, preferably with photographs or sketches are desired. Manuscripts must be typewritten. Stories of adventure, athletics, school life, and fiction which carries accurate information about Government, the professions, the industries, commerce, geography, natural history, hygiene, woodcraft, camping, and boys' sports, are used as well as brief articles covering these and kindred subjects.

John Martin's Book, 128 W. Fifty-eighth Street, New York City: Monthly. Wants "good stories that deal with the child world, simply told. It uses nature tales, myths, fables, verse of merit, spirited material for small boys, fun that is funny and clean, and everything that will please and subtly instruct its most critical audience — the child. Requirements are for stories with a certain vital style, termed in grown-up parlance a 'punch.' They must be neither ordinary nor commonplace, and though simple, must measure up to a definite standard of literary merit. Diction should be simple and within the comprehension of the average child; words need not be short, but must belong to everyday experience. Sentences should

be not longer than twenty words each. Stories should be limited to 800 or 1,000 words. Two serials a year are used, only one at a time, so such stories should have not more than six chapters."

Ropeco Magazine, 842 Broadway, New York: Monthly. Issued by Rogers Peet Company, purchases stories for both old and young boys. Desirous of "securing material for a boys' magazine, short stories, serials, or other matter in which boys are interested, for which payment will be made at a reasonable rate if acceptable."

Saint Nicholas Magazine, 353 Fourth Avenue, New York: Monthly. "The Saint Nicholas Magazine is for boy and girls from ten to eighteen years of age. Each month it packs a brief review of the world, articles on nature and science and the progress of invention, long stories, and short stories, and sketches of the lives of famous folk, and a contributor's department filled with stories, photographs, poems, and drawings of clever subscribers to the magazine. Saint Nicholas is a stimulus to youthful thought and a guide to healthy, clean ideals. Its stories thrill; its articles and comment on current events instruct in the most entertaining fashion; and its whole contents breathe an atmosphere of encouragement to vigorous, out door, athletic living."

Wohelo, 31 East 17th Street, New York: Monthly. Magazine of the Camp Fire Girls, wants short stories suitable for girls of from 14 to 20 years.

PENNSYLVANIA

Boy's Magazine, Smethport: Monthly. Uses short stories, full of healthy and exciting incidents on any subject and set in any locale, likely to appeal to boys from twelve to eighteen years. Adventure and athletic favored.

AGRICULTURAL JOURNALS

The lists of class, trade and special journals could be extended almost indefinitely. It has been the policy of the compiler of this manual to list only those that are believed to be of practical value to writers as purchasers of manuscripts to at least some extent. It is quite possible that some publications not included are occasional buyers, but it has not been thought advisable to list a great number in any one class, for that would have the result of leading writers, in many cases, to send their work where it would have no chance of acceptance.

ALABAMA

Cotton Planter, Montgomery: Monthly. Devoted to the interests of cotton planters.

Progressive Farmer and Southern Farm Gazette, Birmingham: Weekly. Buys little except from its farmer readers. Special arrangements made for all articles not furnished by regular staff. About the only sort of material needed in addition is the short, practical, timely letter from the man or woman on the Southern farm.

CALIFORNIA

Orchard and Farm, Los Angeles: Monthly. Uses interesting articles with illustrations, on agriculture in

the West, particularly in California. Poultry raising, stock raising, general farming and fruit growing are acceptable subjects, and anything of interest to the rural dweller in the West. Articles with good photographs are preferable, but those without illustrations will be considered.

Pacific Rural Press, San Francisco: Weekly. Uses articles on California subjects and buys seasonable stories. Uses a serial story with rural background, not over thirty thousand words.

Rural World and Western Empire, Los Angeles: Monthly. Uses agricultural or horticultural articles pertaining strictly to California conditions, and industrial articles on development and on the subject of making a living in California.

COLORADO

Field and Farm, Denver: Weekly. Uses a number of brief, practical articles.

Western Farm Life, Denver: Semi-monthly. Might use short stories — exclusively Western — illustrated, not to exceed 1,000 words. Purchases some photographs of poultry, dairy and farm scenes.

FLORIDA

Florida Grower, Tampa: Weekly. For truckers and fruit growers and folks who want to know about Florida. Short articles, snappy, bright and clean, are used.

GEORGIA

Southern Ruralist, Atlanta: Semi-monthly. Uses brief contributions of a special sort, which will give the Southern farmer authoritative, practical aid. Nothing

abstract desired. Uses letters on "What Farmers are Doing," which record the actual farm work of Southern farmers, descriptions of farm mechanical short-cuts and devices; and offers each month prizes amounting to \$20.00 for 1,000 word articles on announced subjects.

ILLINOIS

American Co-operative Journal, 230 S. LaSalle St., Chicago: Monthly. Grain trade. "This magazine is published primarily in the interest of the stockholders of farmers' co-operative elevator companies. It desires, however, interesting short articles of from 100 to 1,000 words, preferably illustrated, on successful co-operative ventures in various parts of the United States. These articles should be snappy and should point out to the reader not by sermon but by story of accomplishment the principles of success and the ways of attaining success on the part of the community or association described."

American Farming, Pontiac Building, Chicago: Monthly. "Only agricultural and live stock articles are desired, preferably illustrated. Good photographs of live stock may also be submitted."

Berkshire World and Corn Belt Stockman, Chicago: Monthly. Devoted to the interests of raisers of Berkshire hogs, dairy cattle and Percheron horses.

Better Farming, Chicago: Monthly. Purchases short articles and separate photographs.

Breeder's Gazette, 542 South Dearborn Street, Chicago: Weekly. Pays for acceptable material of interest to stock farmers. Buys photographs.

Farmers' and Drovers' Journal, Union Stock Yards, Chicago: A farm daily, uses news of farming and live stock affairs and general market information.

Farmers' Review, 537 South Dearborn Street, Chicago: A weekly, considers brief illustrated articles of practical nature. Has a household page. Uses a serial story.

Gardening, Monon Building, Chicago: Semi-monthly. Uses photographs of trees and flowers. Pictures should be unmounted, 5 x 7 glossy prints, and mailed flat. Each picture should bear on the reverse the name of the subject and the name and address of the sender. Stamps should be sent separately, if return of prints is required.

Horseman and Spirit of the Times, 538 South Dearborn Street, Chicago: Weekly. "We pay \$4 a column of about 1,250 words. Writers should study our publication for which purpose we will furnish sample copies. We do not use fiction, verse or jokes. We can use separate still life photographs of prominent, not ordinary, race horses, photographs taken during the progress or at the finish of a race, photographs of equine freaks, photographs of mares or colts or both in natural attitudes, taken preferably in pastures, photographs of scenery with horses in the background. We also buy cartoons."

Orange Judd Farmer, People's Gas Building, Chicago: Weekly. (See *American Agriculturist*, New York.)

Prairie Farmer, 223 W. Jackson Blvd., Chicago: Fort-nightly. "Does not care for any material of a general nature, such as is put out by the average hack agricultural writer. Most of its contributed material is arranged for in advance with college men and practical farmers. About the only thing it gets from a general contributor is a concise,

interesting write-up of the success of some farmer with certain methods. Little stories of this nature must be from Illinois or Indiana."

System on the Farm, Chicago: Monthly. Uses articles setting forth the personal experiences of farmers in such manner that they will be of help to others. These should be told in the first person, and be intensely practical. Photographs are used if essential to the text.

Vegetable Grower, 1208 Boyce Building, Chicago: Monthly. "Is in the market for manuscripts that deal with vegetable growing, and articles that are broad enough to interest not only the commercial market gardener and truck grower, but that will also prove of interest and assistance to the general farmer who takes more than a passing interest in the growing of vegetables." .

INDIANA

Farm Life, Spencer: Monthly. Pays for experience articles by farmers and agriculturists; offers prizes for experience articles; purchases occasionally free lance matter of vital quality. (This vital matter is rare.) Uses stories; uses photographs in articles or separately. No agricultural article over 2,000 words, usually 300. Also uses a small amount of verse."

Indiana Farmer's Guide, Huntington: Weekly. "Is in the market for material of any kind that would be of interest to country people. Articles and photographs pertaining to practical agriculture and home making are especially wanted. We can use a limited number of short stories of the juvenile type, but do not wish poetry."

Up-to-Date Farming, 227 West Washington Street, Indianapolis. Semi-monthly. "A farmer's business paper. Its aim is to aid the farmer to make two dollars where he used to make one. Has departments 'The Home on the Farm' and 'The Kitchen Cabinet.' "

IOWA

Corn Belt Farmer, Des Moines: Weekly. Corn growing and general agriculture.

Creamery Journal, Waterloo: Semi-monthly. Devoted to the creamery interests of the Central West.

Farm and Real Estate Journal, Traer: Monthly. "Uses manuscripts, either with or without illustrations, on the subject of 'Back to the Land,' anything that is strong on inducing people to get away from the congested cities out onto the farms. Would like stories as well as personal experiences of those who have been benefited by making the change from city life to country life."

Farmer and Breeder, Sioux City. Weekly. Devoted to the interests of the farmer and breeder, invites manuscripts on agricultural and home topics, but pays only when especially arranged. Short serial stories, with chapters of about 1,500 words each, are used occasionally.

Iowa Farmer, Des Moines: Semi-monthly. "Does not buy very much material. Circulates among the farmers and the farmers' wives, and the articles they seem to value most are those which tell them how to do things on the farm or in the farm house. They are looking for newer and better methods even more keenly and with more discrimination than city folks. Can use, more or less, articles which really tell how to do things."

Iowa Homestead, Des Moines: Weekly. Agricultural. A practical journal for the farmer, stockman, fruit grower, poultryman, gardener and housekeeper.

Kimball's Dairy Farmer, Waterloo: Semi-monthly. A magazine of interest to dairy farmers and breeders of dairy cattle. Desires reliable information on various phases of dairying, written in a concise, interesting, understandable manner. Uses short stories of 500 to 1,000 words, and articles that are useful and applicable to agriculture. Has departments for swine, poultry and the home.

Successful Farming, Des Moines: Monthly. "Likes manuscripts under 3,000 words — about 1,000 preferred — illustrated, if possible. Uses short stories but very little verse. Purchases photographs of interest to farm folks. Allows fifty cents extra for each photograph which it can use in connection with an article. Material must be of universal interest. Must be submitted two months in advance of season."

Wallace's Farmer, Des Moines: Weekly. Devoted to "good farming, clear thinking and right living." Pays as high as a cent a word and a dollar and a half for photographs in case the material "goes home" with the editor.

KANSAS

Eagle, Wichita: A weekly edition of **The Wichita Eagle**, will purchase occasional Mss.

Farmer's Mail and Breeze, Topeka: Weekly. "Buys sometimes an article or story."

KENTUCKY

Blue Grass Farmer, Lexington: Weekly.

MAINE

Commercial Farmer and Villager, Bangor: A weekly edition of **The Daily Commercial**, devoted to the farming, gardening, dairying, live stock, poultry, grange and home interests of Maine—accepts an occasional contribution.

MASSACHUSETTS

Farm and Home, Springfield: Monthly. "Uses illustrated feature articles on agriculture topics, which must be technically correct—about 1,500 words in length. Good fiction, from two thousand to ten thousand words, is also desired. Labor-saving hints for the farm home, methods to improve the farm home, items regarding rural hygiene, and short talks to mothers are also in demand. Uses a little juvenile matter and little verse. Buys separate photographs—farm scenes, technical agricultural, live stock, buildings, etc." *

New England Homestead, Myrick Building, Springfield: Weekly. Always in the field for short stories for adult readers, preferably laid in any setting other than the country. Interesting boys' and girls' stories, poems and live articles on topics of household interest to farmers' wives are also desired. Real sentimental love stories with urban settings also are used.

MICHIGAN

Michigan Farmer, 39-45 Congress Street, West Detroit: Weekly. Published by the Lawrence Publishing Company, publisher of **The Pennsylvania Farmer** and of **The Ohio Farmer**, Cleveland, Ohio (which see), accepts short articles and paragraphs and fiction, for its "Home

and Youth" department uses short stories of about 4,000 words each. Acceptable photos and drawings are paid for at reading matter rates.

MINNESOTA

Farm, Stock and Home, 830 Hennepin Avenue, Minneapolis: Semi-monthly. "Is in the market for a limited number of short stories ranging from 800 to 1,500 words in length, preferably stories having a farm setting and a clean, healthful viewpoint. Nothing that partakes of the nature of risqué or problem stories will be considered. Action is absolutely necessary."

Farmer, St. Paul: Weekly. Will consider authoritative articles, preferably illustrated, on agricultural topics, new inventions, live stock, experiments, methods of cultivation, new grasses, grains or vegetables, household economics, recipes — anything practical and suggestive.

Farmer's Twice a Week Dispatch, St. Paul: Semi-weekly. Arranges for most of material not supplied by staff. Correspondence might develop opportunity for specially equipped contributors. Recently expressed a desire for agricultural articles that have human interest features.

Farmer's Wife, 61 East 10th Street, St. Paul: Monthly. "Uses articles, short stories and poetry, all to interest the 'woman on the farm.' Reports of vital, resultful work of and among farm women, and short, stirring stories suitable for women in rural communities, but not necessarily relating to farm life are desired. Children's verse is used."

MISSOURI

Agricultural Review, 737 N. Y. Life Building, Kansas City: Monthly. Dry farming.

American Breeder, 225 West 12th Street, Kansas City: "Buys dope on livestock breeding subjects."

American Thresherman, Madison: Monthly. Uses articles dealing with threshing and other farm power work; articles on farm power topics, recounting success or failure; special articles about farm power machinery and its practical application are desired.

Farm and Home Mechanics, 1411 Wyandotte Street, Kansas City: Monthly. "Is in the market for short articles along mechanical lines. These articles should deal with the automobile, tractor; truck, farm machines, and farm appliances, and should be of particular interest to the farmer and small shop mechanic. To be of the greatest value to us, articles should be from three hundred to six hundred words in length."

Farmer and Stockman, Kansas City: Weekly. A practical journal, considers contributions.

Fruit Grower and Farmer, St. Joseph: Monthly. Brief articles on practical subjects of importance to fruit growers. Uses also general agricultural articles and photographs for text, separately, and for covers.

Journal of Agriculture, St. Louis: Semi-monthly. Uses material dealing with farming interests in the great corn belt; practical articles from 1,000 to 2,000 words.

Ozark Countryman, Springfield: Monthly. Devoted to the natural resources of the Ozark country of Missouri and Arkansas, "is in the market for articles on farm management, poultry, dairying and horticulture."

Power Farming, St. Joseph: Monthly. Uses articles of 500 to 3,000 words on the different phases of power farming; these should contain information having practical

application to farmers using power equipment. Those based on personal experience in using power machinery are most desired.

Profitable Farming, St. Joseph: Semi-monthly. "Prefers articles of from 500 to 1,500 words on farming, hunting, fishing, livestock, bees, poultry, fruit-growing, etc. Uses no fiction or short stories except hunting and fishing tales. Buys photographs of livestock, farm scenes, and hunting and fishing scenes."

Star, Kansas City: Weekly. Articles based on personal experience, on the following subjects: Orchard Heating, Spraying, Fruit Growing and Marketing, Poultry and Fruit as a combination, and Home Management. Photographs should accompany articles.

NEBRASKA

Nebraska Farm Journal, Omaha: Semi-monthly. Uses practical agricultural articles which have to do with the farming of this especial region.

Nebraska Farmer, Lincoln: Weekly. Uses stories of 1,000 to 2,000 words and articles that have practical application to the agricultural industry of this section.

NEW YORK

American Agriculturist, 315 Fourth Avenue, New York City: Weekly. "Buys in the aggregate a great many manuscripts. The great bulk of these must be short, from 800 to 1,000 words, illustrated, if possible, with one or two, or even more, clear-cut and distinct original photographs. Tries to be exceedingly practical, consequently so far as the technical departments are concerned asks for nothing which is not written, first, by the

farmers or live stock men who are actually doing the work — in other words, personal experiences; second, articles written by well-informed agricultural people based upon direct observation — that is to say, if a farmer or an agricultural college man is a neighbor or knows of someone doing something good along agricultural lines, and if he goes to this person and gets his experience direct, and embodies it in a story, it is considered first class 'stuff'; third, for household department, which is not considered technical, it accepts stories, sometimes long, sometimes short, personal experiences of women on the farm, home-makers and the like. We insist always that this material be just as high grade as possible. This statement applies to **Orange Judd Farmer, New England Homestead, and Northwest Farmstead.** We use photographs of farm scenes."

American Bee Journal, Hamilton: Monthly. Uses articles of value to beekeepers, written from the standpoint of actual experience. Articles dealing with the business aspects of honey production and marketing are especially wanted.

Country Life, Garden City, L. I.: Monthly. Uses articles of best literary quality on outdoor life, nature, sport, and country building.

Country World, 28 Main Street, Jamestown: Monthly. Is made up from reprint and syndicate matter, but might offer market for short, illustrated descriptions of utilities of practical value to farmers and poultry breeders.

Farm and Fireside, 381 Fourth Avenue, New York: Monthly. "The National Farm Magazine," in addition to its articles of broad practical value and human interest

for farmers, is using articles on subjects of vital interest to all thinking people, and, therefore, to farmers. It also uses a serial story and short stories, and the tests applied to its fiction are those of interest and novelty. "Farm and Fireside" makes place for many brief articles, of from 50 to 500 words each, on everyday interesting topics. Photographs are desirable with longer articles. For its photographic "spread" pages novel and unique human pictures, not posed, are used.

Field Illustrated, New York: Monthly. Devoted to stock breeding and agriculture. Articles must be interesting and authentic and such may deal with any phase of farm life and country estates.

Garden Magazine and Farming, Garden City: Monthly. Desires "articles illustrated by photographs except in the case of very short ones. Desires articles on personal experiences in practical gardening and the successful handling of plants under unusual conditions, and in overcoming difficulties. Likes an article to be instructive and inspirational, preferably not exceeding 2,000 words."

Green's Fruit Grower, Rochester: Monthly. Uses manuscripts of from 1,000 to 2,000 words, illustrated. Is especially interested in photographs of fruit and fruit trees. Uses some short stories and jokes.

House and Garden, New York: Monthly. Uses articles regarding the architecture, gardening, horticulture and general care of estates, and to the planning and building of small homes, with regard both to architectural construction and landscape planning.

Rural New Yorker, 333 W. 30th Street, New York City: Weekly. Purchases occasional good photographs of especial interest and value. Has a department once each

month edited by women for women, and as much as possible by farm women for farm women. Uses a serial and holiday fiction.

OHIO

Farm Engineering, Springfield: Monthly. "Covers the entire field of farm, or agricultural, engineering. It includes within its scope the following subdivisions: (1) farm machinery and motor, (2) farm structures, (3) water supplies and sanitation, (4) roads and bridges. (5) drainage, and (6) irrigation. Wants practical illustrated articles dealing with engineering problems on the farm and not to exceed 1,000 to 1,200 words in length, the shorter ones being preferred."

Gleanings in Bee Culture, Medina: Monthly. Uses short practical articles founded on experience, which will help bee keepers to improve their methods and increase their incomes.

Ohio Farmer, Cleveland: Weekly. Use very short stories, 1,000 to 2,500 words. Use some serial stories, 15,000 to 75,000 words. Poetry: Some — all kinds — no special choice. Buys novels only as a serial. Uses special articles along own special lines. Uses photographs to illustrate accepted articles. Purchases very few drawings. Sometimes buys seasonal stories.

Advice to writers: Talk straight. Use judgment. Stop when through. Be practical. Be truthful.

OREGON

Oregon Farmer, Portland: Weekly. Short accounts of devices, appliances, etc., that will help farmers in their workshops, barnyards, or kitchens. It says: "The de-

vice that has helped you will help somebody else. Every farmer has in use from one to a dozen devices that help make the work of the farm or farm house efficient — that save time and labor. Send in descriptions of these. This applies as much to the kitchen as to the workshop or barnyard. Household devices are especially valuable."

PENNSYLVANIA

Country Gentleman, Independence Square, Philadelphia: Weekly. "Uses technical and other Mss. from authorities and from other writers who usually write upon appointment. Short stories of particular merit are considered. General literature does not interest us." Has the following departments: The Country House, Country Cooking, Country Home Management, and The Handy Housewife. Pays well for good photographs of farm scenes, up-to-date farm buildings, poultry, etc. Desires short articles on the following subjects: "Household Economy — personal experiences with new inventions and new ideas for saving time and labor: little ideas that mean short cuts to more leisure. Wise economies that, with the same income, have met the higher cost of living. Many housekeepers have discovered that by studying and planning they can get more nourishment from cheaper food. There are many other ways to save the dollar. Tell how you have done it. Garden Truck, Flowers, Eggs, Poultry — these are some of the ways women have met the higher cost of living. Tell how you have done it. And tell of the other ways of making money that your inventive mind has taught you." Accounts are also desired of new recipes in cooking and preserving, and new ideas about your own clothes and the children's. Photographs should accompany articles if possible. Articles should contain not less than fifty nor more than three hundred words. Articles

are also desired from agricultural college men who have applied some of the lessons taught in colleges to home farms. Writers should tell how they introduced a new crop, or better methods of rotation; or, how feeds were mixed for cows to increase milk flow, or how they persuaded their parents to build a silo, or to fertilize the old orchard, or how certain fields were drained to make them more productive, or how parents were persuaded to buy pure bred cattle — or any improvement which was a practical application of agricultural education. Articles should not exceed 1,000 words, nor contain less than 100. Clear photographs are desired for illustrations. Regular rates will be paid for available manuscripts. "The Country Gentleman has no local edition and is devoted to no single phase of agriculture. It takes as its broad sphere the vital national affairs that mean dimes and dollars to the men on the land. It is a country publication for the whole country and for all country people." Sometimes accepts photographs for cover use. Also buys jokes, good verse to interest country dwellers and illustrated jokes in series.

Farm Journal, Philadelphia: Monthly. "Uses no long articles, essays or poems, no fiction, no platitudes. Simple, direct, practical items, concise, crisp, sparkling, and useful are desired, if quaint or humorous, so much the better. Uses good, short poems. Everything must be seasonal and timely."

Pennsylvania Farmer, 214 South 12th Street, Philadelphia: Weekly. "Prefers articles of from 600 to 1,200 words on practical and timely agricultural subjects. Has no immediate use for short stories, serials, verse or jokes. Illustrated articles are preferred. Separate photographs of rural subjects are purchased."

Practical Farmer, Philadelphia: Semi-monthly. Uses articles up to 1,000 words in length which deal with practical experiences which may be helpful to others.

TENNESSEE

Southern Agriculturist, Nashville: Semi-monthly. Will consider briefs on all phases of farm work or life of special interest to Southern farmers.

TEXAS

Business Farmer, El Paso: Semi-monthly. Uses articles, illustrated when practicable, not over 1,000 words, preferably about 300 to 500 words, which give practical information to the irrigated farmer and fruit grower in the semi-arid section.

Farm and Ranch, Dallas: Weekly. "Is always in the market for feature articles, humorous, travel, fiction, etc., that would be of interest and value to rural people. Feature agricultural articles from 1,000 to 4,000 words each are most in demand. Illustrated articles preferred."

Farm News, Dallas: A semi-monthly edition of the **Morning News**, has a regular staff, but accepts illustrated special articles of appeal to Texan readers.

Southern Farm and Dairy, Bryan: Semi-monthly. Uses illustrated articles giving definite information of interest to farmers who grow crops, and keep any kind of live stock.

WASHINGTON

Westerner, Seattle: Monthly. Uses articles dealing with farming in the West, if illustrated, short stories of western life with lots of heart interest, and photographs of current events on the Pacific Coast.

WISCONSIN

Hoard's Dairyman, Ft. Atkinson: Weekly. Personal experiences on dairy farms, write-ups of farms or animals and short authoritative descriptions of best methods of handling crops and live stock.

The Farm Power Magazine, Madison: Monthly. Uses feature articles, with photographs which concern uses of power on the farm and farm power machinery. Separate photographs are used. Verse, brief illustrated stories and articles for a children's page and practical articles for a woman's department are also desired.

Wisconsin Farmer, Madison: Weekly. Considers practical, vital articles on agricultural topics.

CANADA

Canadian Countryman, Toronto: Weekly. Uses special articles and stories. The purpose of the magazine is to bring to the attention of Canadians the great interest of Canada. Will welcome short stories, practical articles and photographs depicting rural life. Short stories, accounts of experiences of beginners in farming in Canada, household articles, verses, and material of interest to young folks, and a serial are used.

Family Herald and Weekly Star, Montreal: A newspaper and popular magazine for country readers. Uses fiction, most often syndicated, brief articles and photographs to appeal to the practical agriculturist. News photographs also are purchased.

Farmers' Magazine, 143 University Avenue, Toronto: Monthly. "Desires stories of agricultural interest, full of information, practical interest, and snappy and entertaining." Articles, verses, separate photos and paragraphs also are used.

Weekly Globe and Canada Farmer, Toronto: Weekly. "Canada's National and Home Paper," uses small amount of contributed material. Has "A Page of Home Reading," "A Page for Women," "The Quiet Hour," "The Farmers' Club" and a Children's Page, in addition to an illustrated magazine section. Separate photographs are purchased and several short stories used in each issue.

Witness and Canadian Homestead, Montreal. Weekly.

FRUITS AND NUTS

CALIFORNIA

California Citrograph, Los Angeles: Monthly. Devoted to Citrus and Sub-Tropical Fruits. Agriculture.

GEORGIA

Nut Grower, Waycross: Monthly. Horticulture and Nut Growing. Uses a few articles of not more than 500 words.

ILLINOIS

American Fruit Grower, Chicago: Monthly. Uses feature articles and department material.

MICHIGAN

Fruit Belt, Grand Rapids: Monthly. Devoted entirely to practical articles of value to fruit growers. Has a poultry department.

NEW YORK

New York State Fruit Grower, Medina: Monthly.
Horticulture and Fruit Culture.

OREGON

Better Fruit, Hood River: Monthly. Published in the interest of modern fruit growing and marketing, has a staff of contributors, but considers Mss. from outside writers.

BEE-KEEPING

CALIFORNIA

Western Honey Bee, Covina: Monthly.

ILLINOIS

American Bee Journal, Hamilton: Monthly.

MICHIGAN

Domestic Beekeeper, North Star: Monthly.

OHIO

Gleanings in Bee Culture, Medina: Semi-monthly.
Accepts short articles from practical workers with bees.
Purchases photographs.

Automobiles, Gas Engines and Allied Trade Journals

CALIFORNIA

American Motor, Los Angeles: Monthly.

Motor News, San Diego: Monthly.

Motor West and California Motor, Los Angeles:
Semi-monthly.

Pacific Motor and American Motor News, San Francisco: Monthly. Devoted to the development of good road sentiment and the interests of auto-vehicle owners.

Pacific Motor-Cyclist, Los Angeles: Fortnightly.

Pacific Road Guide, San Francisco: Monthly.

Touring Topics, Los Angeles: Monthly.

DISTRICT OF COLUMBIA

American Motorist, Washington: Monthly. Uses articles on subjects of interest to automobile owners, but pays special attention to tours and good roads. Separate photographs are purchased occasionally.

ILLINOIS

Automobile Club Journal, Chicago: Monthly.

Car Owner, Chicago: Monthly.

Motor Age, Chicago: Weekly. Uses an occasional short story or travel story of motoring interest. Brief articles on popular phases of motoring are desired. Considerable attention is given to stories of motor tours throughout America, based on actual experience, and to articles pertaining to the historical aspects of sections of the country in which motoring is popular. Space is also devoted to good road building and how this is accomplished.

Motorcycling, Chicago: Weekly. Uses short accounts of methods that have been used in repairing motorcycles. A rough sketch should accompany each article.

Power Wagon, Chicago: Monthly. Uses articles up to 3,000 words—preferably illustrated—on new and unusual applications of commercial and industrial motor-driven road vehicles. Buys photographs.

INDIANA

Hoosier Motorist, Indianapolis: Semi-monthly.

The Motor Guide, Rochester: Monthly. Uses live stories of medium or serial length pertaining to motordom: Accounts of automobile camping trips, with photographs, large photographs of scenery with automobile in the foreground, etc., and technical motor articles on the care, upkeep and repair of autos, etc. Repair questions and hints are solicited, but no reimbursement is made for these.

IOWA

Motoring Life, Des Moines: Monthly.

MINNESOTA

Inland Motorist, Minneapolis: Monthly.

NEBRASKA

Motor Highway, Lincoln: Monthly.

Motorist, Omaha: Monthly. Will purchase novel photographs of interest to motorists.

NEW JERSEY

New Jersey Motorist, New Brunswick: Monthly.

NEW YORK

Automobile Dealer and Repairer, New York: Monthly. A journal of practical motoring.

Automobile Topics, New York: Weekly. Devoted especially to the interests of automobile dealers, but will accept articles and separate photographs.

Automotive Engineering, New York: Monthly.

Automotive Industries, New York: Weekly. Features industrial side of the automobile industry, and devotes considerable space to descriptive articles on the industry; the status of the leading cities in the industry; popular engineering discussions pertinent to the automobile, etc.

Buffalo Motorist, Buffalo: Monthly.

Commercial Vehicle, New York: Semi-monthly. Addressed to truck owners, manufacturers and dealers; principally to owners of fleets of trucks.

Journal of The Society of Automotive Engineers, New York: Monthly.

Motor, New York: Monthly. Illustrated, practical articles of all types are used, and separate timely photographs. Published in separate editions to appeal to different sections of the country.

Motordom, Albany: Monthly.

Motor Life, New York: Monthly. Appeals to motor car owners and people interested in Aviation, Motor-Boating and Motor-Cycling. Uses constructive, instructive, non-technical articles intended to aid motorists; preferably about 2,000 words in length. Uses poetry pertaining to motors. Uses spectacular and constructive photographs of Motoring, Aviation, Motor-Boating and Motor-Cycling interest. Buys seasonal motoring articles.

Motor Record, New York: Monthly.

Motor Travel, New York: Monthly.

Motor World, New York: Weekly. Directed to motor car, truck and tractor dealers, garage men, motor repair men, accessory and supply houses and dealers. Its policy is to inform, teach, persuade readers in to the way of progress and better business methods.

OHIO

Automobile Builder, Cleveland: Monthly.

Gas Engine, Cincinnati: Monthly. Uses only material that relates either to the design, construction, or operation of some form of combustion engine. Uses illustrated articles showing unique or interesting applications of gas engine power of some kind.

Ohio Motorist, Cleveland: Monthly.

OREGON

Everybody's Motor and Good Roads Advocate, Dallas: Monthly.

RHODE ISLAND

Accessory and Garage Journal, Pawtucket: Monthly. Uses articles and photographs of practical value to dealers in automobile accessories and managers of commercial garages.

Automobile Journal, Pawtucket: Semi-monthly. Uses only articles of interest to car owners. Offers prizes for mechanical suggestions, sketches, etc. Purchases photographs, both separate or with articles.

Motor Truck, Pawtucket: Monthly. Uses articles on practical subjects of definite appeal to users of motor trucks. Buys photographs.

WISCONSIN

Fordowner, Milwaukee: Monthly. For the Ford Dealer, Repair Man and Ford Car Owner who makes his own car repairs. "We are in need of newsy articles in which the Ford car is featured in some unique connection. These should be accompanied by photos whenever possible. Can use short stories — the shorter the better — in which the Ford plays a part. Prefer that these stories are in a light vein or humorous in nature. Also there is room for considerable 'filler' material, either prose or verse, but in order to get by, this must be truly clever."

CANADA

Canadian Motor, Tractor and Implement Trade Journal, Toronto, Ontario: Monthly. Published for dealers in automobiles, accessories, tractors and farm implements.

Canadian Motorist, Toronto, Ontario: The official organ of the Canadian Motorist League.

Motor in Canada, Winnipeg, Man: Monthly.

Motor Magazine, Toronto, Ontario: Monthly.

Motor Trade, Toronto, Ontario: Monthly.

Western Canadian Motorist, Vancouver, British Columbia: Monthly.

EDUCATIONAL PUBLICATIONS

Popular Educator, Boston: Monthly. Uses many practical articles that concern modern methods of teaching modern subjects. It also accepts little plays, dialogues, pantomimes and verse suitable for children to recite. Manuscripts are reported upon promptly. Occasionally purchase photographs for text and cover.

Primary Education, Boston: Monthly. Brief stories which primary teachers may use in their work are often used. There is a department, "The Story Page," for which recitative poems and brief stories are desired; for the department, "Plays and Games," accounts of novel children's games are desired.

Progressive Teacher, Nashville, Tenn.: Monthly (except July and August). Uses stories 800 to 2500 words, and verse suitable for school entertainments.

School Arts Magazine, Boston: Monthly. A magazine for supervisors of drawing and manual training, and for grade teachers. It aims to acquaint instructors with fine examples of rendering in the varied arts of which it treats, and to show them how to correlate their work with other subjects in the curriculum. Is always ready to buy problem articles, designed to meet the requirements of the special student in drawing and mental training, be he quick or slow.

School Education, Minneapolis: Monthly except July and August. Novel ideas for its Primary Department, short, novel nature articles, brief items for a department "Moral Hygiene In Schools" and for its "Department of School Room Devices," brief articles in the line of teaching, practical photographs, and material for school entertainments.

School World, Farmington, Me.: Monthly (during school year). Uses very little purchased material. Occasionally a historical or biographical article from 5,000 to 9,000 words, but only by special arrangement. Short articles or stories of value to the teacher in her work, and to the child in its study, which includes play with the smaller children. Occasionally an essay that would be of special value or interest in school work.

Garden, Outdoor and Sporting Publications

COLORADO

Outdoor Life, Denver: Monthly. Uses articles of hunting or recreative nature, illustrated, preferably; though separate photographs are sometimes purchased. Uses no fiction.

DISTRICT OF COLUMBIA

Arms and the Man, Washington: Weekly. "We can always use manuscripts that relate to shooting with rifle, pistol or shotgun. Military rifle shooting is our specialty, but we are glad to consider hunting stories, military life, National Guard stories, etc." Also "desires bright, crisp, original stories of shooting large and small game, and of adventure."

FLORIDA

Tropic Magazine, Miami: Monthly. Uses good stories having local (South Florida) color or interest, or interesting descriptions of experiences there. Whenever possible photographs or drawings for illustration should be included.

ILLINOIS

Gardening, Monon Building, Chicago: Semi-monthly. Buys appropriate photographs.

Golfers' Magazine, Chicago: Monthly. "We use good stories where golf is the main topic. Also photographs of prominent golfers, scenes on golf links, and pictures of golf club houses."

Illinois Sportsman, Belleville: Published every three weeks.

Outer's Book-Recreation, Chicago: Monthly. Considers manuscripts from 2,500 to 3,500 words in length. Uses only articles or stories relating to hunting, fishing, woodcraft, camping, etc. Prefers illustrated articles and purchases separate photographs for same.

Sports Afield, Chicago: Monthly. "The love element must be only incidental in stories; no overdrawn sentiment. Adventure stories are desired; 'real true-to-life-type' adventure is welcomed. Novels and serials may be used in the form of a good continued story of frontier life, or ranch life, or life in the pioneer days; but must be the work of an author who knows the country, the people and the atmosphere. Good anecdotes with a homely or field and forest flavor are used. The setting may be Western, Southern, far North-western, Mexican, South American or that of any other country the author knows and loves. Short tragedy is also used. We like pictures, but a strong article unillustrated is better than a weak one abounding in photographs. Travel articles, rightly done, are always in demand. Little hope for articles about prominent people unless they have the outdoor flavor. Especially desires articles on hunting, fishing, shooting, natural history, stories of the backwoods, primitive conditions, etc. Sketches of Indian life are also used."

MAINE

Maine Woods, Phillips: Weekly. Devoted to outdoor life. "Uses short, fiction stories of an appropriate woodsy or outing flavor."

MASSACHUSETTS

National Sportsman, Boston: Monthly. "Buys very few manuscripts as our subscribers send in more than we can use." Purchases photographs of hunting, fishing and camping scenes and live game pictures.

Our Dumb Animals, Boston: Post office address, Fenway Station, Boston: Monthly. "Uses good articles, preferably under one thousand words, on all phases of the care and protection of animals and birds, and on practically all nature topics dealing with animal life such as would find acceptance with the outdoor magazines, provided there is nothing in the manuscripts inconsistent with the motto, 'Be Kind to Animals.' Stories may be fictitious if they are compelling and ring true. Several original poems are used each month. We are very anxious to secure new and striking photographs of animals and particularly of birds. We receive each month more pictures and articles relating to dogs and cats than we can use, but are constantly on the search for the unusual that is at the same time attractive. To authors who can submit short manuscripts and photographs of 'just the right thing for the next issue,' moderate cash prices will be paid on acceptance."

MICHIGAN

Michigan Sportsman, Detroit: Monthly. Uses accounts of fishing and hunting trips and material that appeals to sportsmen.

MISSOURI

Sporting Goods Dealer, St. Louis: Monthly. "We would be glad to consider at any time articles which might be of special interest to men who are dealing in firearms, athletic supplies and the like. We always prefer illustrated articles to those without illustrations."

Sporting News, St. Louis: Weekly. Devoted to baseball.

Wild Life, St. Louis: Monthly.

NEW YORK

Aircraft, New York: Monthly. Purchases accurate and authoritative articles, illustrated with good photographs, which describe the newest types of flying machines, accounts of remarkable experiments, or records of unusual flights.

Air Power, New York: Monthly. Military Aeronautics.

All Outdoors, New York: Monthly.

American Angler, New York: Monthly.

American Golfer, New York: Monthly. Articles, humorous anecdotes, unusual incidents. Buys prints of golfing subjects.

American Homes and Gardens, New York: Monthly. Uses manuscripts on subjects pertinent to the scope of the magazine. Has a poultry department; uses both long and short articles on all house and garden subjects.

American Lawn Tennis, New York: Semi-monthly.

Baseball Magazine, New York: Monthly. Uses articles on baseball and popular athletics in general, 2,500 to 4,000 words in length. Fiction, same length, based on athletic themes.

Bird-Lore, New York: Bi-monthly. Published by D. Appleton & Company.

Boxing Record, New York: Weekly.

Course and Club House, New York: Monthly.

Field Illustrated, New York: Monthly. A journal of advanced agriculture and rural sports. "Will use Mss. of an interesting, informative and instructive character on advanced agriculture and scientific breeding. Elementary and popular material of this nature is not available and agricultural or life stock photographs should be technical and of pedigreed stock only."

Field & Fancy, New York: Weekly. "A purely technical paper devoted to dogs and dog shows and does not purchase any manuscripts other than those of special articles treating from an authoritative point of view breeds of dogs recognized by the American Kennel Club."

Field & Stream, New York: Monthly. Fiction: serials — Western or North Woods stories in several chapters; short stories. Articles: Big game, hunting and fishing, conservation, forestry, and an occasional article on outdoor photography, canoe trips, camping, etc. Uses some contributed department matter. Practical articles on guns, motor boats and outdoor equipment, at least two a month. Good Western fiction, also with Adirondack, Maine, Canada and Far North Settings. One red-blooded fiction story each month.

Forest and Stream, New York: Monthly. Arranges for articles, but will buy prints of shooting, fishing and general outdoor subjects.

Garden Magazine, Garden City, L. I.: Monthly. "Uses no fiction whatever. Articles should be illustrated

by photographs except in the case of very short ones. Desires articles on personal experiences in practical gardening and the successful handling of plants under unusual conditions or in overcoming difficulties. Instructive and inspirational, preferably not exceeding 2,000 words. Uses nothing in the way of house building, furnishing, outdoor sport, poultry raising, vacations, nature study, etc.

Golf Illustrated and Outdoor America, New York: Monthly. "We have use for a limited amount of material. Good golf stories for instance are very hard to find and would be carefully considered if presented. Golf jokes also would have attention. Outside of that the material that goes into the magazine will include only articles on golf course construction, green keeping, theories of play and reports of golfing events."

House & Garden, New York: Monthly. Purchases photographs of gardening and garden views, of good interiors, of attractive exteriors, and occasional pictures of flowers, vegetables, and shrubs. Uses both long and short articles on all house and garden subjects.

Motor Boat, New York: Semi-monthly. Devoted to motor boats and boating. Uses practical articles, accounts of cruises, hints, photographs, plans and designs, etc. Buys prints of motor boats in action, of scenes in which motor boats are prominent features.

Motor Boating, New York: Monthly. "We are always interested in anything pertaining to motor boating except fiction, especially if accompanied by good pictures as we feature the illustration of our articles. Buys separate photographs.

Motor-Cycle Illustrated, New York: Weekly. Will consider pertinent articles. Buys separate photographs.

New Country Life, Garden City: Monthly. "Considers manuscripts ranging from 100 to 3,000 words, and all sorts of outdoor photographs. We wish particularly articles of practical value, which are intended to solve some of the many problems of country living. House building, gardening, outdoor sports, etc., are among the subjects we treat. We use only a very limited amount of fiction, and that very definitely in our field. We do not, as a rule, care for general, descriptive, or historical articles, and we use no juvenile matter or verse. We seldom accept an article that is not fully illustrated with photographs." For department, "Ideas and Experiences of our Readers," desires accounts of experiences, discoveries, successful inventions, or amusing incidents, not to exceed 250 words each, and preferably accompanied by a photograph or two.

Outing Magazine, New York: Monthly. Uses articles dealing with hunting and allied sports. All the phases of outdoor life are handled, mainly from the standpoint of experts, althout there is always a demand for personal experiences giving the point of view of the novice or the tenderfoot. The material is not restricted to the technical articles written by men who have spent their lives at the sports they describe. Purchases unusual outdoor photographs.

Playground, New York: Monthly. Published by the Playground and Recreation Association of America.

Polo and Clubman Magazine, New York: Monthly.

Recreation, New York: Monthly. Uses manuscripts of general outdoor interest having the element of the unusual human interest and human endeavor.

Rider and Driver, 1123 Broadway, New York: Fortnightly.

Rudder, New York: Devoted to sport in its application to yachting and motor boating. Uses technical articles, accounts of cruises, and separate photographs.

Sporting Goods Gazette, Syracuse: Monthly. "We are in the market for items of interest to merchants selling sporting goods, articles intelligently written on merchandise sold by this trade; new inventions ready for market, new concerns, changes, etc."

Spur (new series Bit and Spur), New York: Monthly. Offers a very limited market for jokes and short verses.

Trotter & Pacer, New York: Weekly. "It is not our policy to pay for contributions for our paper except an occasional story which we may be able to use in our Christmas number which is issued every December. We can pay a reasonable price for a story or a poem for this special number."

Yachting, New York: Monthly. "Uses fiction dealing with motor boating, yachting and similar themes, with any setting. Uses illustrated articles which are defined as short, graphic cruising stories. No unillustrated matter is desired. Prints technical hints, particularly in regard to motor boats." Purchases separate photographs.

OHIO

Hunter-Trader-Trapper, Columbus: Monthly. "Articles written to sell not wanted — a few salable manuscripts, however, used, 95 per cent. of material either furnished by our readers or our own staff. All manuscripts submitted should have price expected thereon as our rates are very low but payment is upon acceptance. It also pays for photographs."

PENNSYLVANIA

In the Open, Pittsburgh: Monthly.

WASHINGTON

Pacific Motor Boat, Seattle: Monthly. Devoted to the motor boat and yachting interests of the Pacific is in the market for illustrated stories of motor boat cruises made along the Pacific coast.

CANADA

Canadian Golfer, Brantford, Ont.: Monthly.

Motor Sport, Winnipeg, Man.: Monthly. Uses articles on hunting, fishing, golfing, hockey, curling and other outdoor sports. Also articles of interest to motorists.

Rod and Gun in Canada, Woodstock, Ont.: Monthly.

GREETING CARDS, VERSES, ETC.

There is a considerable market for material of this sort, and it embraces all sorts from grave to gay. The use of greeting and anniversary cards is constantly growing, and most of the houses that specialize in this material treat contributors with great courtesy and pay well for the verse accepted. Many versifiers find this a more profitable field to cultivate than that of the periodicals. But remember that only short verse is wanted, usually two or four lines—sometimes a little more.

American Art Works, Coshocton, Ohio: Manufacturer of calendars, celluloid novelties and advertising specialties, "constantly in the market for photographic studies. Also pleased to consider verses or mottoes. We cannot tell what kinds of subjects or verses we might be interested in. We can consider only those things submitted without suggestion from us."

A. M. Davis Company, 530 Atlantic Avenue, Boston: Publishers of "Quality Cards," "we publish cards for all seasons of the year—Christmas, New Year, Valentine's Day, Easter, etc., and buy them from anybody who can submit good ones to us."

Barse & Hopkins, 28 West 23rd Street, New York: Publishers of books and calendars will consider material suitable for their publications. Make a specialty of novel gift calendars, and designs for such and suitable prose and verse for holiday cards.

Boston Line, 178 Congress Street, Boston: In the market for mottoes and verses for use on post cards.

Brown & Bigelow, St. Paul, Minn.: Manufacturers of art calendars, celluloid novelties, and cloth and leather specialties, "occasionally purchase photographic subjects, also verses and quotations."

Campbell Art Company, Elizabeth, N. J.: Publisher of fine art pictures and Christmas and novelty cards. In most instances the company does not care for verses and mottoes, but it is glad to consider those which authors consider especially good.

Celebrity Art Company, 36 Columbus Avenue, Boston: Publishers of calendars, post cards, valentines, mottoes.

Chas. S. Clark Company, 261 West 36th Street, New York: Manufacturers of stationers' novelties, table favors, guest, tally, birth, birthday, wedding, Christmas, dance and other cards, purchase material suitable for their use.

Dreyfuss Art Company, Inc., 873 Broadway, New York: Publish post cards, motto cards, greeting cards, gift booklets, calendars. Consider sentiments, mottoes, greetings, designs and drawings. Material purchased at any time for any season. Pay cash for accepted material.

Fairman Company, 319 West 43rd Street, New York: Gelatine Printing, Relief Embossing, "we occasionally purchase four line verse for post cards, and longer matter for mottoes."

Frederickson Company, First National Bank Building: Chicago: Makers of art calendars, "we occasionally purchase verses and mottoes, for use on post cards."

Geo. C. Whitney Company, Worcester, Mass.: Post cards, motto cards, greeting cards, Valentine, Easter, Christmas, New Year's, Hallowe'en and birthday cards.

G. L. Bruni, 110 Tremont Street, Boston: "Is in the market for catchy sentiments and verses for greeting cards and booklets."

Henry Heining Company, 371 Broadway, New York: Manufacturers and importers artistic fancy goods and novelties, "we sometimes buy catchy verses for Christmas, New Year, Valentine and Easter."

Heywood, Strasser & Voigt Lithographic Company, 26th Street and Ninth Avenue, New York: "We are opening up a new line of greeting cards and should be glad to consider snappy texts and formal, dignified sentiments for use on booklets."

International Art Publishing Company, 315 Fourth Avenue, New York: "Purchase literary matter from time to time which we can use for our publications, which consist of calendars, post cards, greeting cards, booklets, etc."

Keating Card Company, 715 Sansom Street, Philadelphia: Uses short verses for Christmas, New Year, Easter, Valentine Day, birthdays and other anniversaries.

Milner Brothers, Inc., 367 Park Avenue, Brooklyn, N. Y.: Manufacturers of engraved greeting cards, write: "We are in the market for verses expressing sentiments for birthdays, Christmas, Easter, wedding anniversaries, etc., of from four to eight lines for use on greeting cards of high quality. We cannot use anything in comedy or slang, but only verses that are dignified and pretty, although not too stiff and formal."

Osborne Company, Newark, N. J.: Purchases photographs occasionally for use on its calendars; verses or mottoes are also purchased when available.

Owen Card Publishing Company, Elmira, N. Y.: Publishers of message post cards and booklets for all seasons and occasions. Uses short verses of about four lines.

Rust Craft Shop, 60 India Street, Boston: Publishers of Christmas booklets, Valentine, New Year's, birthday and Easter card novelties, are always on the lookout for four-line verse. Interested in rhymes for Christmas, New Year's, birthdays, and clever personal greetings.

Samuel Carpenter Company, Ninth and Dauphin Streets, Philadelphia: "We buy verses, mottoes, etc., for Easter, Valentine, Hallowe'en, Thanksgiving, Christmas, New Year and birthday greetings."

The Gerlach-Barklow Company, Joliet, Ill.: Manufacturer of de luxe art calendars and holiday greeting cards, is in the market for short, original sentiments for use on Christmas and New Year cards. The sentiments may be prose or verse and must be out of the ordinary, as no stereotyped matter is wanted. Sentiments should not exceed six lines in length and four lines are considered preferable.

The New England Art Company, 333 Fourth Avenue, New York: "Is in the market for verses suitable for Easter cards, Christmas and birthday cards.

Thompson-Smith Company, 263 Fifth Avenue, New York: Dainty and different greeting cards; "we are always interested to examine manuscripts, especially those of short verse suitable for the various seasons of the year, principally Valentine, St. Patrick, Easter, Hallowe'en, Thanksgiving, Christmas and New Year. Short four-line verses for greeting cards are what we use most."

**Volland Company, P. F., 100 Michigan Avenue,
Chicago, Ill.:** Publishers of post cards, mottoes, folders,
greeting cards, gift booklets, calendars, juvenile books, etc.

HOUSE ORGANS

A field somewhat neglected by the average writer is that described in the following pages, the field of the Commercial House Organ. There is an almost endless list of these, as practically every great industrial concern, public utility company and large mercantile house issues such a publication either for distribution among its employees, or for the public at large.

House organs have a very definite purpose which has been summed up as follows:

- (1) To stimulate the morale of the working force.
- (2) To tell the firm's own story in its own way.
- (3) To humanize a great industrial plant.
- (4) To keep dealers posted on live issues.

To cover these points they use not only practical material, that of an informative nature, but most of them use miscellany in the way of little stories, verses, jokes, etc., intended to please their readers and act as a foil to the purely business and practical articles.

Their wants are as varied as would be those of an equal number of publications of general literature. The list following, with descriptive paragraphs of individual needs, is intended to be suggestive only. Added to these we give a list consisting only of the names of the journals and their publishers. It would be well for writers who wish to follow this line of work to secure and to make a careful study of as

many of these journals as is possible. The majority of them pay fairly liberal rates and are prompt and courteous in their treatment of writers.

DELAWARE

Du Pont Magazine, Wilmington: Is more than an advertising organ for the E. I. du Pont de Nemours Co. It is a veritable review of industrial progress in America.

ILLINOIS

Channon's Review, Chicago: "A house organ published monthly in the interests of the H. Channon Company, and their customers, who are located 'wherever there are chimneys.' Articles of an educational, interesting, or entertaining nature are desired. Illustrated articles, with photographs or drawings, are preferred. Cartoons might be used, if exceptional. When submitting material writers should remember that readers are contractors, machinists, engineers and men in similar mechanical lines."

INDIANA

Dodge Idea, Mishawaka: A magazine of industrial progress, published in the interest of factory managers, superintendents, chief engineers and master mechanics. Uses manuscripts on accident prevention, welfare work, organization, efficiency and human engineering generally.

MARYLAND

The Crown, Baltimore: Monthly. Published in the interest of the bottling trade, by the Crown Cork and Seal Company.

MISSOURI

Diamond Dust, Kansas City: A house organ issued monthly by C. A. Kiger Co., wholesale jewelers. In addition to exploiting the firm the paper carries general information in articles bearing on diamonds and other lines of trade.

Points, St. Louis: Published by the A. B. Dewes Printing and Stationery Co., buys articles, stories or anecdotes of two or three hundred words that have a "point" to them and which show, directly or indirectly, the value of printing of good quality.

NEW JERSEY

The Edison Sales Builder, Harrison: Department of publicity, Edison Lamp Works of General Electric Company. Can occasionally use an article having to do with modern lighting from the consumers' point of view, or perhaps a short article on Merchandising for the small retailers which would be helpful to the average electrical merchant and contractor. Contributions should be about 500 words in length.

NEW YORK

Browning's Magazine, New York: Monthly. Uses short burlesque and narrative humor, 100 to 500 words; dialogue jokes; bright verse. Matter must be general in appeal as magazine goes all over the United States. It must be cheerful and must not be such as will offend.

Edison Monthly, New York: The house organ of the New York Edison Company, uses a little good verse on electrical subjects. It must be well done of its kind and in good taste. Short poems, four, six, and eight lines, will

be particularly useful to fill out pages. Manuscripts of more than twenty lines will stand little chance of acceptance. Verse must bear on electricity in some manner.

Hub, New York: Monthly. Published in the interest of employers and workmen connected with manufacture of carriages, wagons, sleighs, automobiles and accessory trades, and also in the interest of dealers. May use an occasional brief article.

Jeweler's Pocket Magazine, New York: Published by Robert H. Ingersoll & Bro. Though an Ingersoll house organ, it does not wish any articles dealing with Ingersoll watches. It prefers articles that will inspire and instruct the retail jeweler, and make him a better merchant. Contributions may be on various phases of store management, buying, advertising, store-salesmanship, window displays, employers' problems, and the like. Articles illustrated with clear photographs are preferred.

The American News Trade Journal, New York: Semi-monthly. Published by The American News Company for dealers in periodicals, managers in periodical departments in stores, newstand men in hotels, railroad stations, office buildings, etc.

The Chevrolet Review, New York: The monthly publication of the Chevrolet Motor Company, wants good strong fiction in which the automobile is featured as a necessity. Is also interested in actual tours in which the Chevrolet is featured. Contributions should be about 2,500 words in length.

The Columbian Crew, Auburn: The house organ of the Columbian Rope Company. "We are developing a chain of resident photographers and news writers in various sections of the country, who can get good, live, snappy

photographs of Rope and Twine in use and accompany these photographs with short descriptions amounting to not over 150 to 200 words each."

The Linotype Bulletin, New York: House organ of the Mergenthaler Linotype Company. Uses brief, interesting stories concerning the Linotype, and its product, the savings it effects, its advantages and economies in general as shown by actual experiences of its owner. These articles should not run to more than 500 words at most, and preferably less.

The Office Economist, Jamestown: A house organ published by the Art Metal Construction Company.

PENNSYLVANIA

Building Progress, Pittsburg: House organ of The National Fire Proofing Company, manufacturers of Natco hollow tile blocks and other fire proofing material. Occasionally purchases an illustrated article which treats of use for Natco hollow tiles, or articles which will be of value to architects and builders interested in fire proofing processes in general.

Wear-Ever, New Kensington: Is the house organ of the Aluminum Cooking Utensil Company. Its purpose is to help dealers sell Wear-Ever aluminum utensils, and articles of general interest on subjects such as "The Evolution of Cooking Utensils," "Cooking Utensils in Many Lands," talks on store management, window displays, demonstrations, and on general topics of interest to dealers are desired.

TEXAS

Texaco Star, Houston: Monthly house organ for distribution to the employees of the Texas Company, leading

producers, refiners, and distributors of oil. Buys an occasional contribution, prose or verse, pertinent to the purposes of the magazine.

WISCONSIN

Fordowner, Milwaukee: Monthly. Devoted exclusively to the interests of owners of "the universal car."

SUPPLEMENTARY LIST

The following supplementary list of House Organs is not intended to be complete, but to afford a suggestion of the many diverse lines of business that engage in such publishing enterprises. It should be remembered that these publications do not as a rule confine themselves to merely practical, technical and statistical articles connected with the lines of business that they represent, but that many of them use short articles of general information, humorous sketches, jokes and other miscellany designed to lighten and make attractive their pages. A request for a sample copy will almost always be honored, and by studying the material used a writer can easily determine what sort of offerings would likely be acceptable.

Employees' Magazine, Baltimore and Ohio Railroad, Baltimore, Md.

Old Bay Line Magazine, Baltimore Steam Packet Co., Baltimore, Md.

Meats from Cotton Seeds, Bauer Bros., Springfield, Ohio.

The Bigelow Magazine, Bigelow-Hartford Carpet Co., New York City.

Brill Magazine, J. G. Brill Co., Philadelphia, Pa.

The Yellow Strand, Broderick and Bascom Rope Co., St. Louis, Mo.

B. R. T. Monthly, Brooklyn Rapid Transit Co., Brooklyn, N. Y.

Buick Bulletin, Buick Motor Co., Flint, Mich.

The Burroughs, Burroughs Adding Machine Co., Detroit, Mich.

Bush Magazine, Bush Terminal Co., New York City.

Ideal Power, Chicago Pneumatic Tool Co., Chicago, Ill.

Child's Magazine, Child's Company, New York City.

Portfolio, Cleveland Leather Goods Co., Cleveland, Ohio.

Gas Logic, Consolidated Gas Co., New York City.

The Output, Cooper Hewitt Electric Co., Hoboken, N. J.

Corona Bulletin, Corona Typewriter Co., Groton, N. Y.

The Hatman, Crofut & Knapp Co., New York City.

The Furrow, Deere & Co., Moline, Ill.

Dennison Bulletin, Dennison Mfg. Co., Framingham, Mass.

Disston Crucible, Henry Disston & Sons, Philadelphia, Pa.

Graphite, Joseph Dixon Crucible Co., Jersey City, N. J.

Cotton Chats, Draper Co., Hopedale, Mass.

Vertical Farming, E. I. Du Pont de Nemours Powder Co., Wilmington, Del.

Kodak Trade Circular, Kodak Salesman, Studio Light, Kodakery, Eastman Kodak Co., Rochester, N. Y.

Pull Together, Eaton, Crane & Pike, Pittsfield, Mass.

The Edison Diamond Points, The Edison Phonograph Monthly, Tips, Thomas A. Edison, Orange, N. J.

The Practical Magazine of Efficient Management, The Efficiency Co., Chicago, Ill.

Bookkeeping Today, Elliott-Fisher Co., Harrisburg, Pa.

Fidelity Policy Holder, Fidelity Field Man, Fidelity Mutual Life Insurance Co., Philadelphia, Pa.

Fashions of the Hour, Marshall Field & Co., Chicago, Ill.

Bank Service, First National Bank, Los Gatos, Calif.

Damaskeene Monthly, Gem Cutlery Co., New York City.

General Electric Review, General Electric Co., Schenectady, N. Y.

Truck Talk, General Motor Truck Co., Pontiac, Mich.

Globe-Wernicke Doings, Globe-Wernicke Co., Cincinnati, Ohio.

Goodyear Tire News, Goodyear Tire & Rubber Co., Akron, Ohio.

Hartford Agent, Hartford Fire Insurance Co., Hartford, Conn.

The Houghton Line, Vim, Houghton Pay Envelope, E. F. Houghton & Co., Philadelphia, Pa.

Hudson River Day Line Magazine, Hudson River Day Line, New York City.

Harvester World, International Harvester Co., Chicago, Ill.

Time, I. T. R. Sales Record, International Time Recording Co., Endicott, N. Y.

Walk-Over Shoe Prints, George E. Keith Co., Boston, Mass.

Telephone Facts, Kellogg Switchboard & Supply Co., Chicago, Ill.

Like Kelley Does, Kelley-Springfield Motor Truck Co., Springfield, Ohio.

Employees' Magazine, Lehigh Valley Coal Co., Wilkes-Barre, Pa.

Little Blue Flag, Lowe Bros., Dayton, Ohio.

Geared to the Road, Miller Rubber Co., Akron, Ohio.

N. C. R. News, N. C. R. (To selling force), N. C. R. (To merchants), National Cash Register Co., Dayton, Ohio.

The Americas, National City Bank, New York City.

Nesco News, National Enameling & Stamping Co., Milwaukee, Wis.

Dutch Boy Painter, National Lead Co., New York City.

New England Telephone Topics, New England T. & T. Co., Boston, Mass.

Hunches & PUNCHES & Pep, Newspaper Enterprise Association, Cleveland, Ohio.

The Wedge, North American Construction Co., Bay City, Mich.

The Pilot, Old Dominion Steamship Line, New York City.

The Pheasant's Tale, Oregon Fruit Juice Co., Salem, Ore.

Popular Storekeeper. People's Popular Monthly, Des Moines, Iowa.

Prest-O-Notes, Prest-O-Lite Co., Indianapolis, Ind.

Ralston Salesmaker, Ralston Health Shoemakers, Brockton, Mass.

Remington Notes, Remington Typewriter Co. New York City.

Royal Standards, Royal Typewriter Co., New York City.

The Index, Shaw-Walker Co., Muskegon, Mich.

S. W. P., The Chameleon, Sherwin-Williams Co., Cleveland, Ohio.

Purple Ribbon, South Bend Watch Co., South Bend, Ind.

Spirella Monthly, Spirella Co., Niagara Falls, N. Y.

The Stewart Lever, Stewart-Warner Speedometer Corporation, Chicago, Ill.

Studebaker News, Studebaker Corporation, Detroit, Mich.

Three-in-One Sense, Three-in-One Oil Co., New York City.

Tococo Talks, Toledo Cooker Co., Toledo, Ohio.

Travelers' Standard, Travelers Insurance Co., Hartford, Conn.

United Shield, United Cigar Stores Co., New York City.

Advantages, Rexal News, United Drug Co., Boston, Mass.

Voice of the Victor, Victor Talking Machine Co., Camden, N. J.

The Pen Prophet, L. E. Waterman Co., New York City.

Westinghouse Electric News, Westinghouse Show Window Calendar, Westinghouse Electric & Mfg. Co., East Pittsburgh, Pa.

Y. & E. Idea, **Y. & E. News**, Yawman & Erbe, Rochester, N. Y.

(As an additional aid to writers who wish to take up this line of work, "Writing for The Trade Press" (\$1.00), and "88 Ways to Make Money by Writing" (\$1.20) are recommended. Published by James Knapp Reeve, Franklin, Ohio.)

HUMOROUS

Aside from the avowedly comic periodicals, **Life**, 17 West 31st Street, New York, N. Y., and **Judge**, 225 Fifth Avenue, New York, N. Y., many periodicals have humorous departments. Some trade journals use appropriate humorous matter. The **Times**, **Sun**, **World**, and **American**, all of New York, buy jests and jingles.

MINNESOTA

Ginger, Duluth: Monthly. A house organ issued by Stone-Ordean-Wells Company, Wholesale Grocers. "We are in need of a few jokes each month to use as short fillers. We want clever, snappy, original stuff, and, above all, it must be humorous. Jokes should be short so that they will not occupy more than about an inch in type, although we can use an occasional joke longer than that. We will pay twenty-five cents each. Jokes relating to the grocery business directly or indirectly to food products will be particularly acceptable."

NEW YORK

Browning's Magazine, New York City: Monthly. Uses short burlesque and narrative humor on the style of Munkittrick and Ed. Mott, 100 to 500 words, for which it pays a cent a word and upwards. Uses bright verse for which it pays twenty-five cents a line. Also dialogue jokes.

Century Magazine, 353 Fourth Avenue, New York: Accepts for its department "In Lighter Vein" a longer humorous story, jokes and humorous verses.

Collier's Weekly, New York: For its humorous department desires crisp, fresh anecdotes and original humorous verse. Ten cents a word is paid for accepted contributions. Uses verses containing from four to twenty-four lines.

Everybody's Magazine, Spring & Macdougall Streets, New York: Accepts both old and new jokes for its department "Under the Spreading Chestnut Tree."

Harper's Monthly, Franklin Square, New York: Uses in "The Editor's Drawer" two line jokes, verses, a longer humorous story, illustrated jokes and an occasional epigram. Jokes about children are preferred.

Judge, 225 Fifth Avenue, New York: Weekly. Uses humorous and lively action storiottes — one or two a month — for Judge's Library. Uses humorous, new, personal, political anecdotes. Uses light verse, which must be short; same demand applies to humorous verse. Has no preference as to stanza form, but insists that workmanship must be perfect. Very fond of parody. Judge is a political-comic weekly. Jokes with a political tenor are especially welcome, as are those with any reference in them to public characters. But anything yellow, or vulgar, or suggestive, or even spiteful, is not wanted.

Life, 17 West 31st Street, New York: Weekly. "It is almost impossible to give any set rule for what Life desires in the way of fiction. Stories ranging in length from 1,500 to 4,000 words are usually acceptable if they are interesting to the best class of readers. We assume what we are interested in will please our readers, and our whole attitude in the acceptance of contributions is to use the things that we

like. If I may speak personally, I should say that the attitude of the average editor is a combination say of business and what we might call the science of supplying the public with what the public wants. This, of course, places the ordinary magazines on a purely business basis in much the same way that tradespeople make their designs in conformity with well-established laws — a sort of auxiliary to the advertising pages. The contributor on his part recognizes the fatal tendency on the part of the magazines, and endeavors to produce stories which will suit his customers. This, of course, has a stultifying effect on the average writer; it has a tendency to weaken his work. In the case of *Life*, we have no restrictions of any sort, and as we do not cater to any one class, any story is a good one which falls within our requirements.

Short dialogues or jokes, epigrams, light verse and short prose pieces containing humor, sentiment or satire are what we need most. Fables and odd things about current events and prominent people are preferred to editorial paragraphs. The idea and the personality behind it are everything.

Serials are rarely available but this does not apply to a series of short pieces.

There is no particular restriction on the verse but in general the shorter the better, and preferably with a blend of humor and sentiment.

New York World Joke Book, World Building, New York: A weekly insert in Sunday edition, using jests, jingles, epigrams and anecdotes.

People's Home Journal, 23 City Hall Place, New York: Has a department in which it prints funny stories which may be either new or old.

Smart Set, 456 Fourth Avenue, New York: Uses a great many epigrams and jokes and occasional humorous verse.

Town Topics, 2 West 45th Street, New York: Accepts epigrams, jokes and verses.

Woman's Home Companion, 381 Fourth Avenue, New York: Has a page "Postscript," in which it uses epigrams, jokes and verses of all types. Series are sometimes used.

PENNSYLVANIA

Country Gentleman, Independence Square, Philadelphia: Accepts short humorous material, prose or verse, of suburban or rural savor.

Ladies' Home Journal, Independence Square, Philadelphia: Accepts both old and new jokes for which \$1 each is paid.

Saturday Evening Post, Independence Square, Philadelphia: Uses jokes, especially those which concern prominent persons, anecdotes and humorous verses.

MAIL ORDER JOURNALS

(A mail order paper is one that has for its readers folk who order most of their luxuries and many of their necessities by mail. A periodical of this type naturally finds most of its readers in very small villages, farming communities, and sparsely settled districts. Most of them use a few short stories and household miscellany.)

ILLINOIS

Chicago Ledger, Chicago: Weekly. Serials and short stories; romance and adventure. An occasional poem to appeal to country readers may be used.

Everyday Life, Chicago: Monthly. Uses love stories and stories of plot, 2,000 to 3,000 words.

Home Life, Chicago: Monthly. A magazine of general family interest. Clean adventure, love, or household problem stories.

Household Guest, Chicago: Monthly. Manuscripts submitted should be accompanied by a statement of the number of words and the price per word, or line, acceptable.

Household Journal & Floral Life, Batavia: Monthly. Uses short stories of 2,500 to 4,000 words.

Saturday Blade, Chicago: Weekly. Uses short stories, and an occasional serial. Likes short, newsy and unique

feature articles. Photographs not heretofore published, of general interest, or photographs of curious things with which short interesting descriptions are desired.

IOWA

The People's Popular Monthly, Des Moines: Monthly. Articles dealing with home decorations and home conveniences for country and small town people, whose requirements are entirely different from residents of cities. In fiction it wants good clean stories of adventure, and love stories, western stories preferred. Humorous stories are welcomed but no dialect stories. Stories usually should not exceed 5,000 words each. No poetry. Interesting pictures of people, but not those who are prominently featured in the daily press, and of unusual scenes, each picture accompanied by a brief article not exceeding 200 words, are also desired. Uses articles from 500 to 1,500 words on the care of children. Illustrations desirable, if available. Also short articles, not to exceed 1,000 words, on subjects relating to home building and furnishing, especially those which have to deal with personal experience. Desires articles of about the same length on experiences in home gardening in small towns and the country. Illustrations in both cases, if possible.

KANSAS

Capper's Weekly, Topeka: Buys very little.

Household, Topeka: Monthly. Does not offer a considerable market. For the department, "Money Making for Women," three prizes of \$1.00 each are offered each month for brief articles. Is interested in material of practical value to the housewife, economical methods, recipes, etc.

MAINE

American Woman, Augusta: Monthly. Uses an occasional short story and arranges for serial story.

Comfort, Augusta: Monthly. Uses a limited number of bright, smart short stories of 1,000 to 4,000 words each, and a few two-part stories of from 5,000 to 8,000 words each — the kind so intensely interesting that the reader cannot rest until he or she reads the second part. We prefer stories of love, adventure, human interest and detective stories; but the tone in every case must be strictly moral. Good stories for children are also acceptable. Occasional stories pertaining to such occasions as Thanksgiving, Christmas, New Year's, St. Valentine's Day, April 1st, Fourth of July, Mid-Summer Night, and Hallowe'en; also anecdotes of Lincoln and Washington are desired.

Hearth and Home, Augusta: Monthly. Literature and the family. Uses short stories and general miscellany.

MINNESOTA

American Home, St. Paul: Weekly.

Farmer's Wife, St. Paul: Monthly.

Rural Weekly, St. Paul: Weekly.

MISSOURI

Home Friend, Kansas City: Monthly. Special articles and material for its various departments.

NEW YORK

Gentlewoman, New York: Monthly. Devoted to literature and the family and fashions. Uses short stories and miscellany.

Needlecraft Magazine, New York: Monthly.

OHIO

Family Magazine, Springfield: Monthly. Uses syndicate fiction; household and juvenile material may be purchased if attractive, timely and practical.

Household Journal and Floral Life, Springfield: Monthly.

PENNSYLVANIA

Grit, Williamsport: Weekly. Uses fiction and illustrated material on subjects covering the entire field of human interest and endeavor, including the big things that men and women do in the trades, arts, sciences, as well as on historic buildings, relics, monuments, etc., on remarkable scenes, devices, heirlooms, freaks of nature, and the odd, strange and curious in everything the world over.

SYNDICATES

Many writers have gained a very wrong impression regarding syndicates, and the opportunities for marketing various sorts of manuscripts through them. The old-fashioned syndicate, that bought short and long fiction, and almost any other good literary material from writers known and unknown, has pretty nearly passed.

The majority of the syndicates now confine themselves to series of cartoons, brief and catchy newspaper articles, stuff to attract the eye more than the mind of the reader. Most of the syndicates are associations of newspapers that gather up material for their own group through one central publication. The man or woman who is making a serious profession of writing can hardly afford to give time or attention to these. We append a brief list, so that those who wish to experiment along this line may do so:

Associated Newspapers, 170 Broadway, New York: Wants small features that take up about a stickful of room.

International News Service, New York: Syndicates the features appearing in the Hearst papers.

McClure Syndicate, 45 W. 34th Street, New York: Uses short stories of 1,200 or 1,400 words. Occasionally one of 2,500. Uses series of articles, and of features.

Western Newspaper Union, Chicago: Issues a plate service to newspapers, but does not buy unsolicited material.

Wheeler Syndicate, New York: Handles material only by special arrangement. Does not syndicate single articles or stories.

World Color Printing Co., St. Louis, Mo.: Uses series of essays, stories, features for the children's page, anything that the modern newspaper is interested in. It prints four pages of miscellaneous features complete and distributes them to newspapers.

THE TRADE PRESS

In order to give a clear idea of the scope of trade papers and the field that they offer to writers we will quote briefly from Mr. Frank Farrington's standard book on this subject, "Writing for the Trade Press" (published by James Knapp Reeve, Franklin, Ohio).

"In the classification 'Trade Press' are included all sorts of technical and business periodicals and many class journals. These cover practically all forms of manufacturing, buying and selling — essentially the field of business. There are between seven hundred and eight hundred so-called trade papers in the United States, with a large additional number in Canada, which are available as a market for the writer in either country.

"There is scarcely a branch of business activity that does not have its own periodicals. The trade press covers a wide field of publishing interests not generally known to the writer devoting his attention strictly to the field of popular literature.

"For the man or woman who likes to write here is a field that offers steady employment at satisfactory rates with the decided advantage for the one who has had experience in general literary work. The writer who has mastered the technique of literary construction and who is willing to go into the practical work connected with some line of business has an opportunity to become so superior a trade paper worker as to be able to reach the top in that line

of work, when the same amount of effort and ability might not make him even a recognized regular contributor to a literary publication.

"There is a demand here, a very real demand, for people who know how to write, who understand the business represented by the trade paper for which they want to work.

"The trade press market is a great and a growing market, and offers a satisfactory return for intelligent effort and a permanent field for the writer who finds himself able to meet the demands of editors in the technical class."

In the list below no attempt has been made to cover the whole field. We give representative journals in various classes with a brief indication of the material used. We wish to emphasize the fact that a writer should familiarize himself with the publication to which he wishes to contribute. The best success will be found by working along one definite line; preferably, of course, the line with which the writer is familiar. But a writer of ready intelligence and quick perception will find himself easily getting in touch with other lines, and thus able to build up a wide and profitable clientele among these journals.

ARCHITECTURAL AND BUILDING TRADES

ARKANSAS

Southern Construction News, Little Rock: Weekly.

CALIFORNIA

Architect and Engineer, San Francisco: Monthly.
"Most of our matter is supplied by our staff. Occasionally we accept a special article on reinforced concrete, bungalows, etc., and pay what we think it is worth to us."

Pacific Builder, San Francisco: Daily.

Southwest Builder and Contractor, Los Angeles: Weekly.

GEORGIA

Southern Architect and Building News, Atlanta: Monthly.

ILLINOIS

American Builder, Chicago: Uses practical illustrated articles, popular series of hints for carpenters, and an occasional anecdote. Brief articles, descriptive of furnishings of wood which may be made at home, and allied material especially desired.

American Carpenter and Builder, Chicago: Monthly. Uses practical illustrated articles, popular series of hints for carpenters, and an occasional anecdote. Brief articles, descriptive of furnishings of wood which may be made at home, and allied material especially desired.

American Contractor, Chicago: Weekly. Does not buy manuscripts of any sort, but buys separate photographs.

American Stone Trade, Chicago: Monthly. Will use accounts of uses of stone in all kinds of construction work, and separate photographs of interest to the stone trade. Interesting architectural and sculptural photographs are especially desired. Is devoted particularly to the memorial and sculpture fields, and is interested in articles pertinent to the monument business.

Brick & Clay Record, Chicago: Semi-monthly. Uses technical articles and any other good, readable material, or anything pertaining to the brick and clay industry.

Buildings and Building Management, Chicago: Monthly. Considers articles and photographs. It is, however, difficult to give any sort of definite statement as to just what it can use. Publishes material along the lines of that used by **System, Factory, Business**, etc., only its articles apply to the scientific and systematic management and operation of office buildings, new devices, methods of construction, etc.

Cement and Engineering News, Chicago: Monthly.

Cement Era, Chicago: Monthly. Devoted to cement, concrete, and related machinery, "publishes annually during the Chicago Cement Show a daily paper, for which it likes to have several short verses, anything with cement or concrete for a theme. These can be made in the form of a limerick, or any form, which is suited to verse of a lighter vein." Uses news photographs which show concrete work of importance in process of construction or recently completed or unique concrete structures.

Cement World, Chicago: Monthly. Uses illustrated accounts of uses for cement and concrete. Illustrated accounts of novel uses are especially desired.

Concrete Highway Magazine, Chicago: Monthly. Devoted to concrete roads, streets and alleys. It will make use of brief illustrated articles on road construction and kindred topics, technical enough to appeal to engineers, but also suitable for popular reading.

Dealers' Building Material Record, Chicago: "Can find place for short practical articles on subjects interesting to retail building material dealers."

National Builder, Chicago: Monthly. "We are in the market for manuscripts of from eight hundred to twenty-

five hundred words including space for cuts, on building subjects. Illustrated articles preferred. We sometimes buy separate photographs and drawings."

National Builder, Chicago: Monthly. A magazine for builders and contractors. Uses short stories (1,500 words) relating to building, and brief articles on house building or designing.

Rock Products, Chicago: Devoted to all problems of the rock producing industry.

The Highway Magazine, Chicago: Monthly. Desires photographs of good roads, bad roads, and roads in process of construction. If the photographs are accompanied by a short article, the editors will be pleased to consider the material for publication under the signature of the contributor. Pictures of highways which have been given Federal aid are particularly desired.

INDIANA

Carpenter, 222 Michigan Street, Indianapolis: Monthly. For carpenters, stair builders, machine wood workers, planing mill men, and kindred industries, is the official organ for the United Brotherhood of Carpenters and Joiners. It pays a fair space rate for brief practical articles.

Clay Worker, 227 East Ohio Street, Indianapolis: Monthly. Uses matter pertaining to any clay product or those engaged in the clay business. Cement products are not included in the above.

KENTUCKY

Real Estate Bulletin and Building News, Louisville: Weekly.

LOUISIANA

Building Review, New Orleans: Weekly.

MARYLAND

Builders' Weekly Guide, Baltimore: Weekly.

MASSACHUSETTS

Architectural Forum, Boston: Monthly.

Granite, Marble & Bronze, Boston: Monthly. Uses occasional business development articles, articles descriptive of unique uses for concrete, marble and bronze, and occasional photographs.

The House Beautiful Magazine, Boston: Monthly. Uses articles of any moderate length on home building, gardening and interior decoration. It desires good photographs with each article.

MICHIGAN

Concrete, Detroit: Monthly. Devoted to concrete construction and cement manufacture. "We are in the market for 'success stories' of concrete contractors. We could use half a dozen a month. Contributions may range in length from two hundred and fifty words to twenty-five hundred words with the preference for the seven hundred and fifty to one thousand word length. These should combine broad inspirational value with definite instructiveness. We want to tell the concrete contractor readers of *Concrete* how other concrete contractors made good. We want strong human interest material built from actual experiences in the contracting field. The theme may involve the personality of the contractor, some pet scheme of organization

of his work, unusual ideas of getting business, or some program of selectiveness in the kind of work he does, or any one of a number of factors in successful contracting."

Concrete Trade and Building, Detroit: Monthly.

Modern Building, Detroit: Semi-monthly. Semi-technical, for architects, builders and laymen.

The Peptimist, Detroit: Monthly. A magazine for building supply dealers. Uses merchandizing articles of interest to building supply dealers. They should preferably tell of the actual success experience of dealers in building supplies, giving names and places. Twenty-five hundred words is maximum length; five hundred words to a thousand words desirable. This magazine is not confined to the field of cement and concrete as is the magazine *Concrete* which is published by the same organization. Articles must be concise and snappy — a dash of human interest, a little humor, but behind them constructive information.

MINNESOTA

Construction News, St. Paul: Monthly.

Improvement Bulletin, Minneapolis: Weekly.

Keith's Magazine, Minneapolis: Monthly. Though mainly devoted to illustrated articles dealing with house building, conducts departments dealing with the inside of the house, household economics, etc.

Western Architect, Minneapolis: Monthly.

MISSOURI

Western Contractor, Kansas City: Daily.

NEW YORK

American Architect, New York: Weekly.

Architecture, New York: Monthly.

Architecture and Building, New York: Monthly.
"We will consider all good technical manuscripts on architecture and building construction. We use architectural photographs."

Architectural Record, New York: Monthly. "Uses illustrated articles which describe the work of architects, accounts of distinctive and significant architectural movements are desired. Buys prints of architectural subjects — exterior, interiors, bits of detail, etc."

Building Age, New York: Monthly. Practical articles on building, with the names of architects and contractors, are purchased. Material on novel forms of building, house additions, etc., that present plans for builders to add to their incomes, written from a practical standpoint, are especially welcome.

Decorative Furnisher, New York: Monthly. Devoted especially to art in the decorative furnishing trade.

House and Garden, New York: Monthly.

International Studio, New York: Monthly. Art and decoration.

OHIO

Ohio Architect and Builder, Cleveland: Monthly.
"We can sometimes use articles of interest to architects or building trade people."

PENNSYLVANIA

Builders' Guide, Philadelphia: Weekly.

Journal of the American Institute of Architects, Harrisburg: Monthly.

National Architect, Philadelphia: Monthly.

WASHINGTON

Pacific Builder and Engineer, Seattle: Weekly.
"Manuscripts should not exceed 3,000 words, shorter preferred. Subject matter must be confined to Montana, Oregon, Washington, Idaho, British Columbia and Alaska, and pertain to any line of physical developments within that territory. We prefer illustrated articles. Sometimes we purchase separate photographs."

WISCONSIN

Western Builder, Milwaukee: Daily.

CANADA

British-American Lumberman, Winnipeg, Man.: Weekly.

Canadian Builder, Toronto, Ont.: Monthly.

Construction, Toronto, Ontario: Monthly.

Realty and Building Record, Winnipeg, Man.: Weekly.

Western Canada Contractor and Builder's Gazette, Winnipeg, Man.: Monthly.

**BAKERY, CONFECTIONERY AND
ALLIED TRADE JOURNALS****CALIFORNIA**

Bakers' & Confectioners' Review, Los Angeles: A monthly.

Pacific Coast Gazette, 330 Pacific Building, San Francisco: A monthly, devoted to the trade interests of the master bakers, confectioners, restaurant men and hotel keepers of the Pacific Coast, invites contribution of articles of interest to the baking trade, which will be paid for at regular rates.

GEORGIA

New South Baker, 601 Empire Life Building, Atlanta: A monthly.

Sweets, Empire Life Building, Atlanta: A monthly, devoted to the confectionery trade and closely allied industries.

ILLINOIS

Bakers' Helper, 431 South Dearborn Street, Chicago: A monthly, "We are in the market for articles on improved methods of bakery operation. Prefer articles not over 1,500 words."

Bakers' Journal, Chicago: A weekly.

Candy and Ice Cream, Chicago: A monthly.

Modern Confectioner & Baker, Chicago: A monthly, "we accept manuscripts only when they bear on some features relating to the confectionery, ice cream and soda

fountain industry. We use no short stories or any other kind of contributed matter. We pay for the original articles on their appearance in our pages."

NEW YORK

Bakers' Review, 17 Battery Place, New York: A monthly.

Bakers' & Confectioners' Review, 156 Fifth Avenue, New York: A monthly.

Bakers' Weekly, New York: A weekly.

Confectioners' & Bakers' Gazette, New York City: A monthly.

Ice Cream Trade Journal, New York: A monthly.

International Confectioner, New York: A monthly.

Retail Baker, 326 West 41st Street, New York: A monthly, "We do not care to receive manuscripts from others than our regular staff."

Soda Water News, 461 Eighth Avenue, New York: William A. Gallagher, manager.

Supply World, New York: A monthly.

OHIO

Confectioners' Review, 403 Johnston Building, Cincinnati: A monthly.

PENNSYLVANIA

Confectioners' Journal, Philadelphia: A monthly.

National Baker, Philadelphia: A monthly.

CANADA

Canadian Baker & Confectioner, Toronto, Ontario:
A monthly.

CLOTHING

CALIFORNIA

Apparel Gazette, Los Angeles: Monthly. Accepts an occasional business article. News items of interest to the trade may be used.

MASSACHUSETTS

Boot & Shoe Recorder, Boston: Weekly. "The only matter which the Recorder purchases is technical articles definitely relating to the business of selling shoes at retail, such as articles on shoe store management, shoe store arrangement or equipment, methods of advertising, methods of conducting sales, etc. We are glad at any time to consider a live idea that comes direct from the shoe stores and is based upon practical experience. The Recorder is definitely and exclusively a technical journal for the shoe trade with special reference to the needs of the retail dealer therein."

Shoe Retailer, Boston: Weekly. Uses practical, helpful articles of interest to the shoe trade. Extra payment is made for illustrations. Aims to give the strongest and most timely editorials on every question of live interest to the shoe trade; to publish special articles on the care of stock, on salesmanship, and on practical, successful business methods; to feature advanced styles; to illustrate and explain window decorating and to furnish reliable trade news from all the shoe centers of the country. Helpful suggestions, constructive ideas — these are what it wants.

NEW YORK

American Gentleman, New York: Monthly. A man's fashion journal of especial interest to custom tailors. Uses pertinent articles of general interest and business building articles. In the department "In the Public Eye from the Sartorial Point of View" it uses illustrated personality articles.

Clothier & Furnisher, New York: Monthly. Uses an occasional business development article or an article on retail advertising.

Dress Essentials, New York: Monthly. Devoted to the interests of the Lace, Embroidery, Dressmaking, Neckwear and the allied trades. Uses news items and an occasional business building article.

Haberdasher, New York: Monthly. Uses business building articles, news notes and an occasional pertinent poem.

The American Hatter, New York: Monthly. Uses story-articles "of actual retail business plans, campaigns, etc., that have been tried in actual practice. Interviews with successful hat men, giving their methods, opinions, etc., descriptions and photographs of exceptional stores, and other practical material that will help a hatter to conduct his business profitably." Nothing over 1,000 words.

The American Milliner, New York: Monthly. "A journal of help and inspiration for millinery buyers and assistants." Uses stories of successful millinery departments, and full information regarding the plans that helped them achieve such success. Facts (and figures if they are obtainable) of millinery merchandise events, clever selling ideas, new plans of business promotion. New or successful

selling events are of much importance. Manuscript submitted should contain newspaper clippings of millinery ads around which the story may refer.

The Garment Manufacturers' Index, New York: Monthly. Uses contributions to the extent of covering only subjects of interest to garment manufacturers, discussions of factory problems, possibly business fiction, wherein instructive merchandising ideas are worked out in story form.

CANADA

Dry Goods Review, Toronto, Ontario: Semi-monthly. Uses an occasional business building article.

ELECTRICAL

ILLINOIS

Electric Traction, Chicago: Monthly. Devoted to the electric railway business. Uses practical articles of interest to men engaged in the electric railway field.

NEW YORK

Electrical Merchandising, New York: Monthly. Brief articles on successful selling methods, ideas, plans, etc.

Electric Railway Journal, New York: Weekly. Uses general descriptive matter concerning the electric railway business. All articles must be written by people prominent in the industry of featuring technical phases of the industry, which means the writer must be a railway man in order to give the proper atmosphere. Has a department on Maintenance and Equipment.

Electrical World, New York: Weekly. "We buy technical matter pertaining to all branches of electrical engineering operation and equipment."

The Electrical Experimenter, New York: Uses short stories with a technical slant, preferably concerning radio, newly discovered rays, and other late developments in electrical and allied science.

ENGINEERING

GEORGIA

Southern Engineer, Dalton: Monthly. "Uses articles dealing with the construction (not fundamental design), operation and management of power plant machinery. Includes steam generating apparatus, engines, turbines, pumps, electric generators, motors, switchboards, etc.; combustion engines, gas producers, and the appurtenances and appliances used in connection with the foregoing machinery. Also in the market for illustrated articles descriptive of new power plants in various parts of the United States, such descriptive articles, however, having especial reference to the machinery installed, instead of the construction of buildings, commercial possibilities, etc."

ILLINOIS

Domestic Engineering, 447 Plymouth Court, Chicago: Uses articles on practical, up-to-date installations of heating and plumbing systems; space rates for illustrations, both photographs and drawings, also illustrated articles showing "roughing in" of plumbing while in process of construction. Will accept articles on new and up-to-date public comfort stations; these must be illustrated with photographs showing the installations, also technical articles of scientific

nature pertaining to heating, ventilating and all modern sanitary conveniences. Articles of this kind must include the "how and why" element.

NEW YORK

Engineering News, New York: Weekly. Purchases articles of practical value to engineers, illustrated with drawings or photographs or both. It requires great technical skill to prepare suitable technical matter for this periodical. All material must have specific and general interest. Short items on practical construction or engineering office hints are acceptable. Each phase of engineering is considered.

Everyday Engineering Magazine, New York: Monthly. "We are particularly desirous of receiving good live articles concerning mechanical, electrical or chemical subjects of a practical nature. These manuscripts should not be over 2,000 words in length and should be illustrated with good sharp photographs if possible. We are also in the market for material which we can use in our 'Mechanics for Everyday Men' department. These small articles should be accompanied by sketches. We are about to start a new department in the columns of Everyday Engineering, in which we will publish letters from readers who have accomplished something of interest in the scientific field. Such letters as we publish will be paid for at space rates.

Power and The Engineer, New York: Weekly. Uses live manuscripts dealing with the generation and transmission of power. They must be so written as to interest the busy, practical man, and not be too technical nor abstract. We do not care for mere descriptions of existing plants unless they are treated from an engineering point of view, analyze

the conditions which the designer had to meet and show how he met them." Purchases complete accounts, preferably with photographs, of boiler and fly-wheel explosions.

FURNITURE

ILLINOIS

American Furniture Manufacturer, Chicago: Monthly. Desires only articles showing how furniture stores and the men who work in them have learned to do better work.

Hardwood Record, Chicago: Semi-monthly. Published in the interest of the hardwood and veneer consuming and manufacturing trades. That is, it reaches sawmills, veneer mills and consuming factories such as furniture factories, piano factories, wagon factories, etc. Its idea is to present to them educational articles that will deal with problems they have to face and also make suggestions that will benefit them in administering their business. Glad to consider contributions.

The Furniture Journal, Chicago: Semi-monthly. Uses articles of a practical nature telling how furniture stores have succeeded by certain advertising or sales methods. It will use "fiction" articles, provided such fit in with its policy and can be applied in a practical way to furniture merchandising.

MICHIGAN

Furniture Manufacturer & Artisan, Grand Rapids: Monthly. Uses technical articles on all phases of furniture manufacturing, selling, and distribution. Practical articles on the manufacture of furniture, wood finishing, wood carving, upholstery, furniture design — anything of interest to manufacturers of furniture. Illustrated articles especially solicited.

Grand Rapids Furniture Dealer, Grand Rapids: Monthly. An up-to-date business magazine, easy to sell good furniture selling plans to. But they must be practical.

The Grand Rapids Furniture Record, Grand Rapids. Uses articles from 1,000 to 3,000 words on salesmanship, merchandising, new window display ideas, human interest stories about successful furniture men and how they became so, new sales ideas by any kind of retailer, articles on how to improve business and anything that would be of interest to a furniture dealer or would aid him in increasing his sales. Can use illustrations for nearly all articles if they actually illustrate some strong point. The Record is one of the magazines of the Periodical Publishing Co., of Grand Rapids. Others are Furniture Manufacturer and Artisan, for manufacturers, The American Funeral Director, and The Home Furnisher and Furniture of the Times, these last two educational monthlies for the general public distributed through furniture dealers.

NORTH CAROLINA

Southern Furniture Journal, High Point: Monthly. Can use practical articles on subjects relating to the manufacturing and retailing of furniture.

GROCERS

CALIFORNIA

Commercial Bulletin, Los Angeles: Monthly. A magazine for grocers, uses many articles, both short and long, on novel advertising plans, crop conditions, store management, increasing "turn-over," etc.

FLORIDA

Facts and Figures, Jacksonville: Monthly. Southern Wholesale Grocers' Association, Publishers. A business journal for wholesale grocers. Articles along the following lines can be used: successful selling campaigns, sales management, shipping problems; also short interviews with conspicuously successful wholesalers or manufacturers, giving their views on subjects of timely interest. Rarely uses anything over 1,000 words in length; illustrations not desired.

ILLINOIS

National Grocer, Chicago: Monthly. Uses articles of interest to grocers, particularly on advertising and display problems.

MASSACHUSETTS

Grocers' Magazine, Boston: Monthly. "What we like to get hold of is practical ideas whereby the retail grocer can lower his expenses or increase his trade. If you happen to run across anything of this kind we will be very glad to see it." Buys interviews with grocers, telling why they succeeded or giving plans for decreasing expenses.

HARDWARE

GEORGIA

Southern Hardware and Implement Journal, Atlanta: A journal for dealers in hardware and implements. Uses timely trade material and photographs.

INDIANA

National Hardware Bulletin, Argos: Monthly. Articles pertaining to the retail hardware business preferred.

Short retail business stories, if they are good ones, are acceptable. We purchase separate photographs of hardware window displays and interiors.

IOWA

Merchants National Hardware Journal, Des Moines: Monthly. Occasionally in the market for suitable articles.

NEW YORK

Hardware Age, New York: Weekly. Solicits accounts of actual business methods used by hardware stores, with photographs. Hardware Age does not care to run very much matter without illustrations. Also uses technical articles devoted to iron and steel industries.

Hardware Dealers' Magazine, New York: Monthly. "Is in the market for articles pertaining exclusively to the hardware trade."

House Furnishing Review, New York: Monthly. Uses manuscripts of 2,500 words or less, pertaining to the selling and displaying of house furnishings and hardware in the retail trade.

PENNSYLVANIA

Philadelphia-Made Hardware, Philadelphia: Monthly. Published to interest dealers in retail hardware and their clerks. Fiction, articles, verse, and jokes of direct interest and stimulus to those in the retail hardware trade are used.

CANADA

Canadian Hardware Journal, Toronto, Ontario: Weekly. Uses only articles of interest to Hardware Trade and manufacturers.

LAUNDRY

ILLINOIS

National Laundry Journal, Chicago: Semi-monthly. Uses material which pertains to the power laundry business and which is of interest to the power laundryman.

OHIO

Starchroom Laundry Journal, Cincinnati: Monthly. Material must relate to some trade condition, and this may include either the actual processes used in laundries, or office management as applied to laundries, delivery systems, etc. Particularly interested in articles of instruction as to new processes for power laundry work, dry cleaning and dyeing.

MECHANICS

ILLINOIS

Popular Mechanics Magazine, Chicago: Monthly. "Accepts photographs or rough pencil sketches with short, accurate description in plain, simple language. Subjects desired are those of a mechanical or engineering character, must be unusual in some respect and of interest to the general public. Also 'Shop Kinks' and 'How to Make Things,' for shop and boy's departments respectively."

NEW YORK

Machinery, New York: Monthly. "Devoted chiefly to machine shop practice, machine design and closely related subjects, hence we accept only technical articles dealing with these subjects in one form or another."

Popular Science Monthly, New York. Uses fact articles of not to exceed 1,800 words, which tell an adventure story with a technical twist. Long articles are hardly worth submitting. Also short contributions of perhaps 200 to 300 words accompanied by striking human interest photographs of curious happenings, interesting machines, old inventions applied to new uses, and other curiosity-arousing subjects.

METAL TRADES

ILLINOIS

The Obermayer Bulletin (of Information for Foundrymen), Chicago: Furnishes authoritative information on matters relating to the foundry trade and allied industries. Contributions are solicited and prompt remittance made for acceptable matter. It especially wants photographs of representative views of interiors of foundries, especially photographs that show new ways and tricks of doing things, or new and interesting machinery or equipment. Each photograph should be accompanied by a brief story explaining the nature of the work being done in the foundry and the peculiar and successful way in which it has met and overcome manufacturing problems. It also wants photographs and brief biographies of men who have been engaged in the foundry business for many years.

NEW YORK

Iron Age, New York: Weekly. Devoted to the iron and steel trades. Publishes a large number of engineering and other technical articles relating to the manufacture of iron and steel, and machinery and machine tools. Market

reports dealing in iron and steel and non-ferrous products. Washington news connected with the iron and steel business.

Metal Industry, New York: Monthly. Technical and business articles pertaining to the metal industry.

Metal Worker, Plumber and Steam Fitter, New York: Weekly. Uses short technical articles, preferably illustrated; also buys photographs occasionally.

Raw Material, New York, is the successor of *The Metal Record* and *Electroplater*. The scope of the periodical has been broadened, so that it will cover every ramification of the great field of raw, semi-finished and finished material and parts.

OHIO

Foundry, Cleveland: Semi-monthly. Foundry treats the science and practice of casting metals, from both commercial and artistic points of view. It is paying especial attention to reconstruction in its fields.

MILLING

ILLINOIS

American Miller, Chicago: Monthly. All manuscripts submitted should be technical, "to a certain extent, and timely in all cases, even with stories. There is one class of article of which it cannot get too many—illustrated accounts of mills, quaint, picturesque mills, or mills in beautiful locations, either running or abandoned, ruined or in good condition. The articles must be short, descriptive, and must contain a statement of the equipment of the mill. In each case the miller will give these facts. Photos must be clear and uncolored. The principal requirements are that these articles must be short and must be illustrated.

Welcomes brief articles with photographs on the use of motor trucks, as well as other equipment largely bought by millers and dealers in flour."

Operative Miller, Chicago: Monthly. Is interested in articles pertaining to the practical side of milling. Accounts of practical chemical tests in the milling business are also desired. Articles should preferably not exceed 2,000 words, which is about three columns.

MINNESOTA

The Country Grain Shipper, Minneapolis: Monthly. Devoted to the interests of operators of country elevators and mills of the northwest. Uses articles that will be beneficial to the grain trade — production, improved machinery, and more efficient marketing methods.

MINING

ILLINOIS

Black Diamond, Chicago: Weekly. A trade paper devoted exclusively to coal. Occasional articles are purchased at the customary trade paper rate. We desire only those things which tell about the coal trade. How members of that trade succeeded in doing their business in such a way as to increase their profits, or to solve their other problems. We want, therefore, only method stuff, and this illustrated with information in detail, citing specific instances and the names of companies using the method or device, together with the result from the use of that device or method."

NEW YORK

Coal Age, New York: Weekly. Uses material of interest to coal mining people.

Engineering and Mining Journal, New York: Weekly. "We use articles which treat of the progress in the arts of mining and metallurgy and in the science of economic geology."

PENNSYLVANIA

Mines & Minerals, Scranton: Monthly. Dealing with mining matters and especially with illustrated articles having bearing on mining. Desires writers who have reputations in various lines of mining and metallurgy.

PAINTS, OILS, DRUGS

ILLINOIS

Paint, Oil and Drug Review, Chicago: Weekly. Uses articles of interest to the trade on salesmanship, advertising, etc. Buys seasonable articles.

MICHIGAN

Retail Druggist, Detroit: Monthly. "Uses manuscripts of from 500 words to 5,000 words pertaining to the selling end of the retail drug business. Also short stories and serial stories that have to do with the drug business. Interested in illustrated articles."

MISSOURI

American Paint Journal, St. Louis: Weekly. Uses articles of a technical nature that would interest chemists, plant superintendents, etc. Uses photographs to illustrate articles.

American Paint and Oil Dealer, St. Louis: Monthly. Uses articles of 1,500 to 2,000 words on cost accounting, bookkeeping, etc., advertising, salesmanship, window display and store service. Short stories, and series of articles are often used. Advertising and selling suggestions, and news items of the retail paint trade are especially wanted.

National Druggist, St. Louis: Monthly. Uses articles relating to the drug business and to practical pharmacy.

NEW YORK

Painters' Magazine, New York: Monthly. Uses material, preferably illustrated, of interest to the trade.

OREGON

Pacific Drug Review, Portland: Monthly. Uses articles describing new and promising commercial "side lines," novel advertising plans, labor saving methods and devices. Business getting plans are wanted.

PRINTING

ILLINOIS

Inland Printer, Chicago: Monthly. Prefers short, technical articles dealing with all the problems of the printer: Machine composition, the pressroom. News of men and events connected with the industry. Articles on organization work for the benefit of the industry.

NEW YORK

American Printer, New York: Monthly. "Published in the interest of employing printers, superintendents and foremen in the printing business, photo-engravers, book

binders, publishers and advertising managers. Has very little room for articles of a general nature. Uses some short articles of three hundred, five hundred and eight hundred words of a technical and business nature."

Paper and Ink, New York: "Uses brief and brightly written articles on subjects of interest to printers, lithographers, and large buyers of printing and lithography. No fiction is desired, although a good business story, especially with a 'print shop' atmosphere, may prove acceptable."

PUBLIC SERVICE

ILLINOIS

Public Service, Chicago: Monthly. Devoted to the discussion of electric, gas, water, telephone and street railway service. Policy is opposed to municipal and government ownership. Requires high class semi-technical material.

NEW YORK

American City, New York: Monthly. A review of Municipal Problems and Civic Betterment. Issues a "Town and Country" edition as well as the regular edition. Most of the material for both editions is contributed by experienced workers in fields of progressive municipal activity; contributors should address the editor before submitting manuscripts.

PENNSYLVANIA

The White Light, Philadelphia: "Uses short stories of 2,500 to 3,000 words each, with a railroad atmosphere and a moral background. The White Light circulates among

the members of the Pennsylvania Railroad Y. M. C. A. principally, but also has readers among all railroad men. Fiction is a new departure and will not use over two, probably only one, story a month. For that reason, if no other, stories accepted must have the punch. They must be clean, no sex stuff, etc., but we want real people in them, with human frailties and considerable good American muscle. They need not be exclusively railroad stories, but should have enough of the rails in them to interest trainmen." Also in the market for authoritative railroad articles, interviews, squibs, jokes, etc., of any length."

SPORTING EQUIPMENT

MISSOURI

Sporting Goods Dealer, St. Louis: Monthly. Uses articles which might be of special interest to men who are dealing in firearms, athletic supplies and the like. Prefers illustrated articles to those without illustrations.

NEW YORK

Sporting Goods Gazette, Syracuse: Monthly. "Uses items of interest to merchants selling sporting goods, articles intelligently written on merchandise sold by this trade; new inventions ready for market, new concerns, changes, etc."

TEXTILES

NEW YORK

Silk, New York: Monthly. Uses manuscripts of technical articles on silk textile industry, about 1,000 words long. Prefers illustrated articles. Occasionally purchases photographs.

CANADA

Canadian Textile Journal, Toronto, Ontario: Monthly. Devoted to textile manufacturing and to the production of wool and other Canadian textile fabrics. Accepts items of textile news and articles of general news to the textile trade.

MISCELLANEOUS

GEORGIA

Refrigeration, Atlanta: Monthly. Uses interesting articles dealing with ice making, refrigerating, cold storage, etc. Any matter that would be read by men who make ice, and others interested in mechanical refrigeration.

ILLINOIS

American Garage and Auto Dealer, Chicago: Monthly. Wants photographs of attractive window displays used by motor tradesmen. A description and a record of results should be furnished.

LOUISIANA

The Fish and Oyster Reporter, New Orleans: Monthly. Devoted to the commercial fisheries of the South. It aims to cover the fish and oyster trade of the South especially, but carries matter of interest to the fishing industry and allied trades generally.

MINNESOTA

Northwestern Tractor and Truck Dealer, Minneapolis: Monthly. Uses articles of interest to automobile, tractor and truck dealers.

MISSOURI

Lumber, St. Louis: Weekly. Publishes each week two separate editions, one for retail dealers in lumber, and one for manufacturers. Purchases suitable photographs.

OHIO

Implement Age, Springfield: Weekly. Uses articles on all subjects pertaining to the agricultural implement industry. Articles helpful to manufacturers, travelers, general agents and retail dealers are welcomed. This paper also employs regular correspondents in towns and cities to supply personal items concerning men prominent in the implement trades.

PENNSYLVANIA

Confectioners' Journal, Philadelphia: Monthly. Uses brief and to the point articles on merchandising methods, successful advertising, practical window displays, and other business matter of interest to the retail confectioner; also photographs of persons prominent in the confectionery field or of stores which have made a success of their confectionery. or of window displays which have been attracting attention,

National League Barber, Philadelphia: Monthly. Journal of National League of Barbers and the Barber Supply Trade. Uses acceptable trade material.

NEW YORK

American Exporter, New York: Monthly. Published in two parts: a mercantile edition and a mechanical edition. The mercantile edition contains material on wearing apparel, household furniture, office equipment, druggists' supplies, and kindred exports. The mechanical division contains

material devoted to machines, hardware, automobiles, motor boats, etc. *American Exporter* is published in the interest of foreign business men. The preparation of articles likely to be found acceptable involves a knowledge of commercial affairs and conditions in other countries as well as in the United States. The subjects include trade articles descriptive of manufacturing and merchandising methods in the United States, and of business and business systems as developed here and not in other countries, that are likely to be interesting, informative and suggestive to foreign business men.

Boiler Maker, New York: Monthly: "Covers a very specific field, but we are always pleased to consider any article that will be of interest to a man whose work is in a shop where locomotives are built and repaired or where contract or marine boilers, stacks, and tanks are built."

Carpet and Rug World, New York: Monthly. All articles must have to do with the floor covering trade.

Decorative Furnisher, New York: Monthly. Devoted especially to art in the decorative furnishing trade.

Heating and Ventilating Magazine, New York: Monthly. Uses articles on technical lines. No general material desired.

Jewelers' Circular-Weekly, New York: Weekly. Uses business items, advertising stunts—in fact all sorts of items and articles dealing with phases of the jewelry and watch business.

The Music Trades, New York: "A weekly news and trade magazine devoted to the interests of manufacturers of and dealers in pianos, player pianos, music rolls, talking machines and phonographs, stringed instruments, brass

instruments and the raw materials and supplies used in the manufacture of all these products. In our general department we publish articles on all conceivable subjects that will prove valuable to the manufacturers and dealers who read our paper. Constructive articles along the lines of those published by System and made to apply directly to the music dealer or manufacturer will find ready acceptance in this office. These may deal with any phase of factory or store problems. They may be so technical as to require diagrams or they may be written in breezy narrative style. The important thing is that each article must contain an instructive truth and an idea which our readers may apply with benefit to themselves. The same principles obtain in our special departments but necessarily these articles must deal directly with the field covered by those departments. We are particularly interested in photographs of clever window displays and in pictures of attractive interiors of music stores or music departments in general stores. We are also interested in clever advertisements gotten up by music dealers. In fact, we are out for everything that will be of service to the people who read our paper."

Radio Amateur News, New York: Monthly. Devoted entirely to wireless telegraphy and telephony, "radio." Published by the Experimenter Publishing Company, which also issues *The Electrical Experimenter*. Prefers illustrated material. Also accounts of unusual wireless experiences or experiments.

Scientific American, New York: Weekly. "The object of this journal is to record accurately and lucidly the latest scientific, mechanical and industrial news of the day. The editor is glad to have submitted to him timely articles, especially accompanied by photographs.

The National Marine, New York: Uses articles on popular aspects of American marine and shipping problems, preferably illustrated and not over 4,000 words each.

Tobacco Leaf, New York: Weekly. A periodical of the tobacco trade, is interested in anything in regard to the side-lines, playing cards, fountain pens, razors, candies, etc., carried by retail tobacconists.

WISCONSIN

Brooms, Brushes & Handles, Milwaukee: Monthly. Uses articles relating to above subjects, and connected entertainingly with household topics.

PHOTO-PLAY MARKETS

Following is given a short list of the more reliable concerns that buy material for moving picture plays. We say "material" advisedly, for times and customs change, and few producers care now to examine the elaborately worked-out "Scenario" upon which writers not long ago were spending much hard labor. The only thing necessary in submitting a script is to tell briefly and definitely the story. If the story is there, and it can be made available, the studio experts will put it into shape. But we wish to sound a word of caution against hopes that cannot be realized.

Comparatively few amateur or general writers can produce an acceptable picture-play. Most of them are now written by salaried experts, or by writers specially selected to produce a picture for a certain actor, or they are worked up from published material. If you have a story that you think will make a play, write it out as a story in the best manner possible, and then sell it to a good publication. If it has picture value, it will probably attract the attention of some producer, and then the rights can be sold him.

New producing concerns, and alleged buyers are starting up almost daily, and many writers have had unsatisfactory experiences with these temporary people. We do not encourage writers to experiment along this line of work, for we know the results to be often most unsatisfactory. So far as we know at this writing, the following concerns are reliable:

American Film Company, 6227 Broadway, Chicago.

Bray Pictures Corporation, 23 E. 26th Street, New York.

Brentwood Film Corporation, Los Angeles, Calif.

Famous Players-Lasky Company, 485 5th Ave., New York.

Fox Film Corporation, 55th Street, New York.

Goldwyn Film Corporation, 469 5th Avenue, New York.

Jesse L. Lasky, 220 E. 48th Street, New York.

Metro Pictures Corporation, 1476 Broadway, New York.

Pathe Pictures, 25 E. 45th Street, New York.

Selig Company, Wabash Avenue, Chicago.

Triangle Film Corporation, Los Angeles, Calif.

It would be well for intending writers to correspond with these companies before offering manuscripts. Tell them what you have to offer — very briefly — and endeavor to ascertain what they want. But keep in mind that if you do not have a story that is good enough to sell to some good periodical, the chances are all against it for a picture-play.

RETAIL MERCHANDISING

ILLINOIS

Inland Storekeeper, Chicago: Monthly. Edited by Frank Farrington, at Delhi, N. Y., to which place all contributions should be addressed. "Uses each month more or less matter describing the methods of village and country storekeepers. We want articles up to 3,000 words telling of good business getting and advertising plans and schemes. These should preferably be accompanied by specimens of advertising and illustrations. Our readers are small general merchants in the main and we find that not many writers can send us matter of value to them."

PENNSYLVANIA

The Retail Public Ledger, Philadelphia: "All material should refer directly to some phase of retailing. If features, it is essential that the name of the store referred to, with its address, appear in the story. Photographs are also desirable, but not more than two to a story. In the case of fiction, the scene should be laid in and the plot revolve around some development of a retail store — if possible, with a view to showing how improvements were brought about or abuses corrected. Features should run about 750 words and fiction not more than 2,500 words — shorter stories and articles preferred. Please watch out for other and shorter material, either of news or feature interest, such as unusual and extremely successful Christmas advertisements. Send these along with not more than 250 words, quoting advertising manager of store. Uses material in any form of interest to the retail merchant, no matter whether it be a technical article, a story, a humorous verse, a cartoon, a photo, or a novelty."

BOOK PUBLISHERS

The endeavor has been to have this a list of publishers of standing. A publishing agreement entered into with any one of the following houses will necessarily be fulfilled to the equal advantage of both author and publisher. A publisher is successful only in degree as the books he adds to his list appeal to the reading public and sell. The author who cooperates with his publisher will find that he is working side by side with a business man who is as much concerned with the literary value of his product as with the commercial. No man's judgment is certain. If a publisher fails to sell a fabulous number of one of your books do not hasten to his neighbor with the manuscript of your next book. Better have six books in the list of one publisher than one book in each of six different lists. Your royalties will increase by geometric progression as the number of your books in one publisher's list increases. And it looks much better.

Manuscripts of books are best sent by express. It is not necessary to supply a return addressed envelope, though large, gusseted envelopes of stout paper are easily obtained. Ask that the manuscript be returned, if unaccepted, by express with charges collect.

Most book publishers use all kinds of material and of all lengths. To expect a publisher to state his requirements exactly is preposterous. "The books we most desire to issue in the future are 'good' books." This epitomizes the statements of leading publishers. It will profit writers to

familiarize themselves with the output of different publishing houses to the end that they may know which publishers are accustomed to issue books with which the manuscript it is desired to "place" is in keeping. But it should be noted that the quality most in demand is that of novelty. A publisher often will be interested in a manuscript because he has no similar book in his list.

CONNECTICUT

Yale University Press, New Haven: Publishers of authoritative books in the fields of biology, economics, sociology, history, biography, philology, literature, poetry and science. "It begs to state that it accepts for examination, with a view to publication, manuscripts which in the opinion of the Council's Committee on Publications of Yale University tend to advance the interest of American scholarship. This condition would practically exclude works of pure fiction. E. D. Hackett, manager, says, "We would be pleased to have publicity given to the fact that the Press is not confined to publications by Yale authors. We have published books by Harvard, Williams, Princeton, and Heidelberg graduates, and, in several instances by authors who are not graduates of any University."

ILLINOIS

A. C. McClurg & Co., Chicago: "We publish all kinds and classes of books, but do not care for poetry, or works of a controversial nature. Preference given in fiction to stories of adventure, with a strong love interest. Especially glad to consider good stories for young people and works of Western origin or interest. Length of Mss. matters but little provided there is story, or other, value."

Beckley-Cardy Company, Chicago: Publishers of school books.

Callaghan & Company, Chicago: Publishers of novels.

Cook Publishing Company, David C., Elgin: Publishers of a number of religious periodicals for readers of all ages, and of books of fiction, essays, religious books, and allied material; all for Sunday School and allied uses.

Denison and Company, T. S., Chicago: Publishers of books of plays and entertainments, vaudeville sketches, monologues, tableaux, etc.

Drake & Co., Frederick J., Chicago: Publishers of text books especially adapted to home study.

Flanagan Company, A., Chicago: Publisher books of plays, educational books, an occasional book of fiction, etc.

Forbes and Company, Chicago: "We are always interested in good manuscripts for book publication on any subject." Fiction, juveniles and inspiring "human efficiency" essays are made a specialty.

Inland Printer Company, Chicago: Publishers of works of interest to art students, advertising men and printers.

Jordan & Co., Chicago: Publishers of sentimental gift books — wedding day, birthday, graduation mementoes or records, baby record books, etc.

Laird & Lee, Chicago: "We publish fiction, including high-class detective stories, juveniles, preferred size about 75,000 to 100,000 words, dictionaries in various languages, mechanical and electrical works and reference books on varied subjects. No poetry."

M. A. Donohue and Company, Chicago: Supply the following statement: "We are publishers and manufacturers of miscellaneous books. We publish most extensive lines of books for boys and girls, also complete illustrated lines of toy and novelty books. We publish adult fiction, also very complete lines of hand books, joke books, collateral reading for schools, cook books, self educational books, such as self education in Italian, Swedish and the various languages. In fact, there is scarcely any field in the popular line of publications that we do not occupy. We publish family medical books, household guides, etc., complete lines of paper novels. We are at all times in a position to use timely and appealing manuscripts in any of the above lines, in fact, good books of most any character except the purely technical."

Public-School Publishing Company, Bloomington: Publishers of books for teachers and children.

Rand, McNally & Company, Chicago: "We publish school text books, books for supplementary school reading, juvenile books, illustrated gift books, biography, historical books, science, nature and agriculture, travel, adventure and description, reference, baby books, 'paper books,' toy books and fiction. We are in the market for good stories by new authors. We are anxious to secure the best juvenile material. The maximum length for a novel should be about 80,000 words and not less than 50,000. There is always a good demand for original books of humor. We do not care for books of short stories, books of essays or books of original poems."

Reilly & Lee Company, Chicago: Publishers of fiction; especially stories of mystery and adventure, and of technical works.

Scott, Foresman & Co., Chicago: Educational books.

The Reilly and Britton Company, Chicago: Publishers of books. Use novels of contemporary interest, of 40,000 to 90,000 words in length; juveniles 40,000 to 50,000 words for boys and girls thirteen to seventeen years, usually in series. Not interested in volumes of short stories, essays, poems, compilations, translations, cook books, reference books, biographies, travel books, medical books, or collections of music. Publishes a very few technical books, an occasional religious book, or new thought or efficiency book of popular appeal, and all kinds of toy, novelty and color books for children.

Volland Co., P. F., Chicago: Publishers of gift books, art and other calendars, place cards, and unusual juvenile color books.

Wheeler, W. H. & Company, Chicago: Educational publishers.

INDIANA

Bobbs-Merrill Company, Indianapolis: "In addition to fiction and a general miscellaneous line, including belles-lettres, juveniles and verse, we publish educational textbooks and law books." Extensive publishers of fiction.

Meigs Publishing Company, Indianapolis: Publishers of books along the line of Sunday School work.

MASSACHUSETTS

Ball Publishing Company, Boston: Brings out a miscellaneous list in which serious work, essays, verse, etc., predominate.

Bradley Co., Milton, Springfield: Publishers of school books, especially for kindergarten teachers.

Houghton Mifflin Company, Boston: "We publish books of all classes including fiction." Publish juvenile as well as adult fiction; specialize in nature books, belles-lettres, biography; have an exceptionally large and varied list covering all subjects.

Little, Brown & Co., Boston: "We are always in the market for typewritten manuscripts of novels of 40,000 words and upward, preferably about 75,000 words in length. We gladly examine the manuscripts of books for boys and girls although the sale of this class of books has fallen off somewhat. We also publish books which may be classed as biography, history, travel and description. We do not care to receive manuscripts of collections of essays, or short stories or poems."

Lothrop, Lee & Shepard Co., Boston: "We are general publishers ready to issue any reputable book that seems likely to be commercially profitable. We publish both adult and juvenile fiction. The average book should run from 50,000 to 100,000 words. This does not mean that we are not ready to consider specialties, if they are outside of the booklet class. We do not care to have poetry sent us or matter designed for booklets and in general do not care for collections of short stories or sketches, as the sentiment of the book trade is so much in favor of a continuous narrative."

Merriam Co., G. & C., Springfield: Publishers of educational books.

Oliver Ditson Company, Boston: Publishers of popular, practical and theoretical books on music.

Page Company, Boston: "Our list is a general one and includes fiction, both adult and juvenile, and books in the fields of art, travel, music, belles-lettres, etc. We are always glad to examine any manuscript submitted to us if typewritten, provided it is not a text-book and does not treat any subject from the technical point of view. We can use juveniles as short as 10,000 words, but, except the juveniles, a manuscript should be not less than 50,000 words and preferably about 75,000.

Pilgrim Press, Boston: General publishers, but most books are religious in tone or treatment. Publish essays and addresses and some fiction.

Schirmer, Inc., G., Boston: "We are at all times pleased to examine manuscripts of musical compositions and works on the subjects of music with a view to finding them available for publication."

Silver, Burdett & Company, Boston: Educational publishers in all lines, series of readers, mathematics etc., high school and college texts.

Small, Maynard & Company, Boston: "We are always glad to examine manuscripts of fiction from 75,000 to 125,000 words long and books for boys and girls of ages ten to fifteen of 60,000 to 100,000 words long, as well as volumes of essays, history, biography, current questions or travel-adventure."

Stetson Press Inc., Boston: Publishers of alphabet books, color books, gift books, ordinarily not in the market for Mss. but inquiry may reveal an occasional opening.

Walter A. Baker, Boston: Publishers of books of plays, etc., for amateur production.

W. A. Wilde Company, Boston: "We publish fiction, both adult and juvenile. The length of a manuscript, in our opinion, should be governed by its quality and style. The manuscript should be typewritten, and no book is worthy of publication which does not have some one thing in it of particular merit."

MINNESOTA

Webb Publishing Company, St. Paul: Publishers of agricultural books.

NEW JERSEY

Princeton University Press, Princeton: Publishers of books of lectures and addresses on historical and political subjects, and of monographs in art.

NEW YORK

American Book Company, New York: Publishers of text-books, for supplementary reading, teachers' books, and books for school and college in every branch of science and art.

American Tract Society, New York: Publishers of fiction, religious and juvenile books.

Audel & Co., Theo., 63 Fifth Avenue, New York: Publishers of mechanical, automobiling, electrical and scientific handbooks.

Barse & Hopkins, New York, supply the following statement: "Though we are publishers of a line consisting principally of gift books and artistic calendars, yet we stand ready to issue any reputable book that gives good prospects of a commercial profit. We will be glad to con-

sider manuscripts which would make good 'gift-books' for men, 'anthologies,' 'year-books,' books of epigrams, books of quotations and 'new thought books.' We will also consider poems and verses suitable for holiday cards and calendars, and will consider drawings and sketches suitable for this use if they are especially attractive. We are also on the lookout for exceptionally bright and interesting juvenile stories." General book publishers who specialize in gift books, books of verse, de luxe volumes, etc. have acquired the greeting card business of H. L. Woehler, and the gift card, holiday seal, tag and accessory business of the United Art Publishing Company.

Benziger Brothers, New York: Publishers of Benziger's Magazine, a Catholic literary monthly, and of books of all kinds of especial appeal to Roman Catholic readers.

Boni & Liveright, New York: Novels, travel, biography, and educational works.

Brentano's New York: Publishers of fiction, history, memoirs, biography, gift books, etc.

Century Co., New York: "We publish fiction, art, biography, etc. We also publish juvenile stories, but most of these that we issue are the growth of serial publication in St. Nicholas. Not all are, however. We make no suggestions as to the length of Mss. We are glad to examine manuscripts intended for book publication and we only wish that more of them were better adapted to it than the authors think they are."

Charles Scribner's Sons, New York: "As general publishers, we are interested in manuscripts of all kinds provided only, that they are not too highly technical in character. We publish books in almost every field of general interest, fiction, history, biography, economics, essays, poetry, plays.

Every year we publish a considerable number of novels. We have departments devoted to the publication of religious and educational books."

Chautauqua Press, Chautauqua: Publishers of occasional books which may be used in the regular Chautauqua reading courses.

Clode, Edward J., New York: Publisher of novels, no juveniles, and of collections of short stories of proved merit.

Crowell & Company, Thomas Y., New York: "We are general publishers of fiction, juveniles, travel books, new thought works, and high-class religious and ethical books. We do not think it wise to fix the maximum length of Mss. nor have we any suggestions to make to writers in advance of submitting their matter."

Cupples & Leon Company, 449 Fourth Avenue, New York: Publisher of juvenile fiction, especially in series. Books for very little children, children's comics — books of all kinds for little folks are issued.

D. Appleton & Co., New York: "We publish both fiction and juveniles. The books we most desire to issue in the future are 'good' books. We should say that a 75,000 word novel is as short as the public would be apt to care for and that an author need not be afraid to write a story twice that length." Also publishers of text-books.

Dick & Fitzgerald, New York: "We are in the market for short sketches, monologues, vaudeville sketches, one-act comedies, farces or three-act plays to run from 20 minutes to an hour, and three-act comedies to play a whole evening. Naturally the plot, in every instance, must be original."

Dillingham & Company, G. W., New York: "We publish fiction mainly." This publisher's list shows many

novels, stories of New York, Western tales, detective stories, etc., novelized dramas, a book of travels, a collection of popular base ball ballads, volumes of short stories, and other miscellaneous books.

Dodd, Mead & Company, New York: General publishers whose list includes fiction, illustrated gift books, books of travel, biography and history, nature books, essays and belles-lettres, miscellaneous and juveniles.

Dodge, B. W., New York: Gift books and booklets, calendars, etc.

Dodge Publishing Company, New York: Interested in juveniles of any kind for children of any age; in novelty books in color form for children of 5 to 10 years of age. Specialize in gift books of all characters. Will issue short book stories and poems if available for gift book purposes. Publish a special line of books for Christmas, but of a gift book character. Interested in cook books. Publish calendars; also books of quotations.

Doubleday, Page & Company, Garden City, L. I.: "We are general publishers and our general publishing policy is fewer and 'better books.' We are interested in fiction that is generally American and in non-fiction books of permanent value. We are also publishers of the best and most practical books on gardening and out-door subjects." Has a series of "First Books" of especial interest to writers who never have published books. The catalogue of Doubleday, Page & Company lists books under these heads: Fiction, Gardening and Farming, Nature, Economics and Sociology, History, Travel and Science, Biography and Memoirs, Literature, Verse and Belles-Lettres, Art and Music, Utility, Juvenile and Miscellaneous.

Duffield and Company, New York: Book publishers, issue novels of all kinds and lengths, juveniles, all kinds and lengths, separately and in series, collections of poems, stories, essays, books of biography, plays, translations, gift books, toy and novelty and color books, cook books, handbooks, new thought and efficiency books, and travel books.

Dutton & Co., E. P., New York: "We are in the market for manuscripts of fiction, juveniles and miscellaneous publications."

Eaton & Mains, New York: Religious publishers, publishers of hymnals, and of books suitable for church libraries.

Fisher & Bro., J., New York: Entertainments, plays, etc., for schools and churches.

Fitzgerald, Inc., Desmond, New York: General publishers, but interested primarily in good fiction.

Fly Company, H. K., New York: "About the only manuscripts we are interested in are those of fiction containing 70,000 words or more." This company also publishes novelized dramas.

French, Samuel, New York: Publisher of plays, monologues, vaudeville sketches for amateur production, and similar material.

Funk & Wagnalls Company, New York: "We are publishers of dictionaries, encyclopedias, religious works of reference, sermons, medical books, sociological and new thought books, books of travel and description, books on politics and economics, biography and memoirs, fiction and miscellaneous books."

George H. Doran Company, New York: Publishers of all kinds of adult and juvenile fiction. Publish novels of all lengths; occasional collections of short stories, poems, vers libre, essays; belles-lettres, biographies; plays in book form; books in series; translations; gift books. Technical, scientific and school books if they have a popular character. Toy and novelty books for general use. All kinds of books for Christmas. Cook books, handbooks, reference books and religious books. New thought, efficiency or books of allied type. Travel books.

Grosset & Dunlop, New York: General publishers, but usually bring out "reprint" editions.

Harcourt, Brace and Howe, New York: General publishers. Fiction, juveniles, translations, miscellaneous.

Harper & Brothers, New York: "Like most publishers, we haven't any fixed rules about kinds of manuscripts or length. Certain general restrictions, however, might be cited. Generally speaking, we do not publish books of a controversial nature, or books on sporting subjects, or on the stage. Our serious books are not of a technical nature. We do not frequently publish books of verse and are not in position to encourage this kind of material. We are always anxious to see the manuscripts of juveniles, whether designed for the very youngest or older readers. The ideal length is a little hard to define because sometimes a bright new kind of story in its first writing might be entirely too short, or again much too verbose or wordy. As to fiction, the same policy roughly holds true. We are very glad to receive and examine manuscripts of novels, and publish a great many different types. Here again, we seldom or never feel that we can publish a novel of a controversial nature. We are very loath to fix any definite limits or restrictions on what we, as a house, would like to receive

in the way of manuscripts, for sometimes the very best, newest and freshest would thus be ruled out." Harper & Brothers' catalogue, a book of more than three hundred pages, has eight main classifications: History and Biography, Travel and Description, Poetry, Music, and Drama, Moral and Religious, Books for Young People, Science and General Literature, Prints, Portfolios, etc., and Fiction.

Henry Holt & Company, New York: "Our publications include fiction, history, belles-lettres, biographies, school books, in fact almost every class of books except those intended to be read or shown to very young children. Though we would welcome a supreme work of genius in any field, we are especially interested in text-books for high schools and colleges, exclusive of mathematics and dead languages, books suitable for our American Nature Series, leading Americans and public problems series, practical books like the making of a newspaper, working of a railroad, etc., works in history, economics and biography, occasional critical works of modern music and the drama, etc. We are not anxious for translations, volumes of short stories, poetry, plays or books for children as distinguished from young folks."

Hinds, Noble & Eldridge, New York: Publishers of text-books and educational works of all kinds, and also of fiction and general books which may be used for supplementary reading in schools. Collections of songs, piano pieces, music, etc., are published.

Huebsch, B. W., New York: "I am interested in miscellaneous books, but not technical or scientific works; neither am I interested in the average 'popular' fiction."

Hurst & Co., New York: "It largely depends upon what an author has to submit in the way of a manuscript for us to decide whether we can make use of it or not. We

are in receipt of manuscripts frequently sent us by authors who do not write in advance to say what they are sending. In the majority of cases manuscripts are returned. We are not publishers of new books in the general sense of the term." Hurst & Co. publish many juveniles, especially in series.

Kenedy & Sons, P. T., New York: Publishers of Catholic books of doctrine, philosophy, meditation, instruction, history, prayer books, etc., and novels, stories and poetry by Catholic writers.

Kennerley, Mitchell, New York: General publisher, has issued many unusual volumes of fiction, belles-lettres, verse and miscellaneous literature. Ordinarily not interested in juveniles.

Knopf, Alfred A., Inc., New York: Especially interested in fiction of somewhat radical cast. Also publishers of travel and biography, poetry and juveniles.

Lane Company, John, New York: "We publish fiction, preferably novels, from 75,000 to 100,000 words in length, and occasionally clever stories about 10,000 words in length, in a fifty cents series. We do not care for books made up of short stories. We are also interested in works of history, biography, travel, verse, occasional juveniles, belles-lettres, and are particularly interested in books on art and allied subjects."

Longmans, Green and Company, New York: Book publishers. Issue very few novels, very few juvenile books. Some poetry and essays. Some belles-lettres and biographies. Some series of books in science and philosophy. All kinds of technical and scientific books, school books, and books for teachers. A few cook books, reference books, popular law books, Sunday school books, medical books, and travel books are published.

Macmillan Company, New York: "The Macmillan Company is glad to consider manuscripts suitable for book publication in the general publishing field. This includes fiction, belles-lettres, juveniles, works of history, biography, economics, travel, outdoor life, as well as scientific and technical books, educational works and text-books."

Macaulay Company, New York: Publishers of novels and of novelized versions of plays, juveniles, translations.

McBride, Robert M. Company, New York: "We are always glad to consider book manuscripts, either in general literature or in the specialized field. We have published fiction, adventure, gardening books, house building books, books on travel, a book on fashions, a book on photography, etc."

McGraw-Hill Book Company, New York: Publishers of scientific, especially engineering books.

McLoughlin Bros., New York: Publishers of juveniles, especially color book juveniles.

Methodist Book Concern, New York: "We are publishers of religious and theological books mainly." Publishers of books on devotional subjects, Sunday School pedagogy and administration, juveniles, and a limited number of general books on nature, biography, etc. Publishers of a number of religious periodicals for readers of all ages, in Cincinnati, and of books of fiction, essays, religious books, and allied material, in New York.

Moffat, Yard & Company, New York: "We are interested in all kinds of books unless they are technical. We publish fiction, juveniles, belles-lettres, biography, history, or whatever seems would be commercially profitable."

Ogilvie Publishing Company, J. S., New York: Publishers of toy or novelty books founded on motion pictures — paper bound. Also cook book, religious books, semi-medical (sex) books, hand books and translations. Occasionally publish plays in book form. Specialize on paper-bound novels and detective stories, principally reprints. Novels must be at least 20,000 words in length.

Orange Judd Company, New York: "Our specialty is books that treat on agricultural and allied subjects. We do not confine our authors to any specific number of words. We do not publish fiction." This company publishes books for farmers, stock-raisers, gardeners, fruit growers, florists, housekeepers, architects, artisans and sportsmen and educational books pertaining to agriculture, art, manual training and nature study.

Owen Publishing Co., F. A., Dansville: Publishers of *The Normal Instructor* and *Primary Plans*, publish a great variety of material suitable for school entertainment, including plays, operettas, recitations, tableaux, marches, etc., and should offer a good market to authors of such work.

Physical Culture Publishing Company, New York: Publishers of books on health, physical culture, dieting, home treatments, etc.

Pitman & Sons, Isaac, New York: Publishers of school books, especially shorthand and business books and vocational, arts and crafts and manual training books.

Pott & Company, James, New York: Specialize in books of travel, biography, and history but general literature, juveniles, religious books, etc., are published.

Prang Company, New York: Publishers of school drawing books, text books on art education, drawing books of many kinds, and a miscellany of books of value to those interested in art problems.

Presbyterian Board of Publication, New York: Publishers of juveniles and some fiction of high moral tone.

Putnam's Sons, G. P., New York: "We are general publishers and our list from year to year contains volumes representing practically every division of publications and works of varying length." An occasional juvenile is published by this house, and many books of adult fiction, science, history, biography, political science, and nature and outdoor interest.

Raphael Tuck & Sons Company, Ltd., New York: Fine art and book publishers, "we buy manuscripts suitable for our publications." Publish books and fine art material, cards, calendars, post cards, painting books, toy books, juvenile books, novelties, etc.

Revell Company, Fleming H., New York: General publishers; list contains fiction, juveniles, essays, travel and description, etc., books are essentially religious in tone or nature.

Schirmer, D., New York: Publisher of collections of music, songs, piano and instrumental pieces.

Stokes Company, Frederick A., New York: "We are general book publishers, issuing books of practically every nature except text-books and technical books such as law books and scientific works having a very narrow appeal. Among the most prominent features of our line are fiction, books on art, hygiene, sociology, travel and books for children. It is impossible to make any general statement as to the desirable length of manuscripts. That depends entirely upon the requirements of the individual case."

Sully and Kleinteich, New York: Publishers of manuals of information, practical hand-books, calendars, adult and juvenile fiction, etc.

Survey Associates, New York: Publishers, for the Russell Sage Foundation, of books on the improvement of social and living conditions.

Warne & Co., Frederick, New York: "We publish belles-lettres, books on chess, checkers, etc., and are particularly interested in artistic books for children, which have their own illustrations submitted with text. We do not want fiction."

Watt & Company, W. J., New York: "We are interested only in fiction. Such novels as we publish must not be less than 70,000 words in length."

Werner & Company, Edgar S., New York: Publishers of books of plays for amateur production.

Wiley and Sons, John, New York: Publishers of engineering and technical books.

Williams Company, David, New York: "We are interested in practical books written by experts in their various trades, covering the following subjects: Building, Heating, Plumbing, Hardware, Iron and Steel, and related industries."

OHIO

Eldridge Entertainment House, Franklin: Publishers and providers of amateur entertainments of all kinds, "are always in the market for good entertainments, plays, drills, operettas, cantatas, etc., and will be glad to look at material sent."

Harding, A. R., Columbus: Publisher of books on hunting, trading and trapping for profit and pleasure.

Jennings & Graham, Cincinnati: "We do a general publishing business, with the emphasis, if any, placed on Theological, Religious and Devotional Books and Essays."

Stewart & Kidd, Cincinnati.

PENNSYLVANIA

Altemus Company, Henry, Philadelphia: "We publish fiction, both adult and juvenile. We have also a series of hand-books of useful information. We do not care for poetry. Adult fiction manuscripts should run not less than 80,000 words and juvenile books should run between 40,000 and 50,000 words."

American Baptist Publication Society, Philadelphia: Sunday School publications and books of devotion, etc.

American Book and Bible House, Philadelphia.

American Sunday School Union, Philadelphia: "We publish fiction to a limited extent, of a religious type. We issue juveniles if they have evangelical teaching. We are especially interested in books of particular value to Sunday School workers, and Biblical scholars, and other religious books. For our purposes we would suggest as the maximum length of the manuscript of a religious book, 70,000 words, and of a story, 20,000 words."

Foster Publishing Co., Charles, Philadelphia: Publishers of religious and educational books.

Jacobs & Company, George W., Philadelphia: "We publish fiction, both juvenile and adult. Our list is quite general." The catalogue of George W. Jacobs & Company has the following subdivisions: Gift Books, Small Gift Books, Poetry, Biography, Historical and Descriptive, Tales of Travel, On Nature and Outdoor Sports, For the Anti-

quarian, Sociology, Practical Handbooks, Handbooks for Men, Fiction, Miscellaneous, Religious, Stories for Old or Young and Juveniles.

Lippincott Company, J. B., Philadelphia: "As general publishers, we issue works in every branch of literature — fiction, juveniles, belles-lettres, medical, scientific, educational, etc. It is very seldom, however, that we are willing to publish verse. The length of manuscripts (except in the case of fiction which should be 65,000 words or more) is a secondary matter."

Lutheran Publishing Society, Philadelphia.

MacCalla and Company, Philadelphia: Publish operettas, plays, recitations, etc., suitable for Sunday School presentation.

McKay, David, Philadelphia: "We publish little or no adult fiction. We are, however, in the market for manuscripts of juveniles and miscellaneous subjects."

McVey, John Jos., Philadelphia: Publishes material which is scientific, medical, generally educational and theological and Catholic material.

Penn Publishing Company, Philadelphia: "We are miscellaneous publishers. We issue adult fiction. As to juveniles, we are probably the most active publishers of this class of books in the country. We are always in the market for additional titles in the trade order list we send you. In addition to the series that are mentioned in this list, we are extensive publishers of plays, and are at all times on the lookout for material of this kind." The Penn Publishing Company's catalogue has the following divisions:

Entertainments and Exhibitions, Jokes and Sports, Plays, Popular Handbooks, The Family Books, Whimsical Series, Fiction, Books for Boys and Girls, Text and Reference Books, Miscellaneous, Teachers' Helps.

Presbyterian Board of Publication, Witherspoon Building, Philadelphia: Publishers of religious books, and of novels and gift books, and of juveniles.

Sower Company, Christopher, 124 North 18th Street, Philadelphia: Publishers of educational works, single or serial.

The Griffith & Rowland Press, Philadelphia: Publishers of religious books, juveniles, and of novels and of Christmas cards and calendars.

Westminster Press, Witherspoon Building, Philadelphia: Publish books on religion and allied topics and an occasional book of fiction.

Winston Company, John C., Philadelphia: "Our line covers literature in general. We are particularly interested in Fiction, Reference Works, and Juveniles." This company's catalogue lists books under the following "heads": Agriculture, Sporting and Horse Books, Books for Girls, Books for Boys, Children's Books, Dictionaries, Handy Reference Works, Illustrated House and Garden Books, Toast Books, Toy Books, Popular Fiction.

TENNESSEE

Methodist Episcopal Church South, Nashville: Publishers of a number of religious periodicals for readers of all ages, and of books of fiction, essays, religious books, and allied material.

CANADA

Leading Canadian book publishers, all of whom publish novels and timely books of verse, history, sociology, humor, etc., are *Thomas Allen*, 215 Victoria Street, Toronto, *William Briggs*, Toronto, *Frederick D. Goodchild*, 266 King Street West, Toronto, *S. B. Gundy*, Toronto, *McClelland, Goodchild & Stewart, Ltd.*, 266 King Street West, Toronto, *George J. McLeod, Ltd.*, Toronto, and *The MacMillans in Canada*, Toronto. These publishers issue books by British and United States authors by arrangement with British and American publishers, but each also publishes "on his own account," and books of Canadian interest, or by Canadian authors are gladly considered.

EDUCATIONAL PUBLICATIONS

American Education, Albany, N. Y.: Monthly except July and August. Contributions which must not exceed 1,500 words each, on all educational topics are desired. The sociological aspect is given especial attention.

American School Board Journal, Milwaukee, Wis.: Monthly. Desires short, non-technical articles on school organization and administration, school architecture and sanitation, and allied topics.

Education, Boston, Mass.: Monthly. Uses articles on the betterment of school life and conditions. These may concern schools of all grades and types. The social-educational aspect must be emphasized in articles. Occasionally verses are purchased.

Educational Foundations, New York: Monthly. Is a magazine of pedagogy and treats of methods, educations and results.

Educator Journal, Indianapolis, Ind.: Monthly. Uses articles, items of school news, etc. Manuscripts should be sent to George L. Roberts, editor, Lafayette, Indiana.

Elementary School Journal, Chicago, Ill.: Monthly. Occasionally purchases accurate and first hand records of educational experiences and investigations.

High School Life, Chicago, Ill.: Monthly. A magazine for high school students and high school graduates, uses short stories of 2,000 to 5,000 words each, also a long

story. Humorous articles. The publisher says: "Our readers are high school and junior college students. We are not interested in juvenile stories."

Industrial Arts Magazine, 129 Michigan Street, Milwaukee, Wis.: Monthly. Uses brief, specific articles on vocational and industrial education.

Kindergarten-Primary Magazine, Manistee, Mich.: Monthly except July and August. Uses practical articles of interest to Kindergarten and Primary teachers. It has a department "Little Pieces for Little People," in which verses suitable for recitations are printed.

Kindergarten Review, Springfield, Mass.: Monthly. Purchases stories of an educational character for young children and photographs of similar nature.

Manual Training Magazine, Peoria, Ill.: Monthly (except July and August). Buys illustrated articles on manual training especially from teachers, when suited to its needs.

Midland Schools, Youngerman Bldg., Des Moines, Ia.: Monthly (except July and August). Uses material interesting or helpful to school teachers. Occasional health playlets.

New Mexico Journal of Education, Sante Fe, N. Mex.: Monthly (except July and August). Uses educational and archaeological articles and southwestern verse.

Normal Instructor and Primary Class, Dansville, N. Y.: Monthly (except July and August). Uses stories suitable for children of the public schools of ten years old and younger; about two thousand words in length, full of "actable" qualities which children can easily dramatize for play or write into little dialogues for exercises in English. Short stories for Opening Exercises containing about five hundred words. Patriotic stories especially desired. All stories to be full of worthwhile interest to children.

RELIGIOUS BOOK PUBLISHERS

American Bible Society, New York.

American Book and Bible House, Philadelphia.

American Sunday School Union, Philadelphia: "We publish fiction to a limited extent, of a religious type. We issue juveniles if they have evangelical teaching. We are especially interested in books of particular value to Sunday School workers, and Biblical scholars, and other religious books. For our purposes we would suggest as the maximum length of the manuscript of a religious book, 70,000 words, and of a story, 20,000 words."

American Tract Society, New York: Publishers of religious juvenile books. Religious novels to about seventy thousand words in length. Christmas and Easter booklets.

Benziger Brothers, New York: Publishers of Benziger's Magazine, a Catholic literary monthly, and of books of all kinds of especial appeal to Roman Catholic readers.

Cook Publishing Company, David C., Elgin, Ill.: Publishers of a number of religious periodicals for readers of all ages, and of books of fiction, essays, religious books, and allied material; all for Sunday School and allied uses.

Eaton & Mains, New York: Religious publishers, publishers of hymnals, and of books suitable for church libraries.

PUBLISHERS OF BOOKS ON SPECIAL TOPICS

Adam Geibel, 1020 Arch Street, Philadelphia: Song books for day schools, colleges, etc. Music books for Sunday Schools and other religious meetings.

American Book Company, New York: Publishers of text-books for supplementary reading, teachers' books, and books for school and college in every branch of science and art.

American Sports Publishing Co., New York: Publishers of "guides" to various sports, books on athletic training and sporting hand-books.

Association Press, New York: Publishers of books and booklets of Y. M. C. A. interest.

Baker Walter A., Boston: Publisher of books of plays, books of elocution, etc., for amateur production.

Barnes Company, A. S., New York: "We are giving attention strictly to educational and text-books. Included in the educational field, however, we would mention school music books and books on folk dances, of which we make a specialty."

Bloch Publishing Company, New York: "Is interested only in works in English, of a Jewish character, that is books that would be of special interest to Jews."

Boosey & Company, New York. Publishers of books on music.

Bradley Co., Milton, Springfield, Mass.: Publishers of school books, especially for kindergarten teachers.

C. A. Nichols Company, Springfield, Mass.: Publishers of books of current history and politics.

Chautauqua Press, Chautauqua, N. Y.: Publishers of occasional books which may be used in the regular Chautauqua reading courses.

Counselors Publishing Company, Detroit, Mich.: Publishers of works of interest to lawyers.

Denison & Company, T. S., Chicago, Ill.: Publishers of plays, vaudeville sketches, entertainments suitable for all occasions; monologues, dialogues, drills, tableaux, etc. Specialize in material for amateur production.

Drake & Co., Frederick J., Chicago, Ill.: Publishers of text books especially adapted to home study.

Educational Publishing Company, New York: Publishers mainly of standard books for teachers and for school use though an occasional play suitable for school production is published.

Eldridge Entertainment House, Franklin, Ohio: Publishers of amateur entertainments of all kinds; plays, drills, songs, operettas, etc. Publish school books of recitations and dramatized stories, and plays and dialogues for Christmas.

Fisher & Bro., J., New York: Entertainments, plays, etc., for schools and churches.

Fitzgerald Publishing Co., New York: Publishers of plays for amateur uses.

French, Samuel, New York: Publisher of plays, monologues, vaudeville sketches for amateur production, and similar material.

Ginn and Company, 29 Beacon Street, Boston: Publish text-books, and books for teachers.

Hammett Company, J. L., Boston: Occasionally accept manuscripts of text-books. Especially interested in manual training, basketry, "busy-work," etc.

Harding, A. R., Columbus, Ohio: Publisher of books on hunting, trading and trapping for profit and pleasure.

Heath & Company, D. C., 120 Bolyston Street, Boston: Publish school and college text-books.

Hessling Co., B., New York: Publisher of architectural books.

Hinds, Hayden & Eldredge, Inc., New York: Publishers of educational books and music, including text-books, books for teachers, speakers, debate books and books of selections, etc.

McLoughlin Bros., New York: Publishers of juveniles, especially color book juveniles.

Miller Company, Edward T., Columbus, Ohio: Publishers of military books.

Modern Medicine Publishing Company, Battle Creek, Mich.: The publications of the company are books in the health, hygiene, diet and uplift fields.

Owen Publishing Company, F. A., Dansville, N. Y.: Publishers of The Normal Instructor and Primary Plans, publish a great variety of material suitable for school entertainment, including plays, operettas, recitations, tableaux, marches, etc.

Physical Culture Publishing Company, New York: Publishers of books on health, physical culture, dieting, home treatments, etc.

Prang Company, New York: Publishers of school drawing books, text-books on art education, drawing books of many kinds, and a miscellany of books of value to those interested in art problems.

Reim, A. E., Milwaukee, Wis.: Publisher of theatrical books. Plays; scientific books on theatrical make-up, expression and the like of a theatrical nature; handbooks and reference books pertaining to theatricals; joke books. Tabloid plays of short cast; also vaudeville sketches for either one male and one female, or two male acts.

Stewart & Kidd Company, Cincinnati, Ohio. Publishers of western stories, angling and other outdoor books.

Van Nostrand Company, D., New York: Publishers of technical and scientific books on various subjects. Also publish translations of technical books.

Whitcomb and Barrows, Boston, Mass.: Publishers of technical books on home economics and nursing.

Williams Company, David, New York: "We are interested in practical books written by experts in their various trades, covering the following subjects: Building, Heating, Plumbing, Hardware, Iron and Steel, and related industries."

ENGLISH MAGAZINES

Academy, 63 Lincoln's Inn Fields, London, W. C. (6 cents): A weekly review of literature, art, and drama. Uses articles authoritative in matter and written with distinction, on United States literary subjects appealing to home readers, also literary paragraphs of the same nature. Articles: 1,500 to 2,000 words in length, crisp and pointed. Rates: by arrangement. Payment: after publication. The contributions are occasionally signed. Verses accepted, but only of quality. No illustrations used.

Aeronautics, 8 London Wall Buildings, London, E. C. (6 cents): A monthly which uses articles dealing with any branch of aeronautics, practical or theoretical. Original short articles are welcomed. Photographs and diagrams are used. The rate varies.

Aeroplane, 166 Piccadilly, London, W.: A weekly which uses matter concerning aeronautics: aeroplanes, hydro-aeroplanes, and dirigible balloons for naval, military, or sporting purposes. Theoretical and practical articles, technical or descriptive; these should seldom be over 1,000 words in length.

African World, 1 Gresham Buildings, Basinghall Street, London, E. C. (12 cents): An illustrated weekly which pays from one to five guineas (five to twenty-five dollars) for special articles on matters of African and public interests.

These must be topical and may deal with mining exploration, finance, or any development in African countries. Photographs desirable.

Agricultural Economist and Horticultural Review, 92 Long Acre, London, W. C. (12 cents): An illustrated monthly review of agriculture, horticulture, and social developments. Original articles, from 600 to 1,200 words are desired and a trifle less than one cent a word is paid. Photographs (of rural scenery, gardens, plants and social functions) and original drawings purchased.

Aldersgate Primitive Methodist Magazine, Holborn Hall, Clerkenwell Road, London, E. C. (12 cents): A monthly magazine for the whole family. Prints serial stories, character studies, articles on general subjects, short stories, notes, reviews, and all kinds of popular home reading. Serials should be about 60,000 words, articles 1,300 to 2,000. Drawings in line and wash are desired. Contributors ought to state rates desired for submitted Mss., as the regular rate of payment is very low.

Ally Sloper's Half-Holiday, The Sloperies, 13 Milford Lane, London, W. C. (2 cents): An illustrated comic weekly of world-wide repute accepts humorous matter and drawings of all sorts: jokes, comic articles, humorous short stories, verse, etc. No "chestnuts" wanted; office smart at "spotting" them, too. Matter must be cosmopolitan in feeling and not specific in dialect. Rates: by arrangement, or, if otherwise, from four dollars and upward per column. Payment: after publication.

Amateur Gardening, 148 Aldersgate Street, London, E. C. (2 cents): A weekly, devoted to the interests of amateur gardeners. Brightly written, practical articles on all phases of popular gardening are required, and about one-

quarter cent a word is paid. Photographs of flowers or of garden subjects and water color drawings of flowers and garden scenes purchased.

Angler's News, 15 Gough Square, Fleet Street, London, E. C. (2 cents): Suitable contributions accepted and paid for at moderate rates. Material generally concerns angling in the British Isles.

Animal World, 105 Jermyn Street, London, S. W. (4 cents): A monthly accepting matter based on accurate observations in natural history, etc. Rates: four dollars a thousand words. Payment: on publication. Articles from 1,000 to 1,500 words must be written in a vivid, attractive manner, easy to understand. No fiction used.

Animals' Friend, York House, Portugal Street, London, W. C. (4 cents): An illustrated monthly, devoted to animals and their humane treatment. No payment is made for articles, but suitable photographs for illustrations are purchased.

Animals' Guardian, 22 A Regent Street, London, S. W. (2 cents): A monthly, pays a little less than half-cent a word for general articles, not of the sporting type, from 500 to 1,500 words. Photographs or drawings in which there is some connection between the picture and animals, such as animal memorials, illustrations of overloading, methods of transporting animals and similar subjects are desired.

Answers, Fleetway House, Farringdon Street, London, E. C. (2 cents): A weekly, pays five dollars a column for short, original articles, from 700 to 1,400 words and for short stories not exceeding 2,000 words. Jokes, paragraphs, humorous matter also considered. Everything must appeal strongly to British readers.

Answers Library, Fleetway House, Farringdon Street, London, E. C. (2 cents): A weekly, uses long complete stories of about 26,000 words with dramatic plots with plenty of incident and full of human element, love, pathos, etc. Everything must appeal strongly to British readers.

Architect, Imperial Buildings, Ludgate Circus, London, E. C. (8 cents): A weekly, uses articles on architectural and archaeological subjects, and on painting and sculpture as applied to buildings, preferably with illustrations in line. Payment: on publication.

Army and Navy Gazette, 22 Essex Street, Strand, London, W. C. (12 cents): A weekly, contains technical articles on subjects of interest to military and naval men. Contributions, articles or paragraphs concerning naval and military matters and reports of naval or military proceedings may be submitted. A preliminary letter is imperative.

Asiatic Review, 3 Victoria Street, London, S. W. (60 cents): Issued twice quarterly. Uses special articles on important current events connected with the East or such as are of permanent interest, politically, artistically, commercially or financially, of about 2,000 words. Payment: five to twenty-five dollars.

Athenaeum, Bream's Buildings, Chancery Lane, London, E. C. (6 cents): A weekly, considers authoritative articles on literary matters of unusual interest or importance.

Autocar, 20 Tudor Street, London, E. C. (6 cents): A weekly, of great circulation using technical articles, descriptions of automobile tours, and information on current events throughout the motor world at large. Length: 1,800 to 2,800 words. Rates: as arranged. Payment: on the 15th of month following publication. This weekly makes large use of appropriate illustrations.

Automotor Journal, 44 St. Martin's Lane, London, W. C. (2 cents; special numbers 6 cents): A weekly, uses practical and useful articles on automobiles and travel; should be illustrated.

Badminton Magazine, 46-47 Shoe Lane, London, E. C. (24 cents): A high-class monthly after the Outing kind, devoted to sports and pastimes. Uses exceedingly interesting articles and yarns (no fiction) dealing with every branch of sport, and all subjects of specific interest to sportsmen. Length: varies from 2,500 words upwards. Rates: high, as arranged. Payment: after publication. Photographs are taken dealing with objects of interest in sports and pastimes. Fifty dollars offered each month for the best photograph of sporting interest. Preliminary letter advisable. No serial used, or verse.

Baily's Magazine of Sports and Pastimes, 8 Bream's Buildings, Chancery Lane, London, E. C. (24 cents): A monthly devoted exclusively to sport and subjects interesting sportsmen in every part of the world. Contributions must be really good, and written from authoritative data or experience. Uses stories, not fictitious yarns, of hunting, shooting, and similar experiences. Length: articles from 2,500 to 4,000 words. Rates: from five dollars a thousand words, and upward. Payment: usually after publication. Preliminary letter not necessary. Matter had better be cosmopolitan in point of view. No serial or verse accepted. Magazine usually made up one or two months in advance, and issued last week in the month. Accepts photographs.

Bazaar, Exchange and Mart, Bazaar Buildings, Drury Lane, London, W. C. (4 cents): An illustrated tri-weekly, uses articles, about 1,000 words, on any practical subject.

Blackwood's Magazine, 45 George Street, Edinburgh (60 cents): The premier magazine of Great Britain, and

somewhat after *The Atlantic Monthly* in matter, but much fuller blooded. All contributions must be striking and wholly original. Accepts matter, authoritative and written with charm and distinction, dealing with sport, travel, adventure, history, politics, etc. No distinct preference is shown for setting, but the contribution must fulfill a high standard to please. Uses a serial occasionally from 75,000 to 95,000 words. Has a leaning to historical and "romantic" novels as dealing with the present day. Very difficult to please. Length: articles and short story, from 3,000 to 10,000 words. Rates: usually by arrangement, but seldom under two and one-half cents a word, paid as per printed sheet. Payment: on publication. Exceedingly courteous in treatment of contributors. Magazine is printed some months in advance.

Bookman, Warwick Square, London, E. C. (12 cents): A leading literary monthly. Accepts authoritative articles on leading and popular authors of the English speaking world and on literary technique. Length, 2,500 to 4,000 words. Contributors may find a preliminary letter advisable.

Boys' Friend, Fleetway House, Farringdon Street, London, E. C. (2 cents): A weekly, uses good healthy serial stories of adventure, the sea, school life or detective type, with plenty of incident and no elaborate verbiage. These should be from 60,000 to 100,000 words. Complete stories, of the same kind, about 9,000 words each, are also accepted, and short articles of boyish interest. Pen script not considered.

Boys' Own Paper, 4 Bouverie Street, London, E. C. (2 cents and 12 cents); Published both weekly and monthly, contains articles on games, sports and hobbies, and long and short stories, bright and full of incident. Serial stories are

used. Payment is fair. Drawings in line and wash and photographs used for illustrations. Matter must have true British flavor.

British Food Journal and Hygienic Review, 32 Shaftesburg Avenue, London, W. (12 cents): A monthly. Articles of a serious and authentic kind dealing with the nature and quality of foods, general articles relating to adulteration, and scientific articles relating to the chemistry of foods are paid for by this monthly. Does not notify of acceptances. Rates vary.

Builder, 4 Catherine Street, London, W. C. (8 cents): A weekly, accepts photographs, notes and articles on architecture in America, with constructional details.

Building News, Effingham House, Arundel Street, Strand, London, W. C. (8 cents): An illustrated weekly. Uses matter relating to building construction and engineering. Illustrations: Photolithographic, halftone and line.

Burlington Magazine, 17 Old Burlington Street, London, W. (60 cents): An art monthly, illustrated, dealing with all forms of art, both ancient and modern, Old and New World. The contributors must possess special knowledge of their subjects, and write in a lucid, interesting, not dry-as-dust manner. Length: from 2,500 to 3,000 words. Rates from eight to ten dollars a thousand words. Payment: after publication. Magazine is printed two months in advance.

Bystander, Tallis Street, London, E. C. (12 cents): An illustrated society weekly, with strong leanings toward sports and the drama. Buys photographs, timely articles of interest to English readers, and short stories of from 3,000 to 4,000 words. Settings must be modern, but with British "angle." Themes: society, preferably of the "smart

set" and ultra-modern, after the Robert Chambers type. Rates: ten dollars a thousand words. Payment: on publication.

Canada, Kingsway House, Kingsway, London, W. C. (12 cents): A weekly, considers articles and photographs of general interest on Canadian subjects; accounts of actual experiences in Canada are desired. Length: from 1,000 to 1,500 words. Rates: about one-half cent a word.

Captain, Southampton Street, Strand, London, W. C. (12 cents): A monthly magazine for boys, containing articles, stories, etc., generally illustrated. Articles should not exceed 2,000 words. Stories should average 2,000 to 5,000 words, school and adventure tales being mostly required. Illustrations: Halftone, line and photographs. Contributors should consult the editor before submitting Mss.

Cassell's Annual for Boys and Girls, La Belle Sauvage, Ludgate Hill, London, E. C. (\$1.20): Requires well-written stories of 500 to 1,500 words, suitable for children from 5 to 19 years. Stories must have point, and humor is desirable.

Cassell's Magazine, La Belle Sauvage Yard, Ludgate Hill, London, E. C. (12 cents): Issued about the 25th of the month for the following one. Likes crisp, original matter, both in articles and fresh stories. Has a leaning for "clock-and-sword" romance: likes short stories, not "storiottes," of adventure, mystery, and humor, also present-day conditions. Tragedy is not wanted, nor "high-falutin" society tales. Occasionally verse is used, but not often. Dialect not eschewed but not desired. Length: Stories and articles, from 2,000 to 4,000 words; a novelette, about 30,000 words in length is also used. Articles must be topical, and effective for illustration. Rates: from five dollars per thousand

words, and upward, but is usually arranged. Payment: after publication. Magazine printed usually two months in advance.

Cassell's Saturday Journal, La Belle Sauvage, Ludgate Hill, London, E. C. (2 cents): A serial story by a leading writer, line of articles of general interest and short, clever, dramatic stories, with plenty of human interest, from 2,000 to 6,000 words are desired.

Cassier's Magazine, 33 Bedford Street, Strand, London, W. C. (24 cents): A monthly along the lines somewhat of *The Scientific American*, but broader in scope. Accepts practical articles, 3,000 to 8,000 words, occasionally more, on electricity, hydraulic and steam powers, the engineering industries, etc. Illustrated matter preferred. Rates: from five dollars a page, about 800 words or so, and upwards, as may be arranged. Payment: after publication.

Catholic Home Journal, 8 Bouverie Street, London, E. C. (2 cents): A weekly, uses stories and articles from 1,500 to 2,500 words. All material must be noteworthy and adapted to home reading. Pays about one-half cent a word on publication.

Chambers' Journal, 339 High Street, Edinburg (12 cents): One of the famous periodicals of Great Britain, hoary with age and continued good reputation. Accepts articles of current and general interest to Anglo-Saxon readers, also serials and short stories. Story themes: love, adventure, mystery, and fantastic action, with plot, strong, direct, and not too slow. Likes stories based on everyday life, too, and on the common-places of life, of humble folks and humble occupations. Society tales not much in demand. All matter must have a cosmopolitan flavor, rather than harrow or excite. Length: articles and stories, 2,000 to

3,000 words; serials: 50,000 to 70,000. Rates: as arranged, liberal for good work. Payment: on publication. Uses some verse, any kind of good poetry, but decadent not in favor. No illustrations.

Chatterbox, 3 Paternoster Buildings, London, E. C. (one cent weekly, and six cents monthly): Contributions should be interesting and healthy, for children from eight to sixteen. The shorter the better, 600 to 1,200 words suggested as desirable length. No fairy tales and no ghost stories used. Verses of three to five stanzas.

Child, 139 Harley Street, London, W. (50 cents): A monthly, devoted to the study of childhood and all matters relating to the welfare of children.

Child Life, 4 Bloomsbury Square, London, W. C. (12 cents): A monthly, uses articles of 1,000 to 1,200 words, upon subjects connected with the education of young children. Short stories for children and songs with music are also desired. Pays about half-cent a word.

Children's Friend, 21 Old Baily, London, E. C. (2 cents): An illustrated monthly for boys and girls of nine to sixteen years. Short stories, humorous sketches, bright biographies, popular science papers, and articles on "how to do" and "how to make" things are desired. All articles should be brief, no Ms. should exceed 1,000 words, and all must bear exact number of words and statement of remuneration desired.

Child's Own Magazine, 57 Ludgate Hill, London, E. C. (1 cent): Prints each month short, bright simple worded stories and articles, adapted to illustrations; intended for children between seven and twelve years of age.

Chums, La Belle Sauvage, London, E. C. (1 cent weekly, 12 cents monthly): Desires serial stories, complete stories, 3,500 to 6,000 words of adventure, of school life or of a humorous character to appeal to boys.

Complete Story Teller, 23 Henrietta Street, London, W. C. (9 cents): A fiction monthly, like **The People's Home Journal**, New York. It uses novelettes of 20,000 to 45,000 words, and short stories of the usual lengths. Stories with action and plot interest are desired.

Connoisseur, Hanover Building, Maddox Street, London, W. (24 cents): Uses articles on all subjects of attraction to connoisseurs and collectors of art both sides the Atlantic; also literature, bric-a-brac, etc. Length from 2,600 to 5,000 words. Rates: as arranged. Payment on publication. A preliminary letter is very advisable.

Contemporary Review, 9 Torrington Place, London, W. C. (60 cents): A high-class monthly review, accepts articles dealing with world-wide questions of the day, chiefly politics, science history, literature, etc. Length: from 3,000 to 10,000 words. Rates: very liberal, as arranged. Payment: on issue. This monthly very rarely uses fiction, and no verse. A great part of the contents are commissioned, thus a preliminary letter is advisable. The standing of the review among British readers is decidedly high and authoritative.

Cornhill Magazine, 15 Waterloo Place, London, S. W.: A monthly magazine of splendid traditions and reputation, appealing to the very best class of readers. Uses short stories, from 3,000 to 4,500 in length. Themes: love romance, adventure, society, preferably reflecting some British activity or custom at home or abroad, though no particular setting is insisted upon. Occasionally uses a tragedical story but

nothing risqué or at all "unclean." Plot, action, literary polish and artistic handling must be of the highest quality possible. Length 3,000 to 4,500 words, on historical, biographical, travel, or economic subjects. Uses some verse, has no particular choice in stanza form. Sometimes takes a serial, historical, romance or social life, running 72,000 to 85,000 words. No illustrations used. Rates: from five dollars per page of about 450 words and upwards as arranged. One of the most satisfactory publications to work for, its office exercising every courtesy towards contributors.

Country Life, 20 Tavistock Street, London, W. C. (12 cents): An occasional article of importance dealing with United States country life, etc., may prove acceptable, but a preliminary letter is advisable. Material must be of high literary excellence. Length: under 4,000 words.

Dainty Novels, 2 Hind Court, Fleet Street, London, E. C. (2 cents): A weekly, contains two complete novels, illustrated fashion hints, fancy work, children's page, and serials. Pathetic stories with some sensational incidents preferred, but very strong love interest is essential. Everything must be suitable for young girls to read. Payment: twenty-five dollars a story paid on acceptance.

Dublin Review, Wilfrid Ward, Lotus, Dorking (14 cents): The leading Roman Catholic review of Great Britain. Accepts articles, 5,000 to 7,000 words, on Catholic thought, history, ecclesiology, religious and general literature, and theology. Denominational controversial. A preliminary letter is advisable. Rates: from five dollars per thousand words. Payment: after publication.

English Illustrated Magazine, 358 Strand, London, W. C. (12 cents): An old established monthly accepting stories, illustrated articles, and verse, of a popular nature

yet with high literary qualities. Short stories, dealing with love, adventure, romance, tragedy, fantasy, society, and running from 1,500 to 5,000 words are used, six or seven in each issue. Articles: illustrated, from 2,000 to 4,000 words, but not those specifically treating of travel, description, people, science, etc. A magazine inclined to middle-class ways. Uses short poems. Also buys illustrations, cover, frontispiece, and full pages in wash, line, together with photographs serving the same ends. Rates: usually five dollars a thousand words, or otherwise, as arranged. Payment: after publication, and "slowish" but sure.

English Review, 17 Tavistock Street, London, W. C. (24 cents): A monthly of commanding influence, uses short fiction, verses, essays, articles of international importance. Intending contributors should study the Review.

Family Friend, 21 and 22 Old Bailey, London, E. C. (2 cents): Articles of special interest to mothers and daughters, and on "how to make" and "how to do" things for the home, are required; some short stories, travel articles and personal sketches are also accepted. All Mss. submitted should bear exact number of words and amount of remuneration expected. Photographs of domestic interest are purchased.

Family Herald, 23 Henrietta Street, London, W. C. (2 cents): A world-wide household weekly, after the type of Good Literature, but more extensive in scope. Articles: on all subjects of general interest, from 500 to 2,000 words. Short stories: 1,500 words on themes suitable for household reading, love and high society predominant. Serials: of a somewhat similar nature, but melodramatic, thrilling, swift in movement and plot, and in length from 50,000 words upwards. Rates: vary, and proposal is put first to author as to satisfactory amount. Payment: at end of

month of acceptance. This journal, of its kind, is one of the most satisfactory to deal with, and, for striking matter, pays very liberally.

Family Herald, Supplement, 23 Henrietta Street, London, W. C. (2 cents): A weekly, uses a complete novel of about 20,000 words.

Family Journal, 23 Henrietta Street, London, W. C. (12 cents): A monthly, uses stories of about 25,000 words and 6,000 to 10,000 words, and short articles.

Family Journal, 26 Bouverie Street, London, E. C. (2 cents): A weekly, uses articles appealing to all the family, and fiction of moderately dramatic character. Short stories: about 1,500 words. Serials: about 60,000.

Family Reader, 35 Surrey Street, Strand, London, W. C. (2 cents): A weekly, uses principally fiction, with strong plots of sustained dramatic and emotional interest. Complete stories from 3,000 to 9,000 words: serials by arrangement.

Family Story Teller, 23 Henrietta Street, London, W. C. (12 cents): Uses a complete novel of 60,000 words or more each month.

Field, Bream's Buildings, Chancery Lane, London, E. C. (12 cents): The foremost outdoors weekly. Accepts articles from 500 to 2,000 words concerning sports, country pursuits and pastimes, hunting adventures, natural history in all parts of the world, travel, shooting, etc. Matter must be authoritative and original. Rates: from five dollars a thousand words and upwards, according to value of contribution. Payment: at end of month of publication. No verse used. Photographs occasionally. Honorable and quick in handling contributions.

Fortnightly Review, 11 Henrietta Street, Covent Garden, London, W. C. (60 cents): A monthly, containing articles of current interest on literary, political and social affairs. Only really good work should be submitted, and articles from 4,000 to 7,000 words in length.

Fry's Magazine, C. B., Effingham House, Arundel Street, London, W. C. (12 cents): The "outdoors" magazine of Great Britain. Prefers well illustrated matter, which is usually requisitioned by the editor, a preliminary letter thus being necessary. Uses short stories of humorous or outdoor theme. Length: 2,000 to 4,000 words. Rates: from five dollars a thousand words (photographs extra) and upward. Payment: after publication.

Girl's Own Paper and Woman's Magazine, 4 Bouverie Street, London, E. C. (12 cents): A monthly, uses stories and articles of interest to women. Stories: about 2,500 words; domestic character generally preferred. Articles: must be accompanied by good photographic illustrations.

Girl's Realm, La Belle Sauvage, Ludgate Hill, London, E. C. (12 cents): An illustrated monthly, devoted entirely to the interests of educated girls. Contains serial stories from 60,000 to 80,000 words, suitable for publication in six instalments, articles with illustrations, running from 2,000 to 5,000 words, especially practical articles giving novel ideas for work or play.

Grand Magazine, care of Messrs, Newnes, Southampton Street, Strand, London, W. C. (9 cents): A middle-class monthly, using short stories and a few articles. Short stories, 1,800 to 4,000 words in length, and twelve to fifteen in number, are used in each issue. Themes: adventure, romance, mystery, love, fantasy. "Sentiment" and "dialect" stories not particularly favored. Wants nothing nasty or

flippant. Any good story, with consistent craftsmanship and handling, may find a place. No value attached to name: editorial choice very eclectic. Articles should deal with out-of-the-way phases of life and customs of interest to the general reader. No restriction as regards setting. Some verse used, light or serious; no illustrations. Rates: as per value of contribution, and accordingly vary. Payment: after publication.

Graphic, Tallis Street, Whitefriars, London, E. C. (12 cents): An illustrated weekly, circulating throughout the British Dominions and appealing to the upper middle-class reader. Articles: from 1,000 to 2,600 words on current events throughout the world, illustrations essential. Frequently uses a serial, 65,000 to 75,000 words. Short stories, 2,800 to 4,000 words. Themes: romance, mystery, adventure, historical romance, and good-class society. Nothing risqué or written around divorces. Work must be of the highest literary quality, and of peculiarly attractive merit. Rates: high. Payment: on publication. A preliminary letter is advisable. Uses some verse, seasonable, humorous, grave and gay. Photographs of striking events used.

Great Thoughts, 17 and 38 Temple House, Tallis Street, London, E. C. (2 cents weekly and 12 cents monthly): A weekly, with a special monthly number, uses articles of about 2,000 words, of permanent value, which deal with literary and religious matters.

Happy Hour Stories, 23 Henrietta Street, London, W. C. (2 cents): An illustrated fiction weekly.

Hobbies, 125 Fleet Street, London, E. C. (2 cents): A weekly, accepts articles accompanied with dimensional diagrams of the "how to do" and "how to make" type. Length 500 to 1,000 words.

Home Chat, Fleetway House, Farringdon Street, London, E. C. (2 cents): A weekly, uses articles on household matters and of general interest and short stories, not necessarily love stories, of from 1,500 to 3,000 words each. Articles should be from 500 to 1,000 words in length.

Home Notes, 17 Henrietta Street, London, W. C. (2 cents): A weekly, pays half-cent a word for stories, 1,000 to 2,000 words each, and articles of domestic interest, 500 to 1,000 words. Pays for separate photos.

Horner's Penny Stories, Fleetway House, Farringdon Street, London, E. C. (2 cents): A weekly, pays very high price for stories about 18,000 words each.

Ideas, Whitefriar's Street, London, E. C. (2 cents): A weekly, stories, 1,800, 2,500 or from 3,000 to 3,500 words each, and articles—light and bright as possible—from 1,000 to 2,000 words each. Humorous articles most desired.

Illustrated London News, Milford Lane, Strand, London, W. C. (12 cents): An illustrated weekly, accepts articles, not more than 2,300 words or so, on matters of especial topical interest to home and colonial readers, including Canada; everything must be novel and full of human interest. Illustrations (photographs, drawings) essential. Short stories: 2,500 to 4,000 words. Serials: 70,000 to 90,000 words. Rates: high, but as arranged. Payment: after issue. A trustworthy publication. Preliminary letter advisable. Work must be of high merit to win acceptance. United States contributions had best be of a cosmopolitan nature.

Infants' Magazine, 21 Old Bailey, London, E. C.: Desires bright little stories, 200 to 300 words each, and humorous rhymes, for children under 10 years.

Jester and Wonder, Fleetway House, Farringdon Street, London, E. C. (2 cents): An illustrated weekly, made up of humor and humorous illustrations, smart, topical and witty, not too "classy." Tone Mss. accepted akin to the Sunday newspapers' stuff. Dialect, except the usual patter, eschewed. Drawings in line, acceptable. Rates: as arranged. Payment: on publication. Tardy in treatment, though sure enough, belonging to the Harmsworth firm.

Knowledge, 42 Bloomsbury Square, London, W. C. (24 cents): A monthly, scientific standard of Britain, prints articles of practical scientific value, or dealing with novel and important scientific matters. Length to 8,000 words, shorter articles finding preference.

Little Folks (Cassell's), La Belle Sauvage, London, E. C. (12 cents): A monthly, uses short and serial stories, poems and descriptive articles. Short stories should be bright and healthy, with good plot and plenty of incident, from 1,500 to 2,000 words.

London Magazine, Fleetway House, Farringdon Street, London, E. C. (12 cents): An illustrated monthly of wide scope. Uses short stories, also storiottes, based on love, adventure, fantasy (mostly the H. G. Wells kind), society, the life of the people, colonial episodes, etc.; any interesting and "human" theme. Sometimes takes a serial, and sometimes a complete novel. Length: storiottes, 1,000 to 1,500 words. Short stories: up to 4,000. Looks for literary execution as well as cleverness of plot and handling, though originality of the author's point of view often redeems a hackneyed theme. Prefers the objective yarn, and eschews sexual problems. Articles: unique preferably illustrated, must be timely or deal with topics, and written in a bright and attractive manner. Rates: from five dollars a thousand

words, and upwards. Payment: after publication. American contributions had best have an international flavor about them, and "the wide appeal." A very business-like publication, prompt in its treatment and payments, belonging to the Harmsworth firm.

London Opinion, 15 York Buildings, Adelphi, London, W. C. (2 cents): A weekly, interested in articles, fiction and verse if topical and timely. Stories 1,000—1,500 words must be crisp. Verse light and satiric preferred. Humorous articles, less than 1,000 words. Payment: five dollars a thousand words up.

Marvel, Fleetway House, Farringdon Street, London, E. C. (2 cents): A weekly, desires complete stories of 18,000 to 22,000 words. Good healthy adventure—sea, school, historical or foreign lands. Plenty of incident and no elaborate verbiage.

Nash's Magazine, 69 Fleet Street, London, E. C. (12 cents): A leading monthly, accepts high class fiction—short stories from 2,000 to 5,000 words each to appeal to both men and women, and illustrated articles of merit.

Nineteenth Century and After, 5 New Street Square, Fetter Lane, London, E. C. (60 cents): A monthly, uses articles of paramount importance based on original experiences, research or new material in the fields of politics, economics and sociology. Current topics preferred. Only authoritative articles, bearing authors' signature, considered.

Novel Magazine, 18 Henrietta Street, Covent Garden, London, W. C. (9 cents): A non-illustrated monthly, using fiction only. Short stories: all lengths. Themes: adventure, love, mystery, romance, fantasy lightly treated, social matters—excepting yarns of wronged women, divorced

couples and sentimental wrongs. Not fond of newspaper plots, but desires originality, novelty, together with a strong human interest motive. Likes swift action and strong plot, and is not exacting as to literary handling and artistic polish. Sometimes runs a serial, theme as above, of from 60,000 to 90,000 words. Sometimes, a complete novel. Accepts stories: 1,000 to 1,500 words. Setting of story may be anywhere, but matter should preferably have something of a British tinge. Outsiders not ignored. Attaches no importance to author's lack of reputation; the "story" is the thing. Uses verse of various sorts, topical, humorous, sentimental, etc., and of different lengths. Rates: from five dollars a thousand words, and upwards. Liberal remuneration for especially attractive matter. Payment: on acceptance. A magazine of The Blue Book type. States on rejection slip its ground for declining the Mss.

Out and Away, London, Eng., is a new quarterly published by G. Heath Robinson and J. Birch. It is devoted to nature and travel, and will feature the reproduction of color and line drawings.

Pearson's Magazine, Pearson Buildings, Henrietta Street, Covent Garden, London, W. C. (12 cents): An illustrated monthly using short stories, seldom a serial, and never a complete novel, appealing to the middle-class. Short stories 2,500 to 6,000 words. Articles same length. Short stories must be crisp, swift in action and plot, and preferably, with a happy ending. No melodramatic matter used; story stuff must deal with love, adventure, mystery, business, commerce enterprise, historical and pure romance. Prefers human interest to mere skill in building a story, and offers an open field to contributors, irrespective of reputation. United States contributions must not savor too much of indigenous production. Dialect not favored, or

tragedy with unhappy endings. Articles illustrated, and dealing with travel, description, out door life in country, field, hunting, exploration, adventure, etc. Makes a specialty of pastimes and sports. Uses light, serious and humorous verse ranging from eight lines to a hundred or so. Rates: very high, and as arranged. Payment: usually on acceptance or else by arrangement. A monthly treating contributors exceedingly well and, usually, stating grounds of rejection on rejection slip. Copyrights in the United States, but not the same as Pearson's Monthly, New York,

Pictures, Oldhams Limited, Long Acre, London. England, with a circulation of about 150,000 weekly, offers a good market for feature stories (illustrated) of American stars, motion picture industry, etc.

Punch, 10 Bouverie Street, London, E. C. (6 cents): A weekly, the leading humorous journal of Britishers. Accepts short, satirical sketches and humorous articles from outside contributors; also a few line drawings. Rates: exceedingly liberal and arranged between editor and contributors. Payment immediately on acceptance. United States contributors are advised to study current numbers before sending wares, atmosphere and feeling being very individual and difficult to catalogue.

Premier Magazine, Fleetway House, London, E. C.: Is open to stirring dramatic short stories with well-knit plots and attractive styles, that range from 2,000 to 5,000 words. It pays at the rate of \$5 a thousand words. American contributors to this monthly, which is a very open market for all manner of "human interest" stories, ought to be careful about their copyright arrangements, as this magazine, which is one of the Big Harmsworth Group, likes to secure all rights; that is, copyright covering all

world rights. This group of publications — **The Red Magazine**, a bi-monthly, **The London**, and a shoal of weeklies — is "greedy" in this respect, but pays very promptly.

Queen, Bream's Buildings, London, E. C. (12 cents): A weekly, devoted to work and interests of educated women. Articles: about 1,000 words, should give new information on or show fresh handling of topics of feminine importance. Preliminary letter desirable. Rates: about six dollars a column of fifteen hundred words.

Red Magazine, Fleetway House, Farringdon Street, London, E. C. (9 cents): A semi-monthly, uses short stories and an occasional novel; length about 3,000 to 5,000 words, subject not restricted; must be well written and of popular theme and treatment. Payment: according to editorial judgment as to worth, promptly on publication.

Rosebud, 13 Fleet Street, London, E. C. (6 cents): A monthly, for little children, uses stories and articles up to 500 words. The John Martin's Book of Great Britain. Payment: very high, and prompt.

Royal Magazine, 18 Henrietta Street, Covent Garden, London, W. C. (9 cents): A monthly, popular with the masses. All matter must appeal to women. Seven to eight short stories, illustrated articles, and verse in each issue. Occasionally a serial, but not often. Themes: social, everyday life, romance of any type, mystery, light fantasy, adventure with romantic tinge. Length: 25,00 to 4,000 words, preference given to the shorter matter. Storiottes 800 to 1,200 words, based on real life. Articles: 1,500 to 3,000 words, capable of illustration. On topics timely, novel and full of human interest: not dealing with travel, description, science treated in a heavy manner, or prominent people. Rates: from five dollars a thousand words, and upwards,

according to editor's value of contribution; usually intimated for the contributor's acceptance, or as may be arranged. Accepts verse, humorous and light. Illustrations, photographs and drawings in line and wash. United States contributions had best have something of an international flavor. Often runs a story series, detective, adventure or mystery. Material must be treated in light and bright manner, objectively, directly and lucidly. As much value is laid on plot as on execution. Treatment of contributors: quick and courteous, typical of all Pearson publications.

Sphere, 6 Great New Street, London, E. C. (12 cents): An illustrated weekly, accepting up-to-date news and very topical articles. Accepts timely photographs and drawings. Has a bias for international events told in illustrations, photos or drawings and very brief descriptive matter. Always looking for something fresh and newsy. Fiction: usually commissioned by editorial department. Rates: by arrangement. Payment: on publication. Verse: little used save in Christmas number. Aims at smartness. Accepts decorative pages and seasonable covers.

Story-Teller, La Belle Sauvage, London, E. C. (9 cents): A monthly, uses only dramatic stories, 2,000 to 18,000 words, preferred length 3,000 — 7,000; any subject; literary craftsmanship required. Payment: by arrangement, punctually after publication like all Cassell publications. Courteous to contributors and prompt in passing on Mss. One of the "best-sellers" and most extensive buyers among British periodicals.

Strand Magazine, 8 Southampton Street, Strand, London, W. C. (12 cents): An illustrated monthly, of world-wide reputation. Uses from five to six stories, many articles, and a fairy tale, in every issue. Sometimes a serial, or a series of related short stories. Short stories: 3,800 to 7,000

words. Articles: same lengths, must be capable of illustration. Themes: love, adventure, mystery, romance, historical and other, business, commerce, enterprise. Plot must be vigorous, with swift movement and exciting incident. Not so much stress laid on artistic handling. Setting: anywhere. Articles: fresh treatment and novel themes appealing to the man in the street. Rates: five dollars a thousand up, for good work very high rates are paid. Payment: on publication. Rather slow in considering Mss., but courteous in treatment. Likely United States contributors are advised to study its pages before despatching matter. A magazine worth pleasing, has a leaning for "big" names but does not turn down smaller folks if the stuff is good. No verse accepted. Curiosities, with illustration, photograph or drawing, and briefly explained, liberally paid for.

The House of Pearson, 18 Henrietta Street, London, W. C., announces that hereafter it will pay on acceptance for all contributions to its various periodicals. Among these are: **Pearson's Magazine**, which uses short stories not exceeding 6,000 words, articles on subjects of vital or national (British) importance, and light verse, humorous articles and drawings. A preliminary letter is not necessary; a feature is made of prompt decisions. **Pearson's Weekly**, which uses short stories of about 1,500 words, articles, paragraphs, new ideas, and short verse. **Royal Magazine**, which uses short stories, series of complete stories, articles and poems; stories should be from 2,000 to 4,000 words; articles (attractively written), about 1,500 words. **The Novel Magazine**, which uses stories only, of all lengths; these should be strong, dramatic, and of human interest. **Home Notes**, which uses love stories from 1,000 to 2,000 words in length; articles of topical or love interest, of 400 to 700 words. **The Smallholder**, which uses practical articles, popularly written, from 500

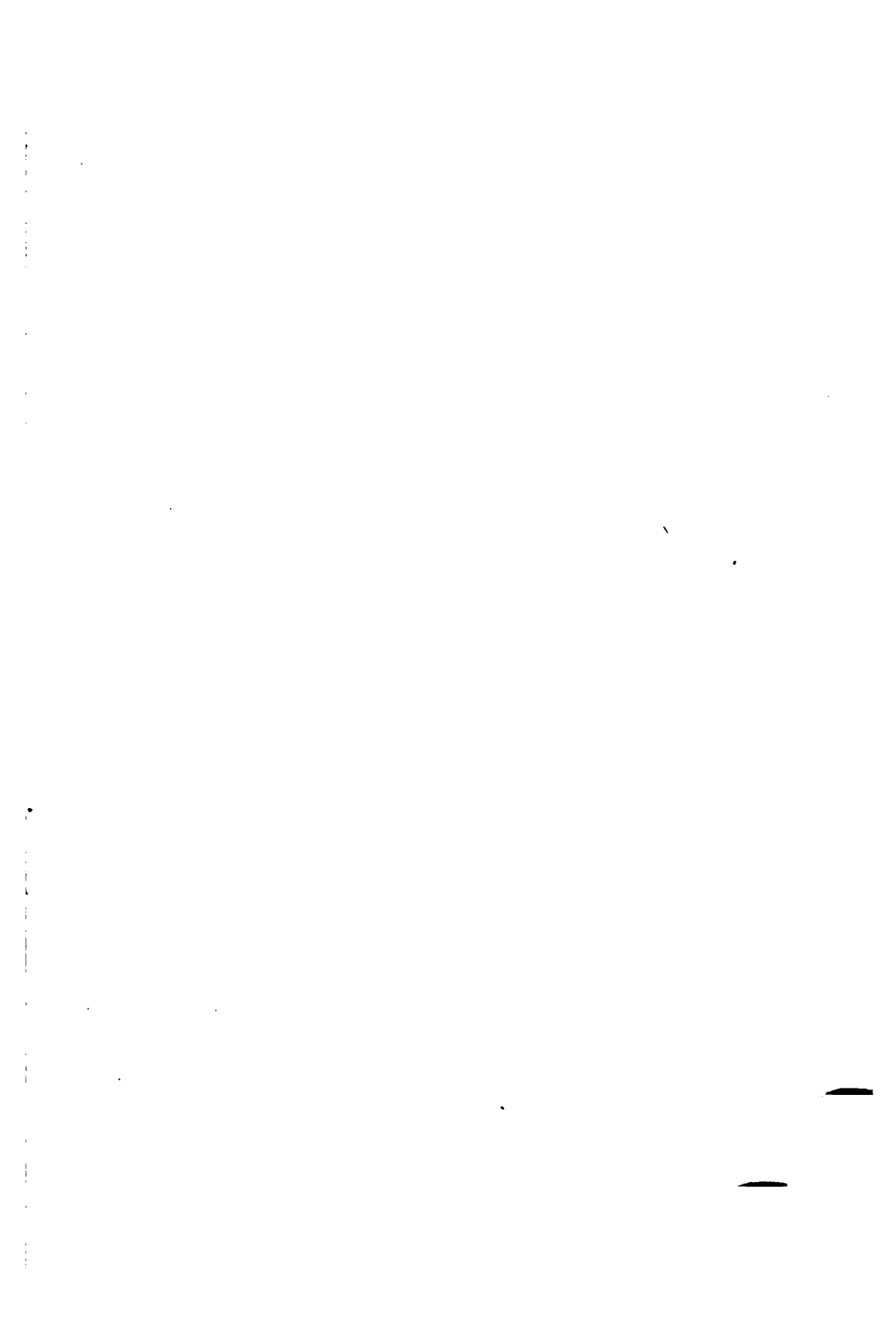
to 1,000 words, on agriculture, horticulture, poultry-keeping, etc. **Scout**, which uses short stories, 1,500 to 3,000 words, of healthy tone; articles, 750 to 1,250 words, on all boys' subjects. **The Wolf Cub**, a paper for boys under twelve, which uses happy, healthy stories, humor in picture, story and verse. **The Lady's Companion**, which uses articles of practical value dealing with love, and articles of popular domestic interest, also needlecraft articles, which should run from 600 to 1,200 words; short stories should contain from 2,500 to 3,000 words each.

The Monthly Chapbook, 35 Devonshire Street, Theobalds Road, London, W. C., which replaces the old quarterly, Poetry and Drama, will publish poetry, drama, and criticism.

Tit-Bits, Southampton Street, Strand, London, W. C. (2 cents): A weekly, uses miscellany, numerous paragraphs, short stories of 2,000 to 2,500 words, humor and serials. Articles on new and interesting subjects are particularly desirable.

Wide World, 8 Southampton Street, Strand, London, W. C. (12 cents): A monthly, of peculiar individuality. No fiction used, only fact. True stories and yarns, if necessary authenticated, dealing with perils and adventures, also articles treating of quaint and peculiar customs, manners, sports, travel, etc., that must have sets of photographs illustrating the text. Setting: anywhere. Themes: all and any. Small value put on artistic handling, so long as presentation is accurate, striking, vivid, and with appeal to human interests. Buys separate photographs, especially unique interest. Rates: liberal, as arranged. Payment: usually on publication. Treatment: slow, but upright and courteous. A Newnes publication.

Windsor Magazine, Warwick House, Salesbury Square, London, E. C. (12 cents): An illustrated monthly, accepting short stories, five to seven in each issue, four or five articles, and short verse of all kinds. Stories, bright, crisp, gripping in plot and of literary distinction in handling. Themes: adventure, love, romance, mystery, fantasy of the H. G. Wells' kind, humor not too parochial, business and everyday life. Length: 3,000 to 7,000 words. Seldom uses storiottes, sometimes a complete novel, and occasionally a serial. Articles: capable of illustration are generally written to order, but the editorial department is always open to suggestions. Rates: from five dollars a thousand words, but liberal for good work. Payment: on publication. Treatment: considerate, yet slow. This monthly has a distinct bias for authors of big repute. United States contributors should send preliminary letter.



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